

NEWS SUMMARY

Pathet Lao in virtual control

The Communist Pathet Lao were yesterday on the brink of an effective bloodless takeover of the whole of Laos, the only remaining non-Communist State in what used to be Indo-China.

Our Asia Correspondent reports that the National Front, the coalition of the Pathet Lao and the Lao National Front, is expected to be replaced by a new government, giving the Pathet Lao control of the country.

The Communists also announced yesterday that they had taken control of the key town of Vangvieng, North of Vientiane, and allied themselves to the Pathet Lao.

Thousands of people are leaving the country. Flights are reported to be down for more than a week, and boats are carrying many across the Mekong River into Thailand.

South Vietnam will not take sides in the Sino-Soviet dispute, said General Tran Van Tra, president of the Military Management Committee now controlling the country, in a Press conference.

In California former South Vietnamese Vice-President Nguyen Cao Ky said he would not return to the country, but would help with a few thousand refugees in the U.S.

Ulster rules group meets

The 12-man all-party committee of the Northern Ireland Convention meets today for the first time to establish operating rules for the convention. Loyalists dominate the committee, by seven to five.

Security alert for Hussein

Troops and armed police set up road blocks and searched cars on Heathrow Airport's perimeter road, yesterday, when King Hussein of Jordan arrived in London on a private visit.

Cypriot lawyers prepare ground

Greek and Turkish Cypriot legal experts met at the Ledra Hotel in Nicosia today to start drawing up proposals for the future of the island.

No Aitalia flights

Aitalia yesterday cancelled its flights between London and Rome after a lightning strike by ground staff at the Italian airport.

Mozambique aid

Rhodesia faces further isolation following a British agreement to provide aid to Mozambique, some of which will be in the form of the expected imposition of sanctions.

Boardroom bugs

Sugging devices are being found in company boardrooms as industrial competition grows fiercer in a contracting market, according to an article in CBI Review.

Dugdale fears

A major review of security may be ordered in the wake of the removal of Dr. Rose Dugdale's baby from America prison on Saturday, it is feared the move could be the prelude to an escape attempt.

Briefly...

Two British Army officers have been killed on Himalayan slopes by falling rock as they tested equipment for the Everest assault next spring.

Fiiki Landa (Ferrari) won the Monaco Grand Prix.

Locer-World Cup qualifying match (Limasol): Cyprus 0, England 1.

awn Tennis - Davis Cup Barcelona: Spain 3, Britain 0.

C. Mottram (GB) beat J. Aguero 6-1, 6-0, 6-3.

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PM moves to restore confidence • Proposal for pre-Budget planning talks

Wilson warning to dissident Ministers

By RICHARD EVANS, Lobby Correspondent

IN A REASSERTION of his political authority, Mr. Harold Wilson yesterday after the EEC referendum on June 5 they would have to accept majority Cabinet opinion on all subjects or face dismissal.

His threat, made in lengthy interviews on radio and television, was part of an attempt to damp down the growing conflicts within the Labour Party and to restore international confidence in sterling and the management of the economy.

In a gesture to the critics of the Government's economic policies in general and the performance of the social contract in particular, Mr. Wilson offered both sides of industry the prospect of a pre-Budget planning conference which would try to decide how the national income should be spent each year.

The Prime Minister described the proposal, which took many of his colleagues by surprise, as "not a replacement, but an expansion" of the social contract. The purpose would be for the Government, the employers, trade unions and other useful people, "to reach a consensus on what was left for wages, profits and capital gains after spending on defence, the social services and other essential Government services."

A decision would have to be made on whether a vital social service was going to have to be reduced or whether restraint on incomes would make this un-

necessary. Mr. Wilson explained in the World This Weekend programme on London Weekend Television.

No further details about the initiative were available last night, but both the Confederation of British Industry and the Trades Union Congress gave the idea a cautious welcome.

CBI welcome

Mr. Campbell Adamson, Director-General of the CBI, said they wanted the fullest possible information from the Government. "There are still many other things that disturb us, but we welcome that proposal," he declared.

Mr. Len Murray, general secretary of the TUC, thought there was a lot of sense in the Government, unions and employers trying to reach a common view. But he added that further reactions would depend on the form of the proposals and "on the willingness of the CBI to share some of their doctrinaire attitudes."

Other major points made by the Prime Minister in his two interviews immediately after his return from the Commonwealth Premier's conference in Jamaica and talks with President Ford in Washington, were:

The economic situation was in his view, it would lead to "drift, lack of determination, fighting and political friction."

He would have none of it and neither would the Labour Party. The decision of Mr. Wilson to

ward a plan for profit-sharing and worker participation. This seems to have cut little ice with the stewards. Mr. Bob Morris, the militant Transport and General Workers' Union chief

shop steward, has called it irrelevant to the pay dispute. He was also critical of the remarks made by the Prime Minister.

He has so far made the running ahead of the softer-spoken Ray Wild, his engineering union opposite number, and in Saturday's protracted negotiations he is reported to have told management he would be prepared never to work again at Chrysler if it could not afford to give an extra £10.

Stoke it in' call

If it could not do so, he challenged the company to "pack it in." That was the way the men felt, he said.

The company pointed out that it had lost nearly £18m. last year and was still losing at the same rate. A strike would support a strike and win adherence from a mass meeting later in the week would only confirm the company's need for the £35m. loan it is seeking from Finance for industry and the application for an additional Government loan.

Nor is there much hope of the economic strategy. There is nothing that can replace it.

Welcoming Mr. Wilson's economic planning proposals, Mr. Barnett spoke of the need for a longer view on the management of the economy, with short term reviews. This, he felt, would be more effective than the Chancellor "pulling rabbits out of a hat once or twice a year."

Obviously, the TUC was concerned over social priorities, he added, and when the Economic Committee met on Wednesday it would no doubt take into account what Mr. Wilson had proposed.

This week's Economic Committee meeting was already due to be the forerunner of a post-Budget meeting between the TUC and Mr. Denis Healey, the Chancellor of the Exchequer, who has issued repeated warnings to the unions that an even harsher Budget, including

TUC Economic Committee, described the social contract as "central to our (the TUC's) minds is not reduced."

On television and radio immediately on his return was taken as an indication of his awareness of the scale of the economic and political crisis that now confronts him.

The Premier did not allow himself to be trapped into a public rebuke of Mr. Anthony Wedgwood Benn, the Industry Secretary, whose outspoken comments in the last few weeks have led to a widening rift between the Government and industry.

But Mr. Wilson made it crystal clear that he was "back at the helm" and, when the referendum campaign ended in three weeks time, Ministers would have to comply with Government policy or resign. Few MPs will doubt that it was Mr. Benn he had primarily in mind.

Central banks to discuss problems of £

BY RUPERT CORNWELL

THE DEEPENING difficulties of sterling will overshadow the meeting of Central Bank Governors which begins in Basle tomorrow, at a moment when the other major European currencies are looking more stable than for many months.

By the end of last week the pound had hit new lows against not only the buoyant French franc but also the D-Mark and the Swiss franc.

Anxiety was rife in world exchange markets, culminating with a 3-cent fall against the dollar in New York, and sterling's weighted depreciation from the 1971 Smithsonian parties had reached a record 24.4 per cent.

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Harmony

In his interview on BBC Radio, Mr. Wilson declared: "Come the 8th of June, and dissolution of any kind from straight Cabinet policy will not be tolerated. We shall be back to a state of euphonious harmony... Every Cabinet Minister will have to go along with decisions, or, of course, he can take his own decision and resign."

He added on ITV another musical metaphor, that there would be "an orchestrated harmony of voices" after the referendum. Mr. Benn, he said,

Continued on Back Page

Extracts from interview Page 30

European Central Banks are deeply concerned that its problems could spill over on to the dollar which has for varying reasons itself been weak recently, and lead to a wholesale foreign exchange crisis.

Anxious

So far, there has been no talk here of any concerted large-scale rescue operation for sterling, the Bank of England support in the market has been limited.

However, the view is wide spread that the only factor propping up the pound is the very fear of what would happen to its rate if substantial funds were removed from London, and European Governors will be very anxious to know just what contingency plans the U.K. has in mind.

In any event, after Basle the British situation threatens to dominate subsequent financial discussions begin on Wednesday of the OECD's Working Party Three, while the next day the same senior officials from the industrialised countries change hats to become Deputies of the Group of Ten.

The hope in Paris is that matters can be completed by the end of this month. The Basle talks will provide an early chance to discuss the technical aspects while the political decision could be taken as early as May 20, the next scheduled meeting of Community Finance Ministers.

The lira

There are also somewhat euphoric suggestions here that Italy, whose external accounts have staged a remarkable recovery since the turn of the year, could return to the joint float too.

Nonetheless, the lira would have to be substantially devalued from its former parity against the strong European currencies - unlike the franc, which is already more or less within the margins it abandoned in January 1974.

For the Swiss franc, which is also a candidate for associate membership of the snake, the picture is more complicated. Discussions will almost certainly continue in Basle but this week-end French Finance Minister Jean Pierre Foucade described them as very difficult, a reference to the constant fear that the powerful Swiss franc will in times of unrest drag other participating currencies to unrealistic levels, damaging exports and defensible only at the cost of a drain on reserves.

Graphs of main currency movements, Back Page

Crucial meetings to-day on Chrysler and Dunlop disputes

BY PETER CARTWRIGHT, MIDLANDS CORRESPONDENT

TWO CRUCIAL meetings to-day in Coventry's troubled motor industry could decisively influence the course of strikes that are directly or indirectly involving nearly 36,000 workers in the Midlands and on Merseyside.

At Chrysler, where 4,000 engine workers begin a strike to-day with an extra £15 a week, a meeting of the shop stewards is being held to hear a report on Saturday's inconclusive seven-hour meeting with management.

If the strike goes on, the jobs of at least 6,000 other Chrysler workers in Coventry and Scotland will be at risk.

And on the other side of the city, at Dunlop Engineering, 700 staff, mainly women, will decide on an amended offer on a 25-27 per cent. wage claim.

The Stoke engine and transmission factory provides components for Linwood, the Scottish operation where Imps and Hunters are made, besides the commercial vehicle factory at Dunstable. A strike could quickly affect 6,000 Chrysler workers and will inevitably impair its ability to meet its life-saving contract to supply Iran with 150,000 Hunter export kits and 7,000 built up Avengers still outstanding from the 20,000 contract.

In an effort to head off a strike, Chrysler hurriedly brought forward a plan for profit-sharing and worker participation. This seems to have cut little ice with the stewards. Mr. Bob Morris, the militant Transport and General Workers' Union chief

shop steward, has called it irrelevant to the pay dispute. He was also critical of the remarks made by the Prime Minister.

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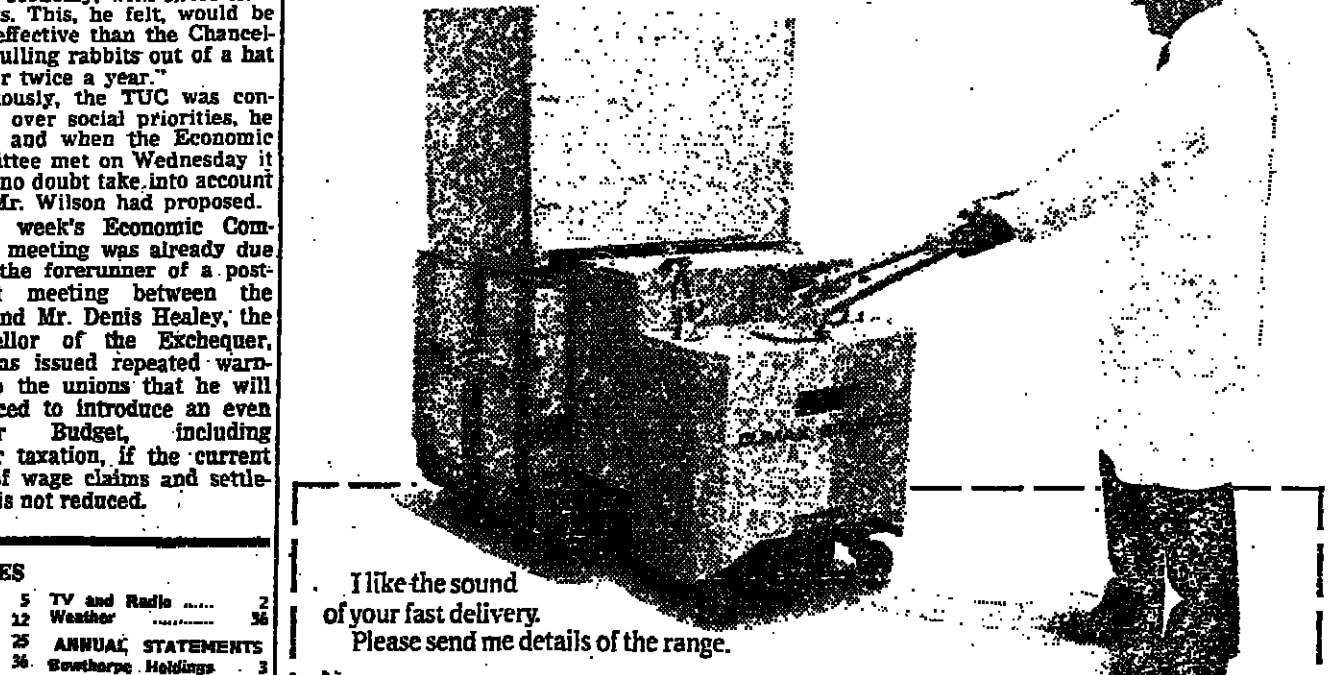
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A major role for financial power

BY C. GORDON TETHER

THERE are a number of things about the way in which the referendum battle is being conducted that you can be sure the historians of the future will find quite inexplicable.

Foremost among them is the fact that we are actually showing ourselves prepared to tolerate a situation wherein a decision of epoch-making significance is going to be largely determined by the ability of one side to mobilise far greater financial resources for the all-important propaganda assault than the other. For it would be difficult to imagine anything that could constitute a more flagrant affront to the democratic principles we are all supposed to hold so dear.

One of the first things to which the electoral reformers of earlier times turned their attention was the use of bribes or coercion to win the votes that lead to political power. If you think that all this kind of thing has long since been left behind, you should take a careful look at the part that disquieting financial power and influence are playing in the referendum struggle.

Money to finance publicity for promoting your cause is capable of performing exactly the same function in a present-day context as the use of privilege for bribing or coercing voters did in earlier times. If you command greater financial resources than those opposed to you, it is as certain as it is that night follows day that — other things being equal — you will have a much better chance of emerging victorious than they will.

In acute form

And this is precisely what the position is—in extremely acute form as it happens—in relation to the two sides involved in the Common Market referendum. The anti-Market forces, on the one hand, have to make do on the one hand with the small amount of money available to them by the Government, supplemented by such sums as they can collect by passing the hat round among the ordinary people who constitute the great bulk of their army. The Market forces, by contrast, can count on access to the ample coffers of a financial and industrial community which clearly believes that continued British membership of the Community is so good for business that it is worth laying out a good deal of money to make sure of it.

The imbalance, which could itself well be of the order of one to 15 or more, is further compounded by the fact that the pro-Market forces can count on the

The week in the courts

Lords ring down curtain

BY JUSTINIAN

THOSE WHO are prominent in the entertainment business and have high earnings not un-naturally become entangled with the tax authorities. So much so that they figure disproportionately among the few who take their tiffs with the Revenue through the gamut of the courts.

The latest celebrity to take to the legal stage is Mr. Trevor Howard, whose appeal to the House of Lords rang down the curtain on a performance that left the Revenue the victor.

The story started in 1959 with a magical transformation scene. A company called Seenspel was formed to receive Mr. Howard's earnings as an actor. The "good fairies" in attendance who heaved fiscal favours on him waved their magic wands, so that sums that started as earnings were eventually headed to him in the form of capital receipts.

As Dr. Johnson might have said, only a fool earns money to pay tax, and in 1959 no tax was payable on capital receipts. In that year the transactions which enabled Mr. Howard to receive earnings from his work as an actor as tax free receipts were legitimate.

But in 1960, the wicked fairy Cashmere, who caused the riders of power caused a statute to be passed containing a section aimed at depriving this kind of transaction of its fiscal magic.

Under Section 28 of the Finance Act 1960, the Commissioners of Inland Revenue were given power to take steps to counteract tax advantages. If transactions were carried out not for bona fide commercial reasons, but to gain a tax advantage, the Commissioners could cancel that advantage. This legislation did not apply, however, to an arrangement carried out before April 5, 1960.

The transactions involving Mr. Howard did not come into the limelight of the theatre of the Inland Revenue until 1967. In that year, the Inland Revenue commissioners raised the curtain by notifying him that they had reason to believe that the provisions of Section 28 might apply to his transactions. Mr. Howard then tried to upstage the Commissioners by asserting that all the transactions occurred before April 5, 1960 so that the nefarious section did not apply.

The Commissioners refused to budge, and took the next step in the statutory balletic ritual, issuing a certificate that they saw reason to take further action in the matter. They sent the certificate to a special tribunal appointed for the purposes of the section.

The tribunal also received from the Commissioners a counter-statement giving the reasons for their decision. From Mr. Howard the tribunal received a statutory declaration

Widnes sink Warrington with calm and confidence

BY PETER ROBBINS

WARRINGTON became almost cowed and finally totally dispirited. And so, after a long and hard struggle, they were defeated by the Lancashire side. The Lancashire side, who were the favourites, won the match by a score of 11-7.

Widnes, who were the underdogs, played a brave and confident game, but they were not able to overcome the superior play of the Lancashire side.

The match was a real test of the Widnes players, and they showed a great deal of courage and determination. They were well supported by their fans, who were very noisy throughout the game.

The Lancashire side, on the other hand, played a very smooth and efficient game. They were in complete control from the start, and they never allowed Widnes to get a foothold in the game.

The result was a well-deserved victory for the Lancashire side, and a heavy blow to the hopes of the Widnes players. They will have to work hard to get back on their feet for the next match.

Too many bouncers lately

BY TREVOR BAILEY

THE BOUNCER is a deliberately bowled, fast short ball which, if the batsman is not alert, can be a real nuisance. It is a ball that is often used by bowlers to break a batsman's concentration.

At the end of this month, a result of a request to the International Cricket Council, the first round, there will be a special meeting of the council to discuss the use of the bouncer.

The trouble in recent years is that too many bowlers have been using the bouncer. It is a ball that is often used to intimidate the batsman, and it is a ball that is often used to break a batsman's concentration.

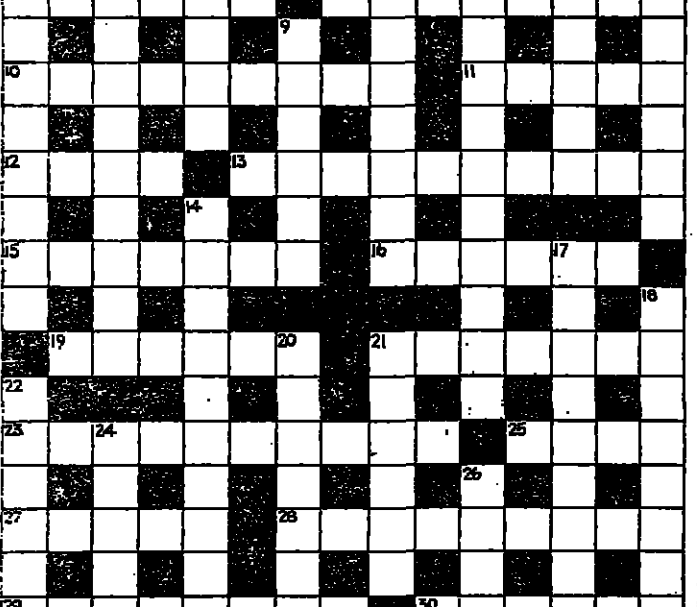
There have always been players, both good and indifferent, who have used the bouncer. But in recent years, it has become a much more common sight on the cricket field.

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TV Radio

- BBC 1**
- 9.30 a.m. For Schools: Colleges.
 - 10.30 a.m. You and Me.
 - 11.00 a.m. Schools, Colleges.
 - 12.10 p.m. 100 Pebbles.
 - 1.10 p.m. Mary, Mungo and Midge.
 - 1.30 p.m. Regional News (except London).
 - 1.40 p.m. The Clangers.
 - 1.55 p.m. Jackanory.
 - 2.00 p.m. Blue Peter.
 - 2.15 p.m. Magic Roundabout.
 - 3.45 p.m. Nationwide.
 - 4.00 p.m. Z Cars.
 - 4.10 p.m. Whatever Happened to the Likely Lads?
 - 4.30 p.m. Panorama in Rhodesia (including interview with Ian Smith).
 - 5.00 p.m. News.
 - 5.15 p.m. Rojak.

F.T. CROSSWORD PUZZLE No. 2,775



- ACROSS**
- 1 The jargon of toddlers (6)
 - 4 Standards make more of a London theatre (8)
 - 10 Crazy within a month, we neither (4, 3)
 - 11 Recommended for home laundering when soiled (5)
 - 12 A cry of disapproval—you'd be an owl to do it (4)
 - 13 A note of sweet nothings (6-4)
 - 15 Lissens person of distinction (7)
 - 16 River visited and revisited (6)
 - 17 City for a female in 'Arty' headgear (8)
 - 21 In thus as an unbeliever (7)
 - 23 Cheering arrival round the stronghold (10)
 - 25 Nevertheless one follows in the Himalayas (4)
 - 27 Not after 007 on the beach (5)
 - 28 The agent is to function about (9)
 - 29 "and — metal flowed to 24 Where to find the minister? human form" (Pope) (8)
 - 30 Choice for the French in the group (6)
- DOWN**
- 1 Liking for a swansong (3)
 - 2 Retailatory headress (8, 3, 3)
 - 3 In the finish I got the girl (4)
 - 5 High rank received by an author (7)
 - 6 If you mean business chat up the bird (4, 6)
 - 7 Musical composition from a strange donor (5)
 - 8 In addition the girl is on the river (6)
 - 9 Policeman in Ireland shows control (6)
 - 14 At length we see a sailor (4-6)
 - 17 In addition there is a suggestion of dishonesty (2, 3, 4)
 - 18 "Of his bright passage to the west" (Richard II) (8)
 - 20 Put in writing when losing at Wimbledon (3, 4)
 - 21 Part badly nursed (6)
 - 22 Bob dines the taxi driver worthless (6)
 - 24 Where to find the minister? human form" (Pope) (8)
 - 26 A spread for the Head (4)
- The solution of last Saturday's prize puzzle will be published with names of winners next Saturday.

LONDON

- 9.30 a.m. Schools Programmes.
- 12.00 p.m. Noddy.
- 12.30 p.m. Cuckoo in the Nest.
- 1.00 p.m. First News.
- 1.10 p.m. News.
- 1.20 p.m. Lunchtime.
- 1.30 p.m. Emmerdale Farm.
- 2.00 p.m. Afternoon.
- 2.30 p.m. "Red Skies of Montana", starring Richard Widmark.
- 3.10 p.m. Coronation Street.
- 3.40 p.m. It's Cold Outside.
- 4.30 p.m. Six Days of Justice.
- 5.00 p.m. News.
- 5.15 p.m. The Streets of San Francisco.
- 5.30 p.m. Open Mind.
- All ITV regions as London except at the following times:
- ANGLIA**
- 1.25 p.m. Anglia News.

RADIO 1

- 6.00 a.m. As Radio 2.
- 7.00 a.m. News.
- 7.30 a.m. News.
- 8.00 a.m. News.
- 8.30 a.m. News.
- 9.00 a.m. News.
- 9.30 a.m. News.
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Breezeblock Park

by MICHAEL COVENEY

After the success of *John, Paul, Ringo... and Bert*, still running at the Lyric, Liverpool playwright Willy Russell has returned to base with a grim comedy of lower middle class life. *Breezeblock Park* is a play about a family, the Russells, who live in a council flat in Liverpool. The play is set in the early 1970s, a time of economic hardship and social unrest. The Russells are a family of five: a father, a mother, and three children. The father is a man of few words, a man who is often drunk. The mother is a woman who is often angry. The children are a mix of misfits and troublemakers. The play is a comedy, but it is a comedy that is not afraid to deal with the harsh realities of life in a council flat. The play is a play that is about a family, a family that is struggling to make it in a world that is not always kind to them. The play is a play that is about a family, a family that is struggling to make it in a world that is not always kind to them.

Elektra

by ELIZABETH FORBES

It is an ill wind that blows nobody good... *Elektra* is a play that is about a family, a family that is struggling to make it in a world that is not always kind to them. The play is a play that is about a family, a family that is struggling to make it in a world that is not always kind to them. The play is a play that is about a family, a family that is struggling to make it in a world that is not always kind to them.

Mass in C minor

by RONALD CRICHTON

Nowadays the C minor Mass of Mozart is sung in London almost as often as Bach's in B minor. It has obviously caught the imagination of a wide public. The Mass is a work of great beauty and power. It is a work that is about a family, a family that is struggling to make it in a world that is not always kind to them.

National Portrait Gallery at Montacute House

By arrangement with the National Trust, over 90 Tudor and Jacobean portraits from the National Portrait Gallery's collection are now on view in the newly renovated Long Gallery and adjoining rooms at Montacute House, Yeovil.

The Guild of Glass Engravers

A Guild of Glass Engravers, believed to be the first in 300 years in the history of the craft, has been formed in Britain. The Guild's aim is to promote the highest quality of creative design and craftsmanship, and to ensure that the art of glass engraving is passed on to future generations.

Early Sullivan at St. James's, Piccadilly

A concert of early Sullivan music will be given at St. James's Church, Piccadilly, on Saturday, May 31, at 3 p.m. The programme, which will be conducted by Joseph Pilbery, will include the whole of *The Tempest*, with Alfred Burke as reader, incidental music to *Macbeth*, the Symphony and a duet from *Tomhooe*.

New Fiordiligi at Covent Garden

In the Royal Opera House/Covent Garden revival of *Cost fan tu te* the role of Fiordiligi will be sung by the Bulgarian-born Anna Tomowa-Sintow in place of Kiri te Kanawa, who is unwell.

Sherman, Cardiff Snowdropper

Every Rep theatre must lure the crowds now and then with a thriller, and as *Snowdropper* is by a Welshman, stars a Welshman and deals with Welsh Nationalism, it seems a natural choice for the Welsh Drama Company. The Welsh star, Ronald Lewis, plays a Cockney and the Welsh author, Alun Richards, presents the Welsh Nationalists as cold-blooded assassins, but you can't have everything. *Snowdropper* is a remote country house melodrama. It is crammed with cliché situations, from first to last, and bears signs, unless I am mistaken, of having been extended from a shorter work by the addition of extra dialogue; still, the tension is maintained as far as possible, that is to say, we have no difficulty in getting the next move but are kept wondering just when it will happen.

The basic situation is this: Beulah (Ann Lynn) is alone in a remote Welsh cottage (in a snowstorm at that) when there enters Leonard, an escaped convict (Ronald Lewis) talking as if he has been mugging up the collected works of Frank Norman. Without giving away Mr. Richards' secrets, I can disclose that it is about to shoot a Cabinet Minister for patriotic reasons, but feels that a little sex, even with an Englishman, will steady her nerves for the big moment. An unexpected visit from a sinister police sergeant (Michael David) delays their consummation; but the climax at least is safely reached in the end.

The rest must be left to surprise the audience as much as it can. I was only surprised once in the whole evening, and then only mildly. The chieftain seemed to me as machine-made as the situations, though the company plays them well enough.

Ian Watt Smith is the director, and the sparse but roomy lounge in the decrepit farm cottage is the work of Alexander MacPherson. A snowdropper in criminal slang is someone who steals women's clothes off clotheslines. This must be relevant, I'm sure, though I couldn't myself see why.

B. A. YOUNG

Abbey National Building Society, Abbey House, Baker Street, London NW1 6LL

OVERSEAS NEWS

Correspondents' stories from Saigon have been taking up to two days to reach the outside world and have been routed via Hanoi. This is Stewart Dalby's latest report.

Law and orders

GENERAL Tran Van Tra, president of the Military Management Committee which is now running South Vietnam, said the country would have friendly relations with all countries and would not take sides in the dispute between China and the Soviet Union. But he stressed that domestic problems of reconstruction would pre-occupy the new rulers.

Also this week-end the Military Management Committee is making moves to register all foreign nationals in the country. Most of the foreigners left in South Vietnam are journalists, although there are others including social workers and stray Americans who were involved in businesses here and who failed to leave on the evacuation. Besides these there are numerous Frenchmen here for reasons known only to themselves. At his Press conference General Tra went on at length to assure the foreign Press that their problems will be sorted out.

Tran said the foreign relations section of the management committee would look into the matter of how television journalists and photographers are going to get their film out of the country. The general also hinted that it might be possible for journalists who want to leave South Vietnam soon to do so. The route may be via Hanoi as the control tower at Saigon's Tan Son Nhut airport was damaged in fighting and foreign airlines may be loathe to fly in even if allowed.

There is rising optimism there will soon be some means of getting out because of the very impressive dispatch with which the management committee has tackled the mountain of problems which confronted it. In only a week, the committee has got Saigon at least almost totally back to normal.

The military management committee, the General made clear, was an interim body designed to rule until a civilian government was set up. While confirming that the Provisional Revolutionary Government was taking over at some stage, the general declined to put a timetable to the change over.

The General declined to say directly whether there would be unification between North and South Vietnam. He replied only that "even the Paris peace accords recognise that we are one nation and the Vietnamese are one people."

Provisional

The Provisional Revolutionary Government, the General said, was provisional because it had been formed under war conditions. There would be general elections he went on and then the government would no longer be provisional.

On whether the committee had made arrangements to ensure that there was enough rice for everyone at a fair price, General Tra replied that the economics section of the committee was looking into the problem with some haste.

The General seemed to go out of his way to be reassuring to Vietnamese in answering one question he said: "We have seen a very great victory of historic significance, this is the common victory of the entire Vietnamese people. Only US imperialism is the loser. Our policy is a policy of leniency, a policy of national concord. We want to help every Vietnamese to contribute his or her share towards the reconstruction of the country."

Asked whether the 127,000 refugees who left with the Americans would be welcomed back, the General replied that he thought that the evacuation

JAPAN'S SPRING WAGE OFFENSIVE DRAWS TO CLOSE

Public sector rise is a 10-year low

BY CHARLES SMITH, FAR EAST EDITOR

WORKERS OF the Japan National Railways and other state-run utilities accepted their lowest pay rise for 10 years on Saturday, at the end of a four-day general transport strike.

The rise averages 14.13 per cent (17,200 yen) for the public sector as a whole, with the railway unions settling for 13.51 per cent, and telephone workers getting a marginally more attractive 14.84 per cent. No public sector union has managed to extract pay rises exceeding 15 per cent, the unofficial ceiling set by Japanese employers' organisations on the eve of this year's spring wage offensive.

The 1975 wage award contrasts with an average rise of 20.2 per cent won by the public sector in last year's record-breaking spring wage settlement. But award, taken together with settlements averaging between 12.5 and 16 per cent in the private sector, means that the Government has succeeded, beyond its hopes, in minimising the extent of this year's wage increases.

Although the Government and

the employers' organisations publicly advocated a 15 per cent ceiling on the eve of the wage offensive, officials have admitted that awards of up to 17 per cent would have been regarded as "safe" from the point of view of the official anti-inflation campaign. Independent observers (and some people within the Government) believed that awards would work out somewhere between 20 and 25 per cent, before the wage bargaining actually started.

The public sector settlement on Saturday did not mark the close of the 1975 wage offensive since private railways have yet to reach agreement with their unions. A further private railway strike is scheduled for Tuesday in the event of failure to reach a settlement to-morrow. But there appears absolutely no risk that the private railway employers will be pressured into giving away much more than the national railways have already done.

An attempt to mediate between the private railway

employers and their unions when a compromise award of ¥13,000 (just over 14 per cent) was rejected by the employers — not the unions. The private railway employers originally offered ¥10,000 (just over 8 per cent) against the unions' demand of ¥45,000.

The other sector which has yet to have its wages settled is the civil service proper. Wages in this sector, however, are fixed, not by collective bargaining, but by the decision of a national personnel commission which announces its award in August on the basis of wage rises conceded in other sectors of the economy. Civil service wages increased, like those of all other workers, are backdated to the beginning of April.

The unexpected success of the Government's campaign against a high 1975 wage award has made officials more confident that next year's award can be held down to the target of less than 10 per cent. The low award is being held as a victory for the Government's campaign to convince

workers that big annual real wage increases cannot be taken for granted in the absence of productivity increases.

A 14 per cent wage rise this year will be equivalent to an almost nil increase in real wages since the consumer price index has risen by roughly that amount over the past 12 months. However, the low level of the rise and the tactics employed by the Government in procuring it have also been a subject for criticism. The Government has been accused of "overkill" in the anti-inflationary measures carried out last year in preparation for the "spring offensive" and of excessive timidity in relaxing credit restraints early this year.

Measures to reflate the economy are now being taken but recovery has been delayed by slack demand, particularly in the consumer sector. The low level of the wage award means that consumer demand will continue slack instead of reviving as the Government would now probably have preferred.

Israel and the Community put the seal on trade pact

BY DAVID CURRY

BRUSSELS, May 11

ISRAELI to-day became the first of the Mediterranean countries not already associated with the Community to sign a trade and co-operation deal with the Common Market. The signature marks the laying in place of the first of the Community's policy of replacing the existing patchwork of relationships with the Mediterranean states with a common pattern of preferential agreements establishing "equilibrium" in their relations with the Common Market. It is also a significant diplomatic coup for Israel.

The signing took place against a threat delivered by the Arab League to the Commission that Europe would have to accept the consequences of making Israel her first formal treaty partner in the Mediterranean under this policy. It is now thought rather unlikely that any of the Arab States will sign similar deals with the Community this year.

Israel herself insisted that the deal should be a "package" agreement with the Arab States disturbing the balance of her own deal which she would seek the renegotiation.

The Community-Israeli deal itself leaves open a certain area of doubt. The Italian Government has insisted that the improved access for Israeli processed citrus and to the products will only come into force as planned on July 1 if by that time the community has worked out ways of helping Italian farm producers. It is thought that the

American Government had made it clear to Rome that it thought the Israeli deal more important than the fate of provincial

ARAB PROTEST

BEIRUT, May 11. ALGERIA has called on the Arab League to suspend the projected Arab-European dialogue in protest against the renewal by the European Economic Community of the most favoured nation agreement with Israel, reports Ihsan Khan.

According to the well-informed Lebanese Al Anwar newspaper to-day, the Algerian Government made its request in a confidential note submitted to the Arab League secretariat in Cairo two days ago.

The dialogue was scheduled to open in Paris on June 10 and extensive preparations have already been made.

farmers even in the run up to regional elections. The community emphasised to-day that the Israeli deal was part of its global Mediterranean approach. It is now trying to get negotiations with Morocco, Algeria and Tunisia restarted, though the Italian reservation also applies to any deal with these countries. The next line are the eastern Mediterranean states.

Mr. Yigal Allon, the Israeli Foreign Minister, struck an optimistic note. He said that it would be a great benefit for Israel and her Arab neighbours to be bound to the Common Market within the framework of a Common Protocol. He insisted, however, that Israel still intended to seek full association with the EEC, an ambition which seemed unlikely to be realised early. He wanted the co-operation provisions of the treaty to be extended to wider areas notably to financial co-operation at present outside the scope of the agreement.

The treaty provides basically for free trade for Israeli industrial exports to the Community, including processed foodstuffs by July 1977, beginning with a 60 per cent tariff cut on July 1. This year when the agreement goes into force. A varied range of tariff reductions will cover fresh fruit and vegetable exports with the three new member states of the Common Market being specifically permitted to reduce duties by 80 per cent.

Certain Israeli exports—both industrial and agricultural—will be subject to special monitoring and price mechanisms to protect the market from disruption.

Israel will grant Common Market countries free access for most industrial goods by 1980 and for all industrial products by 1985. She retains the right to protect infant industries.

OAS reach 'understanding' on Cuba

By Adrian Dicks

WASHINGTON, May 11. FOREIGN Ministers of the Organisation of American States, meeting here over the week-end, have reached a "general understanding" on how to end the blockade of Cuba, but appear unlikely to agree formally to end the 11-year-old embargo.

Dr. Henry Kissinger, the Secretary of State, said last night that there had been some understanding on how to proceed towards a rapprochement with Dr. Fidel Castro—a form of words thought here to mean that the OAS countries have made their minds up to observe a common timetable. This would have the advantage of avoiding an open rift between supporters and opponents of a new approach to Cuba, at a time when the OAS seems to be making some progress on other issues.

Dr. Kissinger's remarks also appear to indicate no change in the U.S. position of declining to press either for or against an early vote on the Cuba issue. However, he is reported to have agreed to a conference in Costa Rica later this year to reconsider the terms of the Rio Treaty of 1964 which set up the embargo of Cuba.

Brazil draws up rules for foreign equity cash

BY DAVID WHITE

RIO DE JANEIRO, May 11

AFTER months of expectation, Brazil has released its blueprint for admitting foreign capital into the country's stock exchanges.

Rumours of the move, which is expected to bring in between \$70m. and \$300m. into the Rio de Janeiro, Sao Paulo and Belo Horizonte stock exchanges this year, led to erratic increases in stock prices last week.

The entry of foreign capital will be channelled through portfolio investment companies based in Brazil, and will only be able to withdraw funds after three years, and then only by 2 per cent every six months. The government has set a scale of tax exemption in order to benefit longer term investors.

The Finance Minister, Sr. Mario Henrique Simoes, described the system as a hybrid between fixed and floating capital. It is designed as a safeguard against speculation by individual foreign investors, in view of the rela-

tively small number of shares involved. Other strict conditions are set on the activities of the portfolio companies, which cannot invest more than 10 per cent of their funds in a single company or control more than 10 per cent of any company's stock.

At the same time, the Central Bank has proposed to set up a regulating body on the basis of the U.S. Securities and Exchange Commission in order to monitor speculative movements.

A number of financial institutions are reported already to have flocked to the Brazilian market, including First National City Bank, Chase Manhattan, the Bank of Boston and the Brascan group, all of which have operations in Brazil. Details of the proposals were submitted at the week-end to President Ernesto Geisel for his approval for the admission of foreign capital has not been set.

The Rio de Janeiro general stock index finished the week at 2,586, compared with 2,312 a month ago and 1,987 in May, 1974. Stocks registered a sharp decline after January when the index hit the year's high of 2,627.

LAWN TENNIS

BY JOHN BARRETT

Bournemouth regains prestige

ONLY SEVEN British men were accepted directly for the Coca-Cola British hard court lawn tennis championships which begin at Bournemouth to-day—a measure of the resurgence of this once great tournament, whose prestige in British ranks second only to Wimbledon.

Not since Ken Rosewall won the world's first Open title here in 1968 with a stirring victory against Rod Laver has there been such an array of talent on display. Clearly the "B" class rating in the Commercial Union Assurance Grand Prix and the points won have had as much to do with producing the excellent field as the £33,295 prize money.

Consider the possible quarter-final matches thrown up by the new, far fairer method of conducting the draw. The top seed, Guillermo Vilas (Argentina), in only his third competitive event following his lay-off to treat suspected ulcers after his phenomenal run last year, would play No. 6 seeded, Francisco Panatta, one of the most underrated clay court players in the world.

The third seed, Manuel Orantes (Spain), who was 4-3 ahead in the decisive Davis Cup

rubber against Roger Taylor when rain postponed the match until to-day, is east for a re-match with the Yorkshireman, seeded eighth.

Finally there is the prospect of the holder, Ilie Nastase, seeded second this time, against the crisp-hitting game of Juan Gisbert, who was largely responsible for Spain's Davis Cup doubles success against Buster Mottram and Taylor.

Mottram seems destined to face Spaniards. He finds himself in Gisbert's quarter this week—a match by no means beyond him if he maintains the form that destroyed Jose Higueras in yesterday's fourth rubber by a devastating 6-1, 6-0, 6-3.

won recent tournaments at Sutton and Norwich faces a qualifier. The courts yesterday were filled with the business of reducing 84 aspirants to the eight who will play in the main draw. Martin Robinson of Lancashire, who played so well at Bournemouth last year, faces the tall Australian Dick Crealy, John Lloyd, who did not see active service in the Spanish match, returns from Barcelona as another qualifier with the prospect of a third round match against Panatta.

The women are below usual strength. Virginia Wade, holder for the past two years, is absent on Team Tennis duty in America, and the top seed is Gail Chaffey, an Australian now resident in France, for whom she combined with Rosie Darmon in Aix-en-Provence last week to win the decisive match that ended Britain's run in this year's Federation Cup competition.

The other two members of that British team are seeded—Sue Barker, No. 4, is expected to face South African Linky Bosshoff in the quarter-finals, and at No. 6 Glynis Coles may be given the chance to avenge her defeat last week against Mrs. Chaffey.

Arabs' \$1bn. arms industry set up

By Michael Tingy

CAIRO, May 11

EGYPT has concluded an agreement to set up a \$1bn. industrial combine with Saudi Arabia, the U.A.E. and Jordan, which would set up a Saudi-Arabian-Arab arm of creating an independent arms manufacturing industry. The agreement, signed last night by leaders of the four countries, calls for an arms and ammunition production company with branches in the four countries and its headquarters in Cairo.

President Sadat has appointed Egypt's war minister General Mohamed Gamassi to represent Egypt on the controlling committee.

Although the Arab arms project will take several years to come to fruition, the project fits into Mr. Sadat's strategy of diversifying Egypt's arms sources and gradually easing the military dependence of the Soviet Union. Earlier this year Egypt came to an understanding with France under which the latest Mirage would be supplied.

Ottawa threatens wage, price controls

BY VICTOR MACKIE

OTTAWA, May 11

THE CANADIAN Government is reluctantly facing up to the necessity of imposing mandatory wage and price controls as its programme to bring about a system of voluntary controls is in a shambles.

Finance Minister John Turner has warned the Cabinet that he may soon have to recommend the imposition of compulsory controls. Mr. Turner in a speech this week-end, warned that Canadians, who refuse to co-operate with the Government's voluntary restraint programme, are forcing him to take harsh economic action. He indicated that if voluntary restraint cannot be introduced with any degree of success, the spring Budget that he will introduce will be harshly restrictive.

The budget is expected to be introduced on June 2 and it contains the announcement of the cabinet has decided to set a system of compulsory controls with certain high taxes and a tightening of money supply leading to an economic recession in the near term, but saving Canada from economic disaster in the long run. It was the toughest speech of his career as finance minister. He said that he had not accepted that "as a nation somewhat resemble Jemmi which periodically rush head to their own destruction." But he said "I can't deny this may be true."

He spelled out in detail what will happen to the Canadian economy, if it continues to be faced with excessive demands. Mr. Turner is obviously preparing the Canadian public for the introduction of compulsory controls.

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HOME NEWS

Judge decides to-morrow on use of 'champagne'

By Kenneth Gooding

ITAINS' drinks industry will be out to-morrow if the word "champagne" can continue to be applied to any sparkling drink or whether it must be reserved exclusively for wine from the Champagne area of France.

Mr. Justice Whitford will be asked to decide whether the use of the word "champagne" is contrary to the European Community law. The judgment goes against the British companies if it is found that the use of the word is a "misleading" effect.

Companies would be in some doubt whether they could pack champagne bottles and whether their labels and advertising could carry illustrations of the flat champagne glass, for example. There is a feeling in the drinks industry, however, that Showerings' Babydam and Bulmer's Pomarine are so well-established as individual brands that the elimination of the references to "champagne" on their labels would do no damage to sales.

However, a judgment against the two U.K. companies would obviously put a brake on the use of champagne-style packaging and other images associated in the public mind with champagne itself by the growing number of sparkling wine brands now flooding into the U.K. market.

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'Pay up' appeal to Healey

By Kenneth Gooding

Mr. Denis Healey, the Chancellor, was urged yesterday to repay stock at its face value to pensioners who invested in Government stock at a time of national hardship after World War I.

Mr. Healey said that because the Government had to fund the war, it had to issue stock at a discount. He said that the Government was now in a position to repay the stock at its face value.

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Warning on Third World textiles

By Rhys David

THE SHIFT in clothing production to the developing countries could result in the greatest part of the British industry being eliminated, an expert in world clothing production told a conference in London at the weekend.

Professor Anthony Bottomley of Bradford University claimed that lack of land on which to grow food would oblige developing countries to turn increasingly to textiles, in particular clothing, as a means of obtaining foreign exchange to pay for imports.

Professor Bottomley, who is making proposals on behalf of the United Nations for a study of the employment impact in different parts of the world of such a shift in clothing production, said that the trend could be countered only by increased protection in the developed countries—resulting in higher prices—by staying far ahead in quality and design or by making the industry much more capital-intensive.

His remarks, to the Federation of Clothing Designers and Executives, came at a time when the Government is already studying proposals put before it by the Clothing Economic Development Committee for assistance to the U.K. clothing industry to enable it to rationalise its structure and to modernise its processes.

Choice The proposals have been before the Government for some time and in a Commons reply last week Mr. Michael Meacher, Under-Secretary of State at the Department of Industry, said that a response could be expected soon.

This may lead to the setting up under the Industry Act (1971) of a scheme for clothing similar to the scheme already operating for wool textiles.

Professor Bottomley said that the recently signed Lomé convention agreement allowing tariff and quota-free imports into the EEC from 46 developing countries was a portent of the trend towards more export production in the Third World.

"The British voter will increasingly be presented with a choice between providing work in labour-intensive industries like clothing for the people of Bangladesh whom he might see starving to death on his television screen, and preserving the traditional industries of Lancashire and Yorkshire."

If he opts for preserving the British industry, he will also be asked to pay a higher world price for his clothing.

There is only slight evidence in the latest Government expenditure projections that the trend in hospital demand for NHS financial resources will be significantly reversed in the next four years.

Expenditure was £3,143m—4.97 per cent of the GNP—compared with 4.88 per cent in 1973. In 1972, the percentage was 5.07.

The Office says: "Since the 1950s there has been a steady rise in the hospitals' share of NHS resources. This is despite a continuing and growing awareness of the need to divert resources from hospital-based to community-based care."

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LABOUR NEWS

NUBE 15% Scottish deal will upset Government

By Roy Rogers, Labour Correspondent

A 15 PER CENT pay deal negotiated by the National Union of Bank Employees for 17,000 staff employed by the Scottish clearing banks is likely to bring criticism from the Government, which is still smarting from the high levels of last year's bank settlements.

This is not because of the size of the Scottish deal, but because it comes just eight months after the last one. It is thus a clear breach of one of the main social contract principles that there should be 12 months between increases. The deal also includes a cost of living threshold arrangement.

With the Trustee Savings Banks already offering their 12,500 staff a 21.2 per cent pay package three months early, the English clearing banks are virtually alone in insisting that there should be no early settlement for their 130,000 staff.

NUBE, which has sole bargaining rights for Scottish banks staff and in the TSBS, but which

is outvoted by the joint memberships of the clearing banks' staff associations in England, hopes that the Scottish deal will put pressure on the English banks to improve their 20 per cent offer made last week.

NUBE and the staff associations meet to-morrow to consider the English banks' offer, which is to match the rise in the Retail Price Index shown in the April figures to be published this month, plus a fifth of that total to give an estimated 20.21 per cent. Retail Price Index rise to the end of June, when their pay increase is due.

The offer is almost certain to be rejected, however, on the grounds that it will not keep up with the 24.25 per cent rise in the Retail Price Index anticipated by the end of June.

The staff representatives and the banks will either have to agree in subsequent talks to a new formula for calculating the likely Retail Price Index level at June or decide to await publication of the June figure before concluding their deal.

The Scottish settlement, which is backdated to April 1, involves 15 per cent increases, plus further automatic 1 per cent rises for every 1 per cent jump in the Retail Price Index after it as risen 15 per cent, above the March level. There is, however, a ceiling of nine "triggers."

Present rates in the Scottish banks range between £876 and £1,302 for juniors, £1,277-£1,989 for junior cashiers, £1,857-£2,541 for junior securities clerks, £2,220-£2,574 for securities clerks. Accountants and managers are on minimum rates of £3,068 and £4,254, respectively.

The Scottish deal and the English offer are both all "new money" because in both agreements threshold payments were consolidated into rates last August.

The Trustee Savings Bank's offer, however, includes £230-a-year threshold payments consolidated last November.

There could be no "trade-off" of pay restraint in return for socially desirable measures which had existed in other European countries for 30 years. "There is no trade-off and we are against voluntary or enforced wage controls."

It was no secret that he and other members of the TUC General Council would soon demand a five-year plan for Britain. "Our country needs targets. It needs a sense of direction."

"We have got to build up the Manpower Services Commission and make sure that the labour force and the skills and ingenuity of our people are properly harnessed."

Runaway Labour MP Mr. John Stothborough lost his ASTMS membership—and his seat on its Parliamentary Committee—after delegates to the conference heard that he was no longer a member "because of the action of his branch." A union official said afterwards that Mr. Stothborough had become "several months in arrears."

Strongly-worded motions calling for outright opposition to the contract were not put to the vote at the union's annual conference in Bournemouth on the advice of Mr. Jenkins. They were referred back to the executive, which will decide what is necessary and within reach.

Mr. Jenkins told more than 900 delegates: "This debate is not about the social contract. It is about wage restraint, whether so-called voluntary or by pressure or by the threat of statutory wage restraint."

United effort and collective action by members was needed to overcome internal disputes which had cost the union money. Special general meetings, which had emphasised the deep political rift between the Left and the Right, had cost £14,000.

Mr. John's report was challenged by the Left-wing, led by Mr. Corin Redgrave, who accused the union's new council of using the financial crisis to attack the democratic rights of the membership. The union should fight for more jobs.

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Pay dispute stops two Sunday newspapers

By Our Labour Correspondent

THE BIRMINGHAM Sunday Mercury and the Newcastle Sunday Sun yesterday joined the growing list of provincial newspapers not published because of the pay dispute involving members of the National Graphical Association and SLADE (the process workers).

Neither newspapers—the two largest English Sunday's printed outside Fleet Street—appeared because of industrial action by NGA members. Other casualties have included the Yorkshire Evening Post, which has dismissed 50 NGA members, and the Coventry Evening Telegraph.

The dispute also covers the general printing industry, where 1,000 NGA members have either been sacked or face dismissal for applying sanctions.

The NGA and SLADE are threatening to step up their sanctions in protest at an offer described by the employers—the British Printing Industries Federation and the Newspaper Society—as being worth 321 per cent on basic rates set under the last agreement a year ago.

Two other unions, the Society of Graphical and Allied Trades and the National Association of Operative Printers, Graphical and Media Personnel, have accepted the offer, which takes the basic weekly craft rate from £19.43 a year ago to £39 now and £41 in November.

The dispute has all the signs of developing into a bitter confrontation with the unions intensifying their action and the employers countering with their hard line on dismissals.

Mr. Norman Walker, head of industrial relations for the Newspaper Society, said at the weekend: "We are absolutely adamant—there is not another penny to be paid. It is the end of the line."

Back to work for 4,000 By Our Merseyside Correspondent

NORMAL production is expected to resume to-day at the GEC-English Electric domestic appliances factory on the East Lancashire Road, Liverpool, when 4,000 workers returned after a one-day token strike.

The men, members of six unions, came out on Friday in support of the 250 members of the technical supervisory section of the Amalgamated Union of Engineering Workers, who are on official strike after the dismissal of a senior shop steward for alleged industrial misconduct.

Security is stepped up for Hussein's arrival

FINANCIAL TIMES REPORTER

ONE OF the biggest security operations to have been mounted at Heathrow airport went into action when King Hussein of Jordan arrived yesterday on a private visit.

The airport's perimeter road was closed to all traffic and the area around the terminal buildings was cordoned off. The king's arrival was greeted by a large crowd of supporters.

With the queen in a rear seat and a bodyguard in the front, the king's motorcade moved through the terminal buildings and onto the tarmac. The king's arrival was greeted by a large crowd of supporters.

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Britain spends more on health

FINANCIAL TIMES REPORTER

BRITAIN SPENT a slightly higher portion of its gross national product on the National Health Service last year than in 1973, according to figures released to-day by the Office of Health Economics.

Expenditure was £3,143m—4.97 per cent of the GNP—compared with 4.88 per cent in 1973. In 1972, the percentage was 5.07.

The Office says: "Since the 1950s there has been a steady rise in the hospitals' share of NHS resources. This is despite a continuing and growing awareness of the need to divert resources from hospital-based to community-based care."

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Equity 'on financial brink'

FINANCIAL TIMES REPORTER

ACTORS and actresses were given a grim warning yesterday that their union, Equity, could be on the way to financial collapse.

The union was more than £42,000 in the red—losing £115 a day, said Mr. Milton Johns, its treasurer.

He told 700 actors and actresses at Equity's annual meeting that if the drain on the union's money carried on at that rate it would soon be on the brink of financial collapse.

Deep rift United effort and collective action by members was needed to overcome internal disputes which had cost the union money. Special general meetings, which had emphasised the deep political rift between the Left and the Right, had cost £14,000.

Mr. John's report was challenged by the Left-wing, led by Mr. Corin Redgrave, who accused the union's new council of using the financial crisis to attack the democratic rights of the membership. The union should fight for more jobs.

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Union avoids clash on social contract

FINANCIAL TIMES REPORTER

DELEGATES representing the Association of Scientific, Technical and Managerial Staffs yesterday drew back from declaring themselves against the social contract.

Mr. Clive Jenkins, general secretary, made it clear, however, that the union's policy was still total opposition to pay restraint.

The stand maintains the union's approach to the social contract on which its delegates abstained when it was approved by TUC Congress in September.

Strongly-worded motions calling for outright opposition to the contract were not put to the vote at the union's annual conference in Bournemouth on the advice of Mr. Jenkins. They were referred back to the executive, which will decide what is necessary and within reach.

Mr. Jenkins told more than 900 delegates: "This debate is not about the social contract. It is about wage restraint, whether so-called voluntary or by pressure or by the threat of statutory wage restraint."

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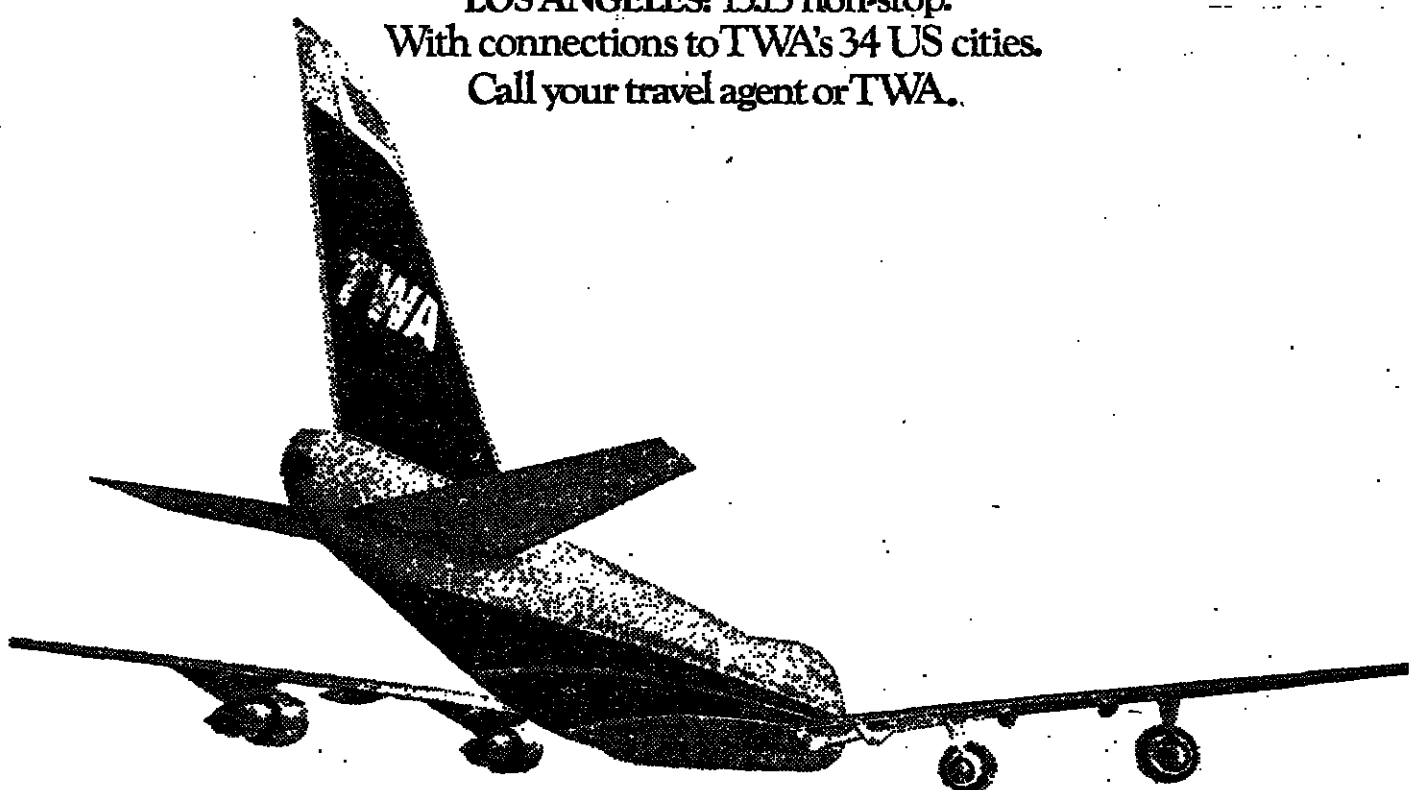
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BOSTON: 11.15 non-stop (707 until June 16). CHICAGO: 12.30 non-stop.
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COMPARATIVE STATEMENT OF CONDITION

| | 1975 | 1974 |
|--|------------------------|------------------------|
| Assets | | |
| Cash and Due From Banks | \$ 402,583,000 | \$ 533,730,000 |
| Time Deposits in Foreign Banks | 175,130,000 | 246,395,000 |
| U. S. Treasury Securities | 83,877,000 | 53,857,000 |
| Obligations of Other U. S. Government | | |
| Agencies and Corporations | 29,098,000 | 29,008,000 |
| Obligations of States and Political | | |
| Subdivisions | 320,405,000 | 260,578,000 |
| Other Securities | 10,908,000 | 10,234,000 |
| Money Market Investments | 22,727,000 | 177,670,000 |
| Federal Funds Sold | 293,943,000 | 293,724,000 |
| Loans | 1,301,683,000 | 1,142,241,000 |
| Bank Premises and Equipment, Net of Depreciation | 45,927,000 | 46,597,000 |
| Other Assets | 63,493,000 | 39,474,000 |
| TOTAL ASSETS | \$2,749,774,000 | \$2,833,508,000 |
| Liabilities | | |
| Demand Deposits: | | |
| Individual, Business and Other | \$ 782,070,000 | \$ 695,676,000 |
| Banks | 201,754,000 | 217,554,000 |
| U. S. Government | 1,394,000 | 12,941,000 |
| Total Demand Deposits | 985,218,000 | 926,171,000 |
| Time Deposits | 909,070,000 | 733,498,000 |
| Deposits in Foreign Offices | 290,479,000 | 349,183,000 |
| Total Deposits | 2,184,767,000 | 2,008,852,000 |
| Federal Funds Purchased | 343,454,000 | 643,515,000 |
| Other Liabilities | 63,549,000 | 40,352,000 |
| TOTAL LIABILITIES | 2,591,770,000 | 2,692,719,000 |
| RESERVE FOR LOAN LOSSES | 17,068,000 | 12,053,000 |
| CAPITAL ACCOUNTS: | | |
| Common Stock—\$10.00 Par Value, Shares | 46,450,000 | 46,450,000 |
| Authorized and Outstanding—4,645,000 | 46,450,000 | 46,450,000 |
| Surplus | 46,450,000 | 46,450,000 |
| Retained Earnings | 48,036,000 | 35,836,000 |
| TOTAL CAPITAL ACCOUNTS | 140,936,000 | 128,736,000 |
| TOTAL LIABILITIES, RESERVE AND CAPITAL ACCOUNTS | \$2,749,774,000 | \$2,833,508,000 |

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Cost is too high —Shore

BRITAIN'S ANNUAL membership of the Common Market was likely to cost £500m., or £2.5bn. in the lifetime of a single Parliament, Mr. Peter Shore, Secretary of State for Trade said.

"It comes on top of all the other disabilities that we are and will continue to experience from a menacing trade gap—the requirement to buy high-cost European food, and the substantial and damaging outward flow of British money into the EEC."

Mr. Shore said the EEC was not a community and anxious to help and accommodate Britain. If it was, neither the original negotiations nor the recent re-negotiation would have so "lamentably failed."

He told the annual conference of the Association of Scientific Technical and Managerial Staffs in Bournemouth that in reality we are dealing not with a community but with a group of nations, centred upon the Franco-German Alliance, each strongly pursuing its own national economic interest.

Britain could expect no shelter from its problems in the "harsh economic conditions of the Market." In a few years Britain would be paying nearly a quarter of the total EEC budget but getting only 15 per cent. of the income.

Pro-EEC men running scared, Antis told

MR. NORMAN BUCHAN, the former Scottish Labour Minister who resigned over the Market issue, told anti-Market speakers to stick to the real issues and "ignore the smear campaign" against Mr. Anthony Wedgwood Benn, Industry Secretary.

"Nothing is more dangerous than the spectacle of the British Establishment in one of its periodic fits of red-baiting," Mr. Buchan, MP for West Renfrewshire, told an anti-Market rally in Kilmacarty, Fife.

Judging from the tone of the pro-Market speakers recently, they were running scared despite the opinion polls.

LEADING businessmen are overwhelmingly in favour of Britain staying in the Common Market, according to the unequivocal response of more than 60 chairman and managing directors to a survey conducted throughout British industry.

Most seemed quite certain that membership had been beneficial to their companies and 53 out of the 64 questioned felt that their businesses would suffer if Britain withdrew.

The Director—the Institute of Directors' magazine—which conducted the survey says today that the response to its questionnaire was one of the most enthusiastic it can remember.

Every one of the "Chairman's Panel" who answered "on the record" indicated that they would be voting in the affirmative at the June 5 referendum.

Their views were summed up by Mr. Peter Trench of J. J. Lovell (Holdings): "It is my belief that every company in this country would suffer if Britain were to withdraw from the EEC."

"There may be some long-

term alternatives, although I do not know one myself, but in the short term there is bound to be a further lack of international confidence for investment in this country in the event of a withdrawal, a run of the pound, and an accelerating dip into depression. My company will go down the slippery slope with everybody else."

Lord Pritchard, of Rothmans International, also gave a warning of the consequences of withdrawal: "We would be forced to transfer all our exports to Europe to one of our Continental factories to maintain trade which if we had to face EEC tariff barriers, would disappear."

"We would be forced to close our main U.K. factory which sells 95 per cent. of its production abroad."

Mr. George Burton, of Fisons, said that withdrawal would lead to a "complete revision of plans" including greater emphasis on manufacture on the Continent.

The survey shows that the range of business interests endorsing the Government's belief that every company in this country would suffer if Britain were to withdraw from the EEC.

The figures are not exactly comparable since 1972 covers only the "Six" while 1973 includes "the Eight" but they give some indication of British industry's interest in investing directly in the EEC during the first year of the U.K.'s membership of the Community.

The table shows that the biggest increase between 1972 and 1973 was recorded by companies in the food, drink and tobacco industries, followed by the chemical industry.

Overwhelming 'yes' for staying in given by businessmen

BY RAY DAFTER

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"We would be forced to close our main U.K. factory which sells 95 per cent. of its production abroad."

Mr. George Burton, of Fisons, said that withdrawal would lead to a "complete revision of plans" including greater emphasis on manufacture on the Continent.

The survey shows that the range of business interests endorsing the Government's belief that every company in this country would suffer if Britain were to withdraw from the EEC.

"There may be some long-

term alternatives, although I do not know one myself, but in the short term there is bound to be a further lack of international confidence for investment in this country in the event of a withdrawal, a run of the pound, and an accelerating dip into depression. My company will go down the slippery slope with everybody else."

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The figures are not exactly comparable since 1972 covers only the "Six" while 1973 includes "the Eight" but they give some indication of British industry's interest in investing directly in the EEC during the first year of the U.K.'s membership of the Community.

The table shows that the biggest increase between 1972 and 1973 was recorded by companies in the food, drink and tobacco industries, followed by the chemical industry.

Putting money in the Market

| | U.K. investment* in EEC | | EEC investment* in U.K. | |
|-----------------------------------|-------------------------|--------------|-------------------------|-----------|
| | 1972 | 1973 | 1972 | 1973 |
| Mechanical eng. & instrument eng. | 23.8 | 17.8 | 0.9 | — |
| Electrical engineering | 6.7 | 16.3 | — | 1.4 |
| Motor vehicles | 3.3 | 12.6 | — | 1.1 |
| Food, drink and tobacco | 23.0 | 18.6 | 4.2 | — |
| Chemicals | 16.4 | 22.8 | — | 2.2 |
| Paper, printing and publishing | 3.1 | 9.0 | 0.6 | 1 |
| Other manufacturing | 15.8 | 29.9 | 4.0 | — |
| Distribution | 75.1 | 62.1 | 4.7 | 2 |
| Other activities | 40.2 | 165.2 | 17.0 | — |
| TOTAL | 223.3 | 519.3 | 37.3 | 10 |

* Excluding oil. † Excluding oil and insurance.
Note: The 1972 figures comprise the six original 12 members; the 1973 figures cover "the Eight."

The figures also show the large investment of £14.8m. in investment made in distribution, paper, printing and publishing, presumably reflecting the efforts made by many British companies to strengthen their sales and distribution arrangements on the Continent.

Investment by EEC companies in U.K. manufacturing industry was relatively modest in 1972 and 1973, although in the latter year there was a substantial increase.

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POINTS FROM SPEECHES

Remote control will hit jobs, says Benn

MEMBERSHIP of the EEC absorbed by large sections of the public.

Mr. William Whitelaw, Tory deputy leader, said, "Decisions are going to be taken within the EEC that affect our lives and our future whether we are there or not."

Under articles in the Treaty of Paris, a cut in steel would be ordered by the EEC and there will be no appeal. He cited Secretary of State will be able to do to prevent men being laid off."

Similarly, plans to rescue British Leyland could be stopped by Article 92 of the Treaty of Rome which only allowed the Government to help the motor group providing it did not interfere with fair competition.

"It is a basic question of jobs. It is no exaggeration to say we gave up our right to run our own industrial and economic policy to the EEC. This country will de-industrialise at a faster rate."

Mr. Roy Jenkins, Home Secretary, attacked those who shared "a desire to see our national morale undermined and our influence in the world destroyed."

He was speaking at the first Britain in Europe rally at the Free Trade Hall, Manchester. Extremists, both Left and Right wing, nearly all wanted Britain out of the EEC, and nearly all moderates—himself included—wanted Britain to stay in.

But there were other people "who genuinely believed, often from good but mistaken motives, that we can best protect our security and independence by standing alone."

Mr. Enoch Powell said that the Referendum controversy was threatening to turn the Conservative Party into a party of class, "and thus doom it to extinction."

He told a public meeting in Bournemouth that the pro-Market argument on the sovereignty issue had undergone a "sinister" change.

Hitherto it had gone: "We shall pool our sovereignty to share in a more powerful sovereignty." This, though delusory, was at least an honourable argument.

Now, the advocates of British membership were declaring that unless we remained in, Britain would fall a prey to socialism, or the Left wing or to Communism.

"These people were saying: 'You can no longer rely upon yourself, or the British electorate, to reject the politics which you abhor.'"

"Your only safety is that these matters be taken out of the hands of the British nation and entrusted to those who are wiser, and, incidentally, more dedicated to capitalism, than the British."

It was "horribly" that this "logic was being greedily

Trade union 'Yes' vote 'is growing'

By Our Labour Staff

SUPPORT for a Yes vote by trade union members is growing at a "remarkable" rate, according to the Trade Union Alliance for Europe, which has as its president, Lord Feather, the former TUC general secretary.

A statement issued to-day by the Alliance's chairman, Mr. David Warburton, a national officer of the General and Municipal Workers Union, suggests that if the opinion polls are correct and all 10m. trade unionists vote, the referendum, they would come out 6.25m. to 3.75m. for staying in.

Demand for information from union members in all parts of the country has been "tremendous," declared Mr. Warburton, adding that the Alliance would be "pulling out all the stops to counter the panic propaganda which seems to be all the anti-Market speakers have left as ammunition."

Support for the Alliance had come from many members of unions which were still on record as being against EEC membership. Many unions which originally opposed entry had not reconsidered the renegotiated terms while those that had either declared a Yes vote or had remained opposed to membership but with the pro-Market speakers' "greatly improving" their position.

Plastics

The Financial Times proposes to publish a Survey of Plastics in its issue of Thursday, 12th June, 1975. The following indicates the proposed editorial content.

1. Introduction. The plastics industry, with a turnover of some £2.2bn., is a key industrial sector producing material and products not only in its own right but also components for virtually every other industry. The past few years have been the most difficult in its history in the comparatively short history of plastic influenced by the four-fold increase in oil price booming demand which squeezed production capacity and now, in many sectors, a depressed market. But the long-term prospects still look bright, with above average growth rates.

2. Exports. About a third of the industry's total production is exported and last year manufacturers and processors were seeking increased overseas sales in a bid to tap the higher-priced markets. T economic recession has dampened export prospects in the early part of the year. When will the market regain its strength and which will be the biggest growth areas?

3. Management and Marketing. The industry has been self-critical about the way it carries out its market and pricing of plastics materials and products. It says that the companies, and the British Plastics Federation in particular, have been taking to the industry a sharper marketing edge.

4. Materials Suppliers. The chemical industry is investing some £2.3bn. in the U.K. over the next three years, a substantial proportion of this in the petrochemical sector. At a time when feedstock and material supplies have assumed paramount importance how is investment likely to keep pace with demand?

5. Processors. How is this diverse and somewhat fragmented sector standing up to the pressure of its priced raw materials? As it is at the sharp end of the industry, how is it reacting to public pressure and attitudes through technological progress and improved designs?

6. Additives. An important but often overlooked sector of the plastics industry concerned with such materials as plasticisers, fire retardants, lubricants, pigments.

7. Machinery Manufacturers. Lack of production capacity, stemming from low investment over a decade or so, left the industry incapable of meeting all the domestic demand when U.K. processors embarked on their recent expansion and modernisation programmes. The way machinery manufacturers and toolmakers are responding to the challenge and strong competition from abroad.

8. The Environment. The plastics industry has been thrust into the arena of public debate, whether on pollution—the implications of waste plastics, or the effects of cancer risks in the production of PVC or fire hazards—the controversy surrounding the 1 of Max Summerland disaster and the banning by GLC of some plastics in its housing. What is the industry doing to overcome these problems and allay public concern?

9. The Market. This article, or series of articles, will look in detail at some of the major markets in plastics and the way they have been influenced by price increases and competition from other, more traditional materials.

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Motor Industry:
The home—furniture, kitchenware, etc.

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HOME NEWS

Research chiefs warned against State control

BY DAVID REYNOLDS, SCIENCE EDITOR

High employers, freedom to choose, or a total ban on freedom to move from one country to another. These are the issues that research chiefs in Edinburgh are being told by Sir Ronald Edwards, who has been chairman of the Electricity Council when research success has been a serious competitor to electricity, warned the scientists.

Other Home News on Page 31

Despite the arguments about technological fall-out and all the other glib justifications for some expensive scientific and technological work, he doubted whether the case for many government projects was adequately made in terms of the welfare of the people.

Growing use of industrial espionage in Britain

BY ARTHUR SANDLES

ECONOMIC problems are being highlighted by the use of industrial espionage in Britain. Companies are struggling to keep one step ahead of their competitors, according to an article in CBI Review.

House demand still slack, say building societies

BY JOE RENNISON

THERE SHOULD be no sharp increase in house prices in the immediate future, according to the Building Societies Association.

The Association says in its quarterly bulletin, Facts and Figures, published today, that demand is still slack in relation to supply and that houses are still historically expensive in relation to income.

This reflects the boom in prices in 1972-73 and the increase in the mortgage rate from 8½ to 11 per cent in the second of those two years.

The BSA says that the income/house price ratio is again narrowing rapidly and this could lead to a sharp increase in prices when the ratio is in balance.

It could also mean that builders will expect a large increase in selling prices if they are to undertake development on any large scale. So far, in the past few months many of them have been willing to sell at cost or even at a loss in order to improve cash flow.

The stock of unsold houses is diminishing, however, and builders will want to be re-assured that the 25 per cent increase in building costs in the past year would be reflected in future prices of new homes.

The bulletin gives three reasons why the well-publicised enormous increase in net inflow of funds into the societies in the first quarter of the year (which shows signs of breaking even further records in the second quarter) has not percolated down to the prospective borrower as quickly as the public might expect. The reasons are:

1) The repayment of the £500m. loan by the Government last August has reduced the amount available for lending. But most of this will have been paid off by now.

2) The net increase in receipts was not anticipated and will take some time to work through to commitments and advances.

3) The societies are building up their liquidity as their own ad hoc stabilisation fund. Another reason for the increase in liquid funds is "the uncertainty about future economic developments."

Figures in the bulletin show the sharp rise in the liquidity ratio of the societies over the last two years.

Plastics industry fights GLC ban on polypropylene chairs

BY RAY DAFTER

THE PLASTICS industry fears that a Greater London Council "campaign" against the use of polypropylene chairs in schools and other premises may jeopardise a £14m. a year market.

In a strongly-worded letter to Sir Reginald Goodwin, leader of the GLC, the British Plastics Federation claims that its members have been treated "shabbily" by the council, and that commercial damage was being done to the plastics industry.

The clash concerns the council's concern about the fire hazards of polypropylene chairs, particularly in schools without sprinkler systems. These types of chairs have an established schools use—some 3.5m. of them were supplied to schools in 1973, for example.

The federation says it has now heard that the GLC is no longer ordering new polypropylene chairs, nor is it renewing supply contracts. In addition, it is claimed, doubts about the chairs are being communicated outside the GLC by council officials.

"The Federation is finding that a market for a well-established, widely-used and extremely safe-in-use product is being threatened in an unsatisfactory manner."

The GLC said yesterday that the matter was still under discussion and that a statement would probably be issued in the near future.

It is believed that the council officials are concerned about two particular safety aspects of the chairs: the ease with which they can be ignited and their burning behaviour when stacked.

A committee of materials and chair manufacturers—including ICI, Shell Chemicals, GPG Holdings, Ekco Plastics and Hill International—prepared a paper setting out the industry's view. It pointed out that the material's strength and resistance to mechanical damage gave it favourable performance in the face of vandalism. "The point must be made that chairs from other materials can also be ignited and will burn, particularly in the face of a determined arsonist."

The Federation claims that none of its members has been given anything in writing to indicate the problem which is causing GLC officials such concern.

It is now requesting that Sir Reginald should receive an industry deputation, headed by Mr. Ron Lewis, president of the Federation and managing director of GPG Holdings.

British Land's Dutch letting

By John Trafford, Property Editor

BRITISH LAND, the property development company headed by Mr. John Ritblat, has let 16,000 square metres of office space in the Bogard Centre at Rijswijk, Holland, to the Dutch government.

This brings the lettings already achieved in this 50,000 square metre office development to 85 per cent. British Land's part of the development, amounting to some 40,000 square metres, is now 90 per cent. let.

The British company bought a large part of the office scheme from the developer, Nefkens, last year using a 10-year fixed loan as finance. The developer had guaranteed the income from the offices for five years on a basis that made the deal self-financing.

The Bogard Centre, which includes Holland's tallest office block and comprises three buildings, is close to The Hague. Tenants include KLM and Gist-Broekdes.

Cheque clearings up in April

FINANCIAL TIMES REPORTER

CHEQUE turnover in the Bankers' Clearing House last month totalled £158.1bn., or 6.6 per cent. more than in the previous April.

INTER-BANK CLEARINGS AT BANKERS' CLEARING HOUSE

| | April, 1975 | April, 1974 | Change % |
|------------------|-------------|------------------|----------|
| Credit clearing | 1,957 | 1,496 | + 30.8 |
| Debit clearing: | | | |
| Town | 141,176 | 134,942 | + 4.6 |
| General | 16,968 | 13,370 | + 26.9 |
| Debit total | 158,144 | 148,312 | + 6.6 |
| Jan.-April, 1975 | | Jan.-April, 1974 | Change % |
| Credit clearing | 7,019 | 5,773 | + 21.6 |
| Debit clearing: | | | |
| Town | 531,936 | 533,428 | - 0.3 |
| General | 60,102 | 52,412 | + 14.7 |
| Debit total | 592,038 | 585,840 | + 1.1 |

ASTMS join opposition to policyholders Bill

THE Association of Scientific, Technical and Managerial Staffs (ASTMS), the union headed by Mr. Clive Jenkins, has joined the opposition to the Government's Policyholders Protection Bill.

ASTMS, which represents staff in several leading insurance companies, says in a formal statement that it believes that the Government's scheme for re-insuring policyholders of insurance companies which run into financial difficulty is misconceived.

It also calls for further regulations to control advertising in the industry and insurance brokers.

It also urges that "a system of control of intermediaries" should be established and suggests that in order to combat the present situation in which almost anyone can set up as an insurance broker, there should be a system of licensing of intermediaries with an insistence on adequate training and adherence to a professional code of conduct.

Park Lane flats will be sold

By John Trafford, Property Editor

TWO LARGE blocks of flats in Park Lane, Mayfair, are likely to be offered for sale shortly, following a decision by a bank consortium including Middle East interests to realise certain charged assets of the failed Lyon Group.

The two blocks, Fountain House and Aldford House, are next to each other and between Grosvenor House and the Dorchester Hotel. Together with the Calthorpe Estate, Gray's Inn Road, they comprise the three assets of the Lyon Group against which the consortium had granted loans of more than £10m.

Some companies were carrying out straightforward industrial espionage under the guise of market research. If a company wanted to discover what new products its competitors were working on or to know the basis of a particular formula, it could find out.

It suggests that bugging devices are being found in company boardrooms and that there is "growing evidence of the use of industrial 'sleepers'—spies planted in a company to steal commercial information when the occasion arises."

Some companies were carrying out straightforward industrial espionage under the guise of market research. If a company wanted to discover what new products its competitors were working on or to know the basis of a particular formula, it could find out.

Exchequer gap increases

Financial Times Reporter

THE EXCHEQUER'S net borrowing requirement in April was £429.1m., against £170.5m. the previous April. Consolidated Fund operations produced a deficit of £133.8m. compared with a surplus of £97.2m.

U.K. REVENUE

| Consolidated Fund | Budget 1975-76 | Apr. 10 to Apr. 30, 1975 | Apr. 1 to Apr. 30, 1974 |
|---------------------|----------------|--------------------------|-------------------------|
| Revenue | £m. | £m. | £m. |
| Inland Revenue | 17,078 | 1,441.5 | 974.5 |
| Customs & Excise | 9,000 | 819.5 | 665.9 |
| Motor Duties | 775 | 53.4 | 52.1 |
| Selective Stamp | — | — | — |
| Lottery | 234 | 18.5 | 11.9 |
| Gr. & Res. Tax | 146 | 5.0 | 4.7 |
| Income & Div. | 880 | 62.7 | 19.2 |
| Other | — | — | — |
| Total Rev. | 26,133 | 2,400.6 | 1,748.0 |
| Expenditure | £m. | £m. | £m. |
| Supply Services | 28,729 | 2,450.8 | 1,628.5 |
| Welfare Services | 1,245 | 17.4 | — |
| Paym. to N.I.F. | 494 | 35.5 | 31.4 |
| Grants to N.I.F. | 382 | 15.0 | 30.4 |
| Grants to Govt. | 15 | 1.5 | 5.5 |
| Other Services | — | — | — |
| Total Expend. | 30,955 | 2,583.7 | 1,695.2 |
| Surplus/Deficit | — | — | 91.2 |
| to Net Int. P.L. | — | — | — |
| Deficit from N.I.F. | 2,745 | 132.8 | — |

NATIONAL LOANS FUND

| | Apr. 20 1975 | Mar. 31 1975 | Apr. 30 1974 |
|----------------------|--------------|--------------|--------------|
| Receipts | £m. | £m. | £m. |
| Interest | 2,405 | 151.2 | 157.5 |
| Net Debt Service | 1,245 | 17.4 | — |
| Balance from N.I.F. | — | — | 91.2 |
| Surplus from Govt. | — | — | — |
| Con. Fund | — | — | — |
| Unsettled Secs. | — | — | — |
| Acc. Transf. | — | — | — |
| Stock Ex. Acct. | — | — | — |
| Steering Cap. | — | — | — |
| Borrowing | 4,553 | 559.1 | 170.5 |
| Operating Balance | — | 2.1 | 1.9 |
| April 1 | 8,225 | 598.4 | 156.3 |
| Payments | £m. | £m. | £m. |
| Net Debt Int. | 3,570 | 180.3 | 125.2 |
| Net Debt Man. | 30 | 7.9 | 6.7 |
| Expenses | 2,745 | 132.8 | — |
| Consol. P.L. Deficit | 1,688 | 55.4 | 22.5 |
| Net from N.I.F. | — | — | — |
| IFP balance | — | — | — |
| Holding | — | 2.0 | 1.9 |
| Closing bal. | — | — | — |
| Total | 8,225 | 598.4 | 156.3 |

Floating Debt

| | Apr. 20 1975 | Mar. 31 1975 | Apr. 30 1974 |
|---------------------|--------------|--------------|--------------|
| £m. | £m. | £m. | £m. |
| Way's Means | 18.9 | 3.0 | 56.3 |
| By Reg. of Govt. | 1,099.2 | 974.0 | 723.9 |
| By Public Debt | 7,222.5 | 7,251.6 | 6,138.8 |
| By Bill of Exchange | — | — | — |
| Total | 8,340.6 | 8,228.6 | 6,919.0 |

* Includes £5.4m. not brought to account within the period.

Michael Ashmore is taking care of business in the Arab world.



Mr. M. Ashmore.

Midland Bank is pleased to announce the opening of its Middle East Group Representative Office in Beirut.

This will add a further dimension to our already strong, long-standing relationship with the Arab world and its financial institutions, both indigenous and foreign. The bank has been, and continues to be, a leader in trade

finance between the Arab countries and the UK, and in addition enjoys the confidence of many central banks and governments.

The office will be under the direction of Mr. Michael Ashmore who has already acquired considerable banking experience in the Arab world.

Pending completion of our permanent accommodation, you can contact him at Suite 127, Hotel Saint Georges, Beirut. Tel: Beirut 364500.

Midland Bank International

Midland Bank Limited, International Division, 60 Gracechurch Street, London EC3P 3BN.



Davies & Newman Holdings Limited

Salient points from the Statement by the Chairman, Mr. F. E. P. Newman MC for the year to 31st December 1974.

- * Turnover over £39 million.
- * Increase in group profits.
- * Shipbroking profits stabilized by time charter commissions.
- * Dan-Air now operates a fleet of 36 aircraft.

Prospects—The Shipbroking subsidiary has continuing revenue from previously concluded fixtures and new building contracts. This will be of great value in maintaining the level of profitability in this company. On the Aviation side, Dan-Air's aircraft are well employed for the current season, and maintenance contracts for other airlines ensure full activity for our aircraft engineering subsidiary. Many factors outside the influence and control of the Board do not permit a forecast, but barring unforeseen circumstances, business in hand should be sufficient to produce another satisfactory year.

| Comparative Figures | 1974 | 1973 |
|-----------------------------|--------|--------|
| Turnover | £2,000 | £2,000 |
| Profit before tax | 39,109 | 29,692 |
| Profit after tax | 1,137 | 1,031 |
| Dividends per share (gross) | 512 | 519 |
| Retained earnings | 9,147p | 8,132p |
| | 431 | 292 |

Copies of the Annual Report for 1974 may be obtained from the Company Secretary, 36-38 New Broad Street, London EC2M 1NH.



'To some old people life is no laughing matter'

ERIC MORECAMBE

"Making people laugh is my life, but sometimes it baffles even me that some of our old folk can be so jolly. It's no laughing matter to exist in a cold, damp room with often only an old radio for company. So I want to do more than make them laugh. I want to know that some of my money will go to helping old people to lead a better life."

Even a modest legacy can do so much to rescue old folk from loneliness and promise them a future and companionship to look forward to through a Help the Aged day centre, and from other helpful services.

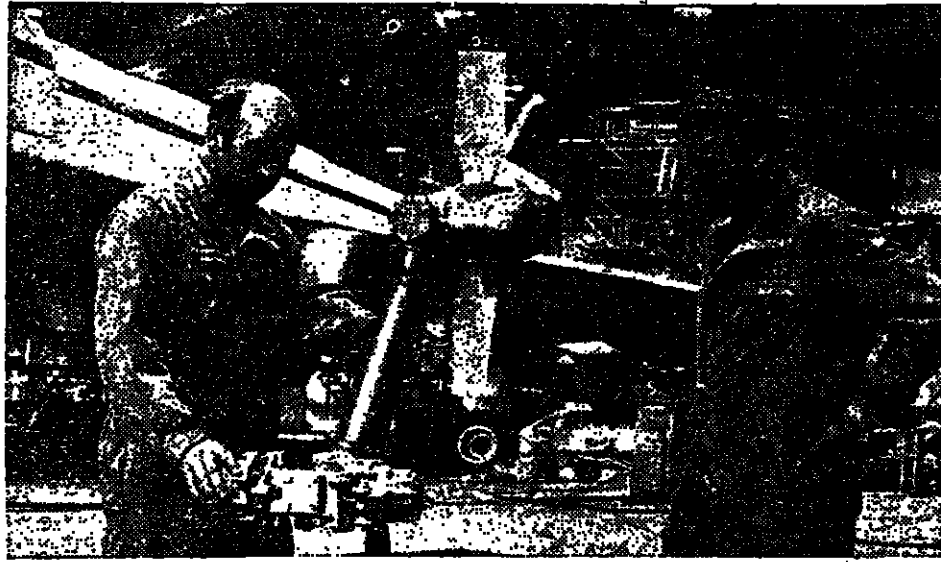
A legacy to Help the Aged keeps your goodwill at work helping old people in need for many years to come. A legacy can actually reduce liability for Gift Tax on large estates, and is free of all duty or tax up to £100,000.

Commemorate someone dear to you now. £150 inscribes a name on the Founder's Plaque of a new Day Centre.

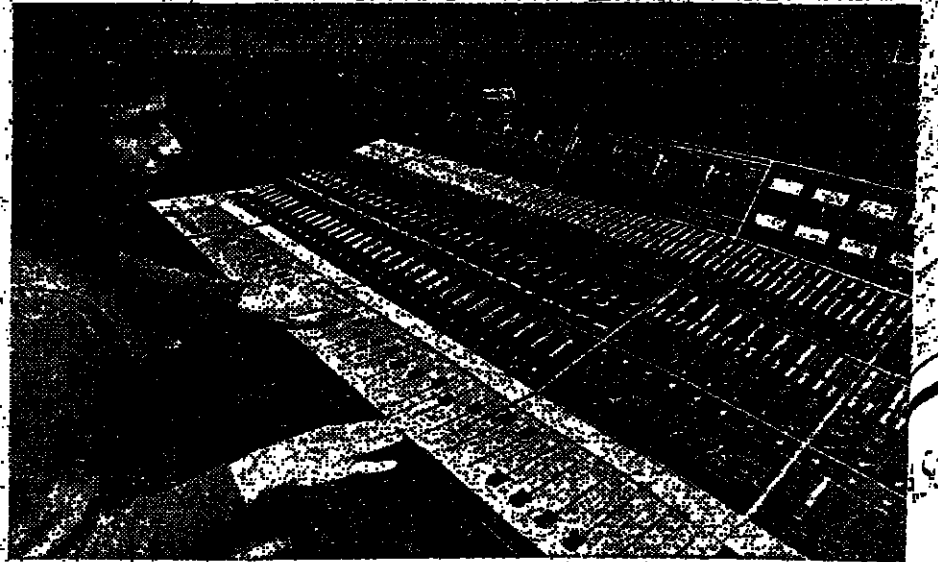
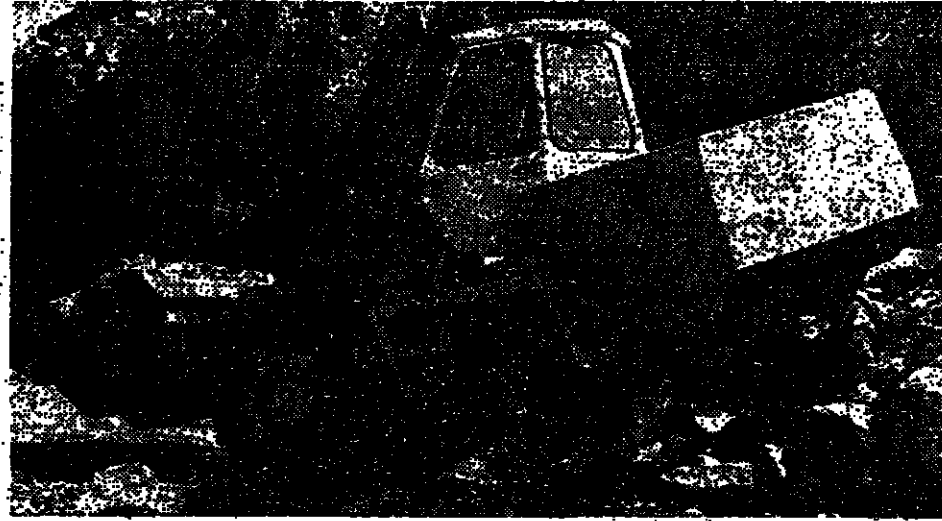
Please write for further information to The Hon. Treasurer, The Rt. Hon. Lord Waverley, Help the Aged, Room FT31, 8, Denman Street, London W1A 1AP.

The Executive's World: The Office

EDITED BY JAMES ENSOR



THE 1975 ENGINEERING DESIGN AWARDS



WHEN THE Design Council The Design Council has, therefore, been exercising something of a proselytising role in setting design standards for engineering products. Within a few years the stamp of Design Council approval became a definite status symbol and awards for motor engineering, to a number of obscure commercial products, have suffered the fate of so many consumer products obviously engineering design competition. They emphasise the functional design it is much less engineering rather than the obvious that industrial products either need be, or benefit by being aesthetically styled.

year the awards went to such recognisable products as the Leyland National bus and the Slant Four engine of the Triumph Dolomite Sprint. The 1975 awards have been allocated to a number of obscure commercial products in the fuel feed and exhaust system areas.

The engineering awards have, so far, managed to avoid this descent into technical pedantry. The JCB Excavator, seen above, for instance is a good-looking vehicle even though it has been

designed for a solid and unglamorous, workaday role of shovelling stone and earth in quarries and building sites. It is interesting to note that the Star, Merit and Hawk Jet Ramford Excavators are also products of their competitors and that the production efficiency of the Staffordshire plant where they are built is superior to that of Ramford's much larger competitors such as Caterpillar, Pöclain and Komatsu.

The Emergency Ram Air Turbine, built by Dewy Rotol, for such aircraft as Concorde, the European Airbus, the TriStar, Merit and Hawk Jet trainer is a piece of pure aeronautical engineering. Compact, light, low weight and maximum reliability are the vital engineering parameters and appearance is largely a by-product of these demands. Nevertheless the turbine looks functional and efficient as well

as having certain unique design features such as hydraulic control. Rotol has achieved enormous success in the highly competitive American-dominated aviation business and currently exports 90 per cent of its output.

The Studio Fader, manufactured by Penny and Giles is a stand up to 100 mph winds on the Pembroke Coast, where they have been fitted to the Aberthaw power station.

It's time to call in the office doctor

BY JOHN TRAFFORD

"SINCE THE TURN of the year, companies have shown themselves much more concerned with making effective use of the office space they've got," claims Peter Lebus, managing director of CE Planning, a small consultancy firm specialising in office layout.

It is scarcely surprising. Rates have gone up in many cases by between 40 and 60 per cent this year, salaries of clerical staff bound ahead and the decontrol of business rents has meant that companies whose leases should have come up for review during the period of control suddenly found themselves faced with very large increases. Although not typical, some companies have had to face increases of 700 per cent since decontrol became effective on March 19. It is little wonder that the Location of Offices Bureau has used the decontrol theme as a springboard for its latest advertising campaign to convince companies that now is

the time to move out of London. There are plenty of arguments against moving from the capital and their force varies with the nature of the work. Routine clerical work is relatively easily transferred since a high degree of skill is not required among the staff and newly recruited staff in another location may be just as suitable. But for many companies, the nature of the work and the fear of disrupting the work flow has ruled out a move to a lower cost area of the country.

The management of companies that elect to stay put, in London or anywhere else, are becoming increasingly apprehensive about the rising cost of the office operations but what can they do?

There is no shortage of consultants offering a service concerned with office operations—most of the large firms do so as a matter of course. There is also Herman Miller which offers

an "action office system." In effect this is a method of saving office space by using a family of furniture units designed on a modular system to combine the advantages of the cellular office and open plan.

A more free-ranging approach has now been launched by the small independent consultant CE (that is, Cost Effective) Planning. Since the beginning of the year Peter Lebus and his colleagues have been promoting a service which they call a Building Audit. There can be no denying that, with Social Responsibility Audits and Corporate Communications Audits in the air, the company has certainly chosen a trendy title to attract the sceptical client.

The Building Audit works like this. Someone from CE Planning visits the client's management, to talk about the management organisation, the accommodation and the current problems. He then visits the

building to see how the space is used. Guides, organisation charts, looks at office layout and plans of the building, and talks to the staff to get an idea of their views for improvements.

That done, CE Planning assesses the potential for improving the use of the office space, for saving work flow and communications, and making the working environment more pleasant. An outline plan, covering improvements in these three areas is then submitted to the client. The operation, from start to finish, should not take more than 28 days, according to Peter Lebus, and can take, in a simple case, no more than three. If the client accepts the recommendation, CE Planning then draws up detailed designs and seeks contractors for the work.

In consultation with the client it then selects the appropriate contractor and supervises the work. The results, though rarely dramatic, can have a useful effect on office costs. Lebus says that he would normally hope to save between 5 per cent, and 15 per cent of office space while still making the office workers feel that they are working in a more pleasant, even more spacious, environment. Less easily qualified is the streamlining of office operations. Most difficult of all to assess is the improvement resulting from a better working environment.

Unlike most of the management consultancy firms that operate in this field, CE Planning does not attempt to ques-

tion the jobs that people are employed to do. This means, according to Lebus, that staff who are interviewed do not regard his consultants as a threat to their jobs and are consequently willing to be frank about the shortcomings of the present system of working.

The only major area where the company does try to change existing working methods is filing—because very large space savings can be achieved by switching, for instance, to microfilm or microfiche, or discarding files which are infrequently or

never used. Generally, however, the changes recommended are in partitioning, services (power points, telephones, lights), the colour of walls, ceiling and floors and the acoustic treatment of them, heating and ventilation and environmental adornments such as plants and flowers. The company only suggest a change in office furniture when an economic case can be made out for it.

Nothing that the firm is offering is in any way revolutionary but the packaging of the service

is a little different. In particular, CE Planning is keen to stress the idea that a Building Audit is something which management should have carried out at regular intervals, say every three years.

The idea is analogous to the medical check-up which senior executives are wont to have to make sure that the strain and heavy lunches have not finally caught up with them. Certainly there is a powerful argument to support the view that with regular assessment of the efficiency of an office operation, office

had habits and costly wasteful practices can be eliminated. CE Planning tries to do the idea two years ago, in the rather forbidding title Business-Efficiency Audit, failed to catch on, perhaps because economic circumstances were not sufficiently severe to make management scrape barrels for cost-cutting measures. But now, with restructured buildings launched at the beginning of the year, CE Planning secured two clients, on medium-sized advertising agency. Its future success, so much in consultancy present, must surely rest whether management find self preoccupied fighting for very existence in the months ahead.

The broadly-based management consultants like PA, and Urwick Orr, tend to be sceptical of the approach adopted by firms like CE Planning. Management Consultancy through its financial services division would expect average office efficiency as measured to secure 70 per cent of the total cost reductions changes in the office system and procedures. The modest balance of 20-30 per cent of the savings would come from changes in office design and changes in office design and changes in office design and changes in office design.

Only very rarely does a firm take on work which involves improving the layout of the office, while excluding scrutiny of the working methods used in efficiency of an office operation, office

expected to fall because of combined effect of lower volume of semi-conductor components and increasing market competition. But the average value products sold could rise as users move towards more sophisticated products.

Underlying the optimism is the prediction the number of office workers in West Europe will rise from present 38m. to 43.4m. primarily in government and manufacturing sectors.

That would seem enough to support a growth in instant copy provided they are well run main users of the shops at few firms that do not copiers or those whose duplication departments are over-run by special runs and finally public that want a copy of odd document.

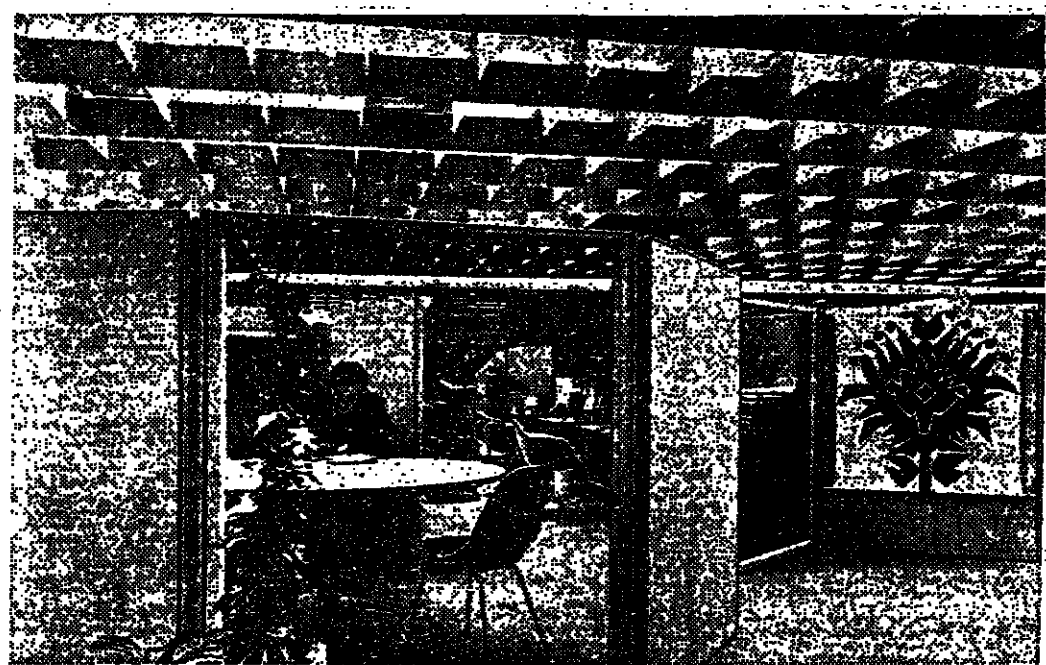
Provided that costs are kept down, presently at 5p-8p per copy or around 100 copies, higher (London) there seems no reason why shops should not continue to fill that niche.

Although two of the copy companies, Gestetner and Rank Xerox, are heavily involved, it still remains a highly fragmented market. Large department stores join in by having copy machines for their customers. For those shops that stay in business there are cardinal rules: staff, although unskilled or semi-skilled, must be carefully selected; and pricing must be properly calibrated.

Then, if the right site is chosen, can be made in copy shops. Some of the turnover of well-run shops is £40,000 a year and that means high profits. But badly managed shops will go to the wall.

Electronic Office Equipment Markets in West Europe, by Mackintosh Consultants, 150, Strand, London, W.C.2R 2JH. Prices £420-£520.

ROY LEVI



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ROY LEVI

Published by The Financial Times Ltd.

Banking Systems and Monetary Policy in the EEC

The increasing importance as a trading area of the European Community—with its planned movement towards monetary and economic integration—makes a well-founded understanding of EEC financial institutions essential. With this in mind, The Financial Times Ltd. has recently published a specialist study—**BANKING SYSTEMS AND MONETARY POLICY IN THE EEC**.

An independent, organised approach is taken by the authors, who are Professor E. Victor Morgan, Richard Harrington and George Zis of the Economist Advisory Group.

The study is divided into:
Individual Analyses—Banking and monetary systems in all nine EEC countries.

Direct Comparisons between the Systems—Banking and government, banks and the economy, monetary policy, money and inflation, the Eurodollar market, international and multinational banking.

The Future for Monetary and Economic Integration—The implication of the above trends for EEC policies.

Through this individual and comparative analysis, **BANKING SYSTEMS AND MONETARY POLICY IN THE EEC** provides a concise and simple account of its subject. As well as serving as a useful reference aid, it gives an objective, informed insight into the future.

For complete details on **BANKING SYSTEMS AND MONETARY POLICY IN THE EEC**—fully illustrated by detailed tables—please complete the coupon below.

TO: KAREN MILLER, THE FINANCIAL TIMES LTD., BUSINESS ENTERPRISES DIV., 10, BOLT COURT, FLEET STREET, LONDON EC4A 3SH.

Please send me more details on
BANKING SYSTEMS AND MONETARY POLICY IN THE EEC

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ADDRESS

COUNTRY

NATURE OF ORGANISATION 11/6/4

Homo supens



When man took to adopting the unnatural habit of walking upright on two limbs he unwittingly challenged the laws of gravity and has been loser ever since.

Had he been content to crawl or hop most of the time, he might have missed out on many advantages denied to lowlier creatures; but he wouldn't have been bothered by piles or varicose veins. But as he is unlikely to revert to his erstwhile posture in the foreseeable future, he must suffer the consequences.

A high proportion of the adult population is troubled by varicose veins, and everybody knows what they look like. The commonest cause is a very simple one. The heart being a pump, forces blood through the arteries to the tissues and the muscles, pressing on the veins, push the waste-laden blood back for revitalisation, the process depending upon non-return valves placed at strategic points. Now, as the upright position ensures a pressure of around 90mmHg. on the valves in the leg veins, it is not surprising that they tend to fail in adult life.

wards the end of the day the legs may feel tired and ache; there may be swelling of the ankles; troublesome itching of the skin; and nocturnal cramps in the calves.

Most of these disturbances are due to stagnation. If the veins cannot carry "dirty" blood away then the arteries are hard put to it supply "clean" oxygen-laden blood to the tissues. The matter is made worse by oedema—fluid in the tissues caused by the disturbance in the exchange mechanism—which reduces oxygen supply still further.

All this is tiresome enough, but matters may become a great deal worse. Itching (which is a very mild form of pain) demands scratching and (even if this is performed only when the sufferer is asleep—which always seems to be claimed) leads to abrasions and thus to the so-called varicose eczema. If the process continues long enough and, maybe, the sufferer receives a blow on the shin, then an ulcer may develop. If this happens, then all the ointments and lotions and pastes in the world will not help unless something is done to correct the cause any more than putting fresh coats of paint on water pipes is likely to eliminate the fur oclcluding the inner walls.

DR. DAVID GARRICK

Shopping for copy

ALTHOUGH there is a boom in the number of instant copy shops in Britain many of them are unprofitable, and undermanned. "We demand cash before delivery," says Mr. Denis Lowry, U.K. sales manager for Gestetner, who supplies a number of the shops with equipment.

The reasons for the high rate of failure are poor organisation and choosing the wrong sites. According to some estimates there are over 500 instant copy shops around Britain: many in obscure areas. But the sheer pace at which the shops have sprung up have surprised many people and caught even the best in the industry unawares. Gestetner is only just beginning to get its chain of shops off the ground and Rank Xerox, which dominates the plain paper copier market, is considering expanding its chain of 12 shops.

The fact that these two giants are still interested in the market indicates there are good prospects provided that management is sound.

At first, it seems a paradox that given the high density of copiers in Britain's offices, there should still be room for the expansion of a peripheral market like instant copy shops. Virtually every office employing over a dozen people has some kind of copier and it is estimated that there are about 30 copiers for every 1,000 employees. That high density suggests that the market is fast becoming a replacement market.

An excellent study* of the market has been published by Mackintosh Consultants. This study shows that there is an installed base in the U.K. of 250,000 machines which is expected to grow to 311,000 machines in the years to 1979. All of that growth will be in plain paper copiers which will make up over 40 per cent of the market by 1979 at the expense of the coated paper copiers and the dual spectrum machines.

The annual sales value of the copier market is expected to rise rather slowly, indicating a steady fall in prices as the

volume market gets bigger. The extent of the switch to plain paper copiers is indicated in the figures that between now and the end of the decade, the annual sales value for coated paper machines will drop from £5m. to under £1m. while the sales value of plain paper copier machines is expected to rise from £25m. to over £30m.

The analysis they have done of user attitudes may be of relevance to the instant copy shops. The vast majority of customers only take between one and three copies of the original and only slightly over a tenth take more than 10 copies of one document. On the other hand an analysis of copies made eterner is only just beginning to show that a little over half of them made are in the volume end (10 copies or more for one run).

The four most important points which consumers look for in a copier or copying service are the print quality, cost, reliability and speed of reproduction.

Despite the current set back in the growth of the copier market in the present economic recession, Mackintosh Consultants are optimistic that there will be a pick-up over the rest of the decade. Indeed, they predict strong overall growth for the whole electronic office equipment market throughout West Europe.

An average annual growth rate of 15 per cent is forecast for the years up to 1979. This is for the West European market for electronic office equipment and would bring the total size of the market, on a sales plus capitalised rental value basis, up to £2.4bn. by the end of the present decade.

The strongest overall predicted growth of the eleven countries studies is the U.K., whose share is expected to rise from 17 per cent last year to 19 per cent. The only other country whose market share is expected to rise is Spain (from 4 per cent to 5 per cent), while shares of the other countries are expected to fall or stay the same.

In general, product prices are

CONTRACTS AND TENDERS

GOVERNMENT OF TRINIDAD & TOBAGO

MINISTRY OF WORKS

Trinidad and Tobago
World Bank
Population ProjectPrequalification of suppliers and/or manufacturers
of Furniture and Equipment for

- (1) Mount Hope Maternity Hospital (100 bed)
- (2) Nurses training school, Port of Spain (500 place)
- (3) Community Health Training Centre, Arima
- (4) Family Planning Institute, Port of Spain

1. The Government of Trinidad & Tobago invites applications from manufacturers and/or suppliers wishing to prequalify for inclusion in a list of contractors who will in due course be invited to tender for the supply and delivery of medical equipment and supplies, furniture (office, teaching and residential), kitchen equipment and all other supplies, furniture and equipment necessary for the complete equipping of the above listed institutions which will be constructed in Trinidad and Tobago between 1st February, 1975, and December 1977.

2. Further information and "Prequalification Questionnaires" may be obtained from the Director, Trinidad and Tobago Project Unit (IADB/IBRD), 15 St. James Avenue, Port of Spain, Trinidad, W.I. Tel. Nos.: 62-54857 and 62-54012. Cable Address: IMPRO. Firms wishing to prequalify should apply for questionnaires on or before 14th June, 1975.

C. E. POLO
Director of ContractsINVITATION TO
TENDERERS

Ente Nazionale Energia Elettrica di Mogadiscio, Somali Democratic Republic will shortly be inviting tenders for the supply and erection of electrical equipment for the expansion of their Generation and Distribution System. The equipment includes three 15kV switchboards, medium voltage switchboards, transformers and the high voltage and medium voltage cabling for a 20 MW diesel power station.

The equipment is to be provided as part of a project which is being funded by a loan by the Kuwait Fund for Arab Economic Development. Any tenderer interested in building should apply quoting reference 7506 to Ewbank and Partners at the address given below for a synopsis of the specification.

Ewbank and Partners Ltd.,
Prudential House,
North Street,
Brighton,
Sussex BN1 1RW
United Kingdom

Tyne and Wear Passenger Transport Executive
Tyne and Wear MetroTENDERING
BRIDGE N.106—RIVER TYNE

The Tyne and Wear Passenger Transport Executive propose to construct a bridge to carry the Metro across the River Tyne between Newcastle and Gateshead. The bridge is located about 200m downstream from the King Edward Bridge and consists of a three-span continuous steel truss supported on reinforced concrete piers founded in the river bed. The end abutment on the Gateshead side is to be anchored to the rock, while the pier and the abutment on the Newcastle side are to be piled. The superstructure contains some 3000 tonnes of structural steelwork.

The contract is to be let in September 1975 and work is expected to commence early in 1976. The project will be let as one contract with either the steelwork contractor or the civil engineering contractor as Main Contractor taking overall responsibility and the other acting as sub-contractor.

Contractors of national standing who are experienced in contracts of this magnitude and who are interested in pre-qualification should write before 31st May, 1975 to:-
The Secretary,
Tyne and Wear Passenger Transport Executive,
Cuthbert House, All Saints,
NEWCASTLE UPON TYNE, NE1 3DA.

Further details of the organization and details of similar work carried out in the last 10 years, or still in progress, stating construction time and (estimated) date of completion together with a list of references should be submitted in envelopes should be clearly marked "Contract Pre-qualification—Bridge N.106".

Any further information on the proposed bridge can be obtained from W. A. Fairhurst and Partners (Northern), Craggs House, Beaton Road, Newcastle Upon Tyne, NE6 1SN.

LEMBAGA LETRIK NEGARA TANAH MELAYU

National Electricity Board of the State of Malaya

TEMENGOR HYDRO-ELECTRIC PROJECT

Upper Perak River, Malaysia

HYDRAULIC, MECHANICAL & ELECTRICAL EQUIPMENT

TENDERS

Tenders are invited from manufacturers for the following contracts:

Contract No. 5067/13—"Gantry Cranes"

Comprising the supply, delivery and supervision of erection of:
1. One power intake gantry crane for intermittent service; span 27 feet.
Main hook rating: 110 short tons.

2. One draft tube mobile gantry crane, rating: 15 short tons.
Document Issue—About June 1, 1975
Tender Due—About August 15, 1975

Contract No. 5067/14—"Draft Tube Gates and Pier Nosings"

Comprising the supply, delivery and supervision of erection of:
1. Two draft tube closure bulkhead type slide gates with upstream seals and attachments for rope hoisting for a clear opening of 18 feet by 12.5 feet, with 60 feet hydrostatic head over the sill, together with embedded parts for eight openings.

2. Steel nosings for three draft tube splitter piers.
Document Issue—About June 15, 1975
Tender Due—About September 1, 1975

Contract 5067/15—"Structural Steel"

Comprising the supply and delivery of:
Structural steel framing for a power station 320 feet by 60 feet by 50 feet, plus administration and service wings. Approximate weight: 300 short tons.

Document Issue—About August 1, 1975
Tender Due—About October 15, 1975

Tenderers shall be manufacturers or consortia of manufacturers of the items described above and should have had previous experience in the design and manufacture of equipment having the characteristics described.

Full details of the organization and details of similar work carried out in the last 10 years, or still in progress, stating construction time and (estimated) date of completion together with a list of references should be submitted in envelopes should be clearly marked "Contract Pre-qualification—Bridge N.106".

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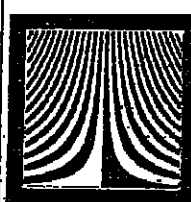
With a copy to:
Project Engineer,
Temengor Hydro-Electric Project,
Hydro Electric Division,
4th Floor, National Electricity Board,
P.O. Box 1003, Kuala Lumpur, Malaysia

Tender documents will be issued by:
Project Manager,
Temengor Hydro-Electric Project,
The Shawinigan Engineering Company Limited,
P.O. Box 3010, Station B,
Montreal, Quebec, CANADA H3B 3L7

on payment of a documentation fee of US\$250. International Bank draft or money order, payable to LEMBAGA LETRIK NEGARA TANAH MELAYU in the case of each contract for which tender documents are requested.

Tenders shall be delivered at the head office of LEMBAGA LETRIK NEGARA TANAH MELAYU, P.O. Box 1003, Kuala Lumpur, Malaysia on the dates indicated for each contract in the schedule above, but the exact date and place for submission of tenders will be specified in the tender documents.

LEMBAGA LETRIK NEGARA is not bound to accept any application or to accept the lowest or any tender. LEMBAGA LETRIK NEGARA is not liable for costs incurred by tenderers in preparing tenders.



Technical Page

EDITED BY ARTHUR BENNETT AND TED SCHOETERS

TEXTILES

Joining long runs of carpet

A NEW process which makes it possible to attach carpets to solid floors without the need to drill holes for screws has been developed by Crossley Carpets of Halifax, part of Carpets International.

It is an extension of the Silveam electrical joining process pioneered by Crossley and Evode of Stafford, which has already taken much of the difficulty out of carpet seaming and at the same time boosted the market in contract areas for custom-made narrow loom carpeting.

The basic Silveam system uses a 2 inches wide aluminium tape impregnated with an adhesive which is mated by electric current. The current is passed through the tape ends from a 3 kW transformer. Lengths of up to 10 metres can be activated, with complete uniformity in one four minute electrical eye test.

Considerable savings, Crossley

claims, are possible over conventional means of joining carpets such as hand sewing or the immediate predecessor of electrical seaming—adhesive seaming using a hot iron. As well as being simple to operate, the system also leaves the carpet layer with his hands free to concentrate on perfect matching.

Conventional
In addition, it eliminates the irregularities of coverage which can occur when ironing a conventional thermoplastic tape is employed, and the process has the further advantage of being reversible so that mistakes can be rectified.

The new development, Silveam TG tape, uses a double sided adhesive tape to stick tackless gripper—the nailed wooden strip used to fix carpets to various types of floor surface. Alternatively the double

sided tape can be used to attach a foam backed carpet directly to flooring. Running lengths of up to 20 metres of the 1-inch tape can be fixed using the process.

When used with tackless gripper the system eliminates the need to drill and plug solid floors to screw down the gripper and makes possible the use of carpet on concrete or other very hard surfaces, without the use of possibly messy commercial adhesives which may take time to set.

Crossley claims that with Silveam TG tape, carpets can be hooked on to the gripper within minutes of their being fixed to the floor, such is the strength of the bond. Other uses for the system are envisaged including the fixing of timber battens to walls and ceilings, or the fixing of grippers to steel surfaces, as for example ships.

RAYTS DAVID

Simple test
stops ruin
of garment

TWENTY FIVE per cent failure rate on production of blouses for a multiple store, experienced by a manufacturer, started a chain of research at Leeds University, which has resulted in the production of a simple and practical instrument for testing "sewability" of fabrics when ordering, and before making up.

The research revealed that the frictional qualities of fabrics determined success in making up.

The recalcitrant fabric in this instance was tamed by re-finishing to restore lubricants and replace the natural oils which had been scoured out by solvents in dry cleaning.

The ease with which a sewing needle can penetrate a fabric, and therefore its sewability, is dependent upon the ease with which yarns and fibres can move across one another to allow for the distortion in the fabric structure as the needle pushes through.

Frictional characteristics of

fabrics are particularly influenced by the method of dyeing and finishing. The increasing use of solvent scouring, rather than emulsion scouring, removing friction-reducing natural oils as well as dirt, and the density of colour are fabric structure and sewing conditions governed by needle size and profile.

Technical facilities at the University helped evolve a simple and compact "L and M Sewability Tester" which gives measured readings of the penetrating needle force value, in small fabric samples, at the rate of 100 penetrations a minute.

Reproducible

The device gives a standard reproducible sewability test which is not subject to variations of sewing conditions or operator skill and suppliers can now ensure that their fabrics come up to standard by applying inexpensive remedial processes in finishing where necessary. Clothing manufacturers can be sure before they start production that the cloth will give satisfactory performance, and is comparable to its original sample.

Miss Carol Leeming, Textile Department, University of Leeds, Leeds LS2 9JT. Leeds (0532) 31751 extension 6022.

Sealed Global tenders are invited on behalf of the President of India for supply of the following Equipments:

13 GHz DIGITAL RELAY
EQUIPMENT—2 Nos.

The cost of the Equipment will be financed from the 8th IDA Credit 405-IN and the relevant conditions for procurement against this IDA Credit will apply. Intending tenders may obtain copy of the Invitation to Tender along with relevant specification from the Asst. Director General (Imports), Room No. 314, P&T Directorate New Delhi (India) quoting Tender No. 12-175-MMD dated 18.7.75 on payment of \$1.00 (non-refundable) by means of a crossed Postal Order (crossable at Post Office, New Delhi) or a crossed Demand Draft on scheduled Bank in New Delhi, drawn in favour of the Section Officer, C&A Office of D.G.F.A.T., New Delhi-110001.

Due and opening dates of the tender are July 8 (10.00 hrs and 11.30 hrs, on July 9, 1975, respectively.

METALWORKING

Protects
foundry
machines

AUTOMATIC safety guards for foundry moulding machines to H.M. Inspectorate requirements but which do not cause production loss, are being marketed by Newman Industrial Sales, Stonehouse, Glos. (045 332 3771).

Under the new regulations efficient guarding of jolt-squeeze machines using manual guards can show floors over loss time of over 30 per cent, says the company. But its automatic guard, is "slaved" into a machine's existing pneumatic or hydraulic system, and has fail-safe features.

It can be fixed by a customer's own maintenance staff; usually only four fixing bolts and some coupling to the pressure lines are required.

Precision
milling

A FIXED bed milling machine stated to be capable of precision work, especially on heavy and difficult components, has been introduced by E. H. Jones (Machine Tools), 19 New Road, Brighton, Sussex BN1 1WE (0273 21953), a division of Kearney and Trecker Marwin.

Column and bed are of megalight alloy. Longitudinal table traverse is 7 ft 6 in., cross travel of head ram is 30 in., and vertical travel is 36 in.—all these movements are stated to be accurate to a tolerance of 0.0005 inch. The table, which weighs 24½ inches has an overall flatness within 0.0012 inch.

A 15 hp motor provides spindle speeds of 25 to 2000 rpm, and feed rates are variable from 0.04 to 31 in./min. The full universal head (double swivel) has an ISO 50 spindle nose. Known as the AS-E-Tex, the machine is made in Europe.

NAVIGATION

Accurate to
two miles

THIRD GENERATION Omega navigation equipment made by Tracor Instruments, of Austin, Texas, is available in the U.K. from Racial Instruments, Duke Street, Windsor, Berks SL4 1SB (Windsor 69511).

Omega Navigator II provides for automatic synchronisation and multiple tracking of all Omega transmitters, and up to 28 lines of position settings may be made, enabling the ship's position to be plotted with a mid-ocean accuracy of plus or minus two miles at night. The lines of position can be displayed

with 12 hours of sailing history always available.

Capable of all-weather reception, the equipment is simple to operate and uses CMOS semiconductor for high reliability. A standby battery power supply is fitted as standard to ensure uninterrupted operation.

Several options are available, including a computer with appropriate interface and software which provide automatic latitude and longitude conversions, time and date, waypoint, skydial table traverse is 7 ft 6 in., cross travel of head ram is 30 in., and vertical travel is 36 in.—all these movements are stated to be accurate to a tolerance of 0.0005 inch. The table, which weighs 24½ inches has an overall flatness within 0.0012 inch.

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BUILDING TECHNOLOGY

Back in use in an hour

QUICK CURE epoxy floor repair kit, which enables damaged areas of concrete in factories, garages, warehouses, etc., to be repaired, and put back into full use within an hour, is available from Lamacrest, Crown Works, Cold Bath Road, Harrogate (Harrogate 6658).

Such is the speed of curing, that the mix is hard within 40 minutes at 22 degrees C (70 degrees F). This time can be cut to 15 to 20 minutes if gentle heat is used. The repaired floor can actually be driven over by industrial trucks without damage within an hour.

Extensive repairs to damaged

floors, groundings, etc., in the busiest of work areas can be carried out by maintenance staff overnight, or, if necessary, repairs to specific areas can be completed within a lunch break.

The Lamacrest material possesses massive powers of adhesion and a compressive strength of 22,000 N/cm². It is easy to prepare and apply, base resin and solidifier being mixed together in a ratio of 2:1, along with a pre-determined quantity of dried and graded multi-component aggregate. However, it must be applied quickly as pot life is only 5-10 minutes.

Developed and proven in Canada to replace the standard impregnated or surface set units, the design incorporates multiple waterways for better flushing, which allows the matrix to wear uniformly and maintain maximum cutting exposure.

Marx shoes are available in all Canadian and U.S. and British Standard sizes, well as in metric dimension, to fit casings, up to the largest size in normal use.

The matching range of casing shells is manufactured by a similar process, and incorporates wide full 360 degree wall contact and reduces vibration to a minimum.

Low initial cost of Marx shoes and shells cuts the investment involved in a drilling programme, and holds down overall inventory costs. Site organisation is simplified, since a worn unit can be replaced without having to be kept for return to the manufacturers for resetting. The costly diamond content is used to best effect, resulting in lower total cost per foot drilled.

Landay Drilling Supplies, 51, Thames Street, Sunbury-on-Thames, Middx, Sunbury 3665.

Stronger
grouting

EPOXY-based grouting material, with numerous applications in the building and civil engineering industries, developed by Sealcrete-Group Sales, is for bridge bearing pads, stressing wires, tie bars and railings. The material is also ideal for the fixing of holding bolts and bearing pads, when installing heavy machinery.

Although it is a sand-filled free-flowing material, Anchorgrout is completely homogeneous when cured, and exhibits no settlement of the sand. This ensures that there is no hard-packed bottom layer which might impede the passage of dowel bars or bolts.

Supplied as standard as a three-part material in five-litre quantities, Anchorgrout has a pot life of 30 to 45 minutes after mixing of the constituent parts. Initial cure is completed within six to 12 hours of application, and final cure within five to seven days.

Sealcrete-Group Sales, Atlantic Works, Oakley Road, Southampton, SO9 4PL. Southampton (0703) 777331.

Approved by the Dept of Trade and Industry and Register of Shipping, Dunlop material has retardancy conforming to Part 7, Class 1 and Part 2 to the corresponding Dutch and U.S. standard example it does not soften or flame, and creates smoke. Operating temperature range is from minus 196 to plus 130 deg. C, and stated to be unaffected by acid shocks.

High closed-cell content, resistance to hydrophobic down, it absorbs 6 to 10 per cent water by volume after immersion for one month. It has low water vapour permeability.

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مكتبة الأنجلو

Building and Civil Engineering

Halerow in £40m. Dubai housing

The future of glass

THE RULER of Dubai, Sheikh Rashid bin Sa'ed al-Maktum, has appointed Sir William Halerow and Partners to design and supervise the construction of a large number of flats, villas, offices and shops to develop property owned by his family in Dubai, a new town quarter separated from the old town by Dubai Creek. Details of the appointment were settled last week when the ruler approved plans submitted to him by Mr. Edward Mansfield, the architectural partner of the firm.

In all, six Dubai sites are to be developed as part of this vast project, estimated to be worth £40m. In all, two of the sites will have built on them six 11-storey blocks, while the remaining four will have on them six

8-storey buildings, all air-conditioned; the ground and mezzanine floors will be occupied by shops, and the higher blocks will house offices on the next two floors.

Total development of all six sites will provide 400 air-conditioned, two and three-roomed flats, 12 penthouses, 44,000 square feet of shop (each with its own mezzanine floor), and 47,000 square feet of offices.

Parking for 820 cars for the use of residents and offices is to form an integral part of the project, simple provision is also to be made for casual parking places outside the buildings. The approved plans for these detailed landscaping for all six sites.

The project has been programmed to go to tender in the autumn of this year, and it is proposed that construction work should commence simultaneously on all sites and, using a number of different contractors, should be completed during 1977.

While visiting Dubai, Mr. Mansfield was additionally commissioned by Sheikh Rashid to design and supervise the construction of 250 houses and relevant infrastructures in Jumeirah, a rapidly developing residential suburb of Dubai. Here the requirement is for spacious villas, all air-conditioned, varying in size from two to four bedrooms, with bathrooms en-suite, and with servants' quarters, covering a value of new housing in Dubai total floor area of 114,800 square feet, on villa plots varying in size between 10,000 and 12,000 square feet each.

Sheikh Hamdan, the ruler's son, has also appointed Sir William Halerow and Partners to design and supervise the construction of six luxury houses on yet another site. These houses are to be fully air-conditioned and to have four bedrooms, four reception rooms, a dining room, the usual offices and servants quarters and large garages. The total floor area of each house is to be 5,000 square feet, with optional swimming pool, and set in substantial gardens.

This contract and the one in Jumeirah will take the total value of new housing in Dubai to be tendered for to over the £40m mark.

FUTURE of glass in building and how this future is affected by the growing need to conserve energy is the theme of an international conference to be held in Belgium later this year.

The conference "Glass in the City of Tomorrow" is to be held on September 26-27 at Knokke on the Belgian coast and is organised by Glass in Building, the scientific association set up by the seven leading European flat glass manufacturers.

Further information from Pilkington on St. Helens (0744) 28382.

Wimpey wins £8m.

CITY OF Birmingham District Council has awarded a contract to George Wimpey and Company, for 236 homes to be built at Hawkesley, North Worcestershire valued at £2.3m. Mainly in Wimpey No-Fines technique, the plan calls for 183 two storey houses, 18 three storey houses and 35 brick built bungalows.

Luton regional office of Wimpey has negotiated a contract with the City and District of St. Albans for the construction of 54 No-Fines flats and 82 No-Fines two storey houses. Valued at £1.3m, the contract includes garages, external works, roads and sewers. This is the third contract awarded to George Wimpey and Company at Wheatthorpe and brings the total of No-Fines housing units built in that area to 317.

Bexley has awarded a contract worth more than £1m. for the construction of 82 homes at Fooks Cray, Kent, to Wimpey. Fooks Cray Phase II project comprises three-storey flats and maisonettes in a mixture of types, the majority having access at deck level with garages sited underneath at ground level.

Additional to these housing contracts Wimpey has secured the major job of building the new £3.5m. Bishopsgate headquarters for Antony Gibbs Holdings.

The building will comprise three basements and eight upper floors in reinforced concrete construction, with polished Finnish granite external cladding and high quality internal finishes. Work is due for completion by July, 1977. The architect is Sidney Kaye, Firmin and Partners and consulting engineers Zukus Magasinier Green.

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IN BRIEF

● A negotiated contract valued at £114,000 has been awarded to Frederick Coyle and Co., a member of the (Lawrence Group) for additions to the Ickenham Centre, Ickenham, The contract was placed by the London Borough of Hillingdon and completion is due in January 1976.

● A. F. Budge (Contractors) of Retford has invested approximately £1,100,000 in new earthmoving plant. This consists of three Caterpillar 627s, two 623s, nine 631s and ancillary equipment. One of its latest open-cast contracts is for Clares Lane, Telford, Shropshire, where Budge is to extract 375,000 tons of coal on behalf of the NCB open-cast Executive Central (West) Region. There is a total volume of 5.3m. cubic metres of overburden to move, and the contract will last two years.

● HADEN Young has been awarded a £1.1m. mechanical and electrical services contract covering the construction of Camden Town Hall extension. Haden Young's responsibilities cover all mechanical (£500,000) and electrical (£300,000) services and the extension is scheduled for completion in August, 1976.

Two jobs go More houses to Mears for Glasgow

IRVINE Development Corporation, Ayrshire, has placed a £446,617 contract with Mears Construction to build a steel framed, single-storey, precast concrete factory block of 6,968m². (75,000 square feet) floor area, divisible into six factory "tenancy" units.

Phase 1A of the North Newmoor Advance Factories Development project on the industrial estate 11 miles south-east of Irvine, it includes, within the basic factory block, provisionally, the construction of three brick "tenancy" division walls and brick internal superstructure for three offices/toilet areas, all built off the concrete floor slab.

Mears also has a contract valued at approximately £90,000 for service work on the island of St. Kilda, Outer Hebrides.

Awarded by the Property Services Agency for the Department of Environment, this is the third contract of its type to be placed with Mears for work on the island and is scheduled to last for 12 months.

Hoists for a drydock

TWENTY HOISTS, each with a capacity of 240 tons, have been supplied by Clarke Chapman's Marine and Transport Division for a new Syncofloat drydocking system taking shape at Port Rashid (Dubai) on the Arabian Gulf. The hoists are to the order of Pearson Engineering Company, of Miami, developers of the specialised method which enables ships to be lifted from the water for repair and maintenance.

A Syncofloat platform is raised and lowered by electrically-controlled hoists. Docking procedure involves lowering the platform to a pre-determined depth under water so that the vessel can be floated over it. The platform is then raised, lifting the vessel clear of the surface to achieve complete drydock facilities.

The Dubai platform, measuring over 30 metres long by 18 metres wide, will initially be used to launch concrete caissons required for the construction of drydock facilities for very large tankers.

Each of the Clarke Chapman hoists is capable of a direct pull from the winch barrel of 70,300 pounds, increased by an eight-point rope system in the lifting tackle to 240 long tons. Equipped with pawl and rack each hoist can sustain the load of 70,300 pounds at the barrel. Machined grooves allow each barrel to accommodate 134 metres of rope in a single layer.

● W. C. Hilton and Sons has been awarded a contract for the construction of 28 houses for Lewes District Council, for approximately £386,000. The site is at Landport Farm Estate, Lewes, Sussex.

The Flixborough Disaster

HMSO wishes to announce that the report of the Court of Enquiry will be published on Monday, 12 May at 3.30 pm price £2.50. Copies will be available at that time from the following:

Albert Gait Ltd, 47 Friargate Centre, Grimsby

A Brown and Sons, 24 George Street, Hull

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Kellogg's £3.2m. factory plan

LEONARD Fairclough, Fram Gerrard division, is designing a £3.2m. new cereal manufacturing factory to be built at Wrexham for the Kellogg Company of Great Britain.

The project consists of a 900 feet by 210 feet building containing the production process, packaging and warehouse functions and 20 single and four storey purpose storage silos serving the production area. The self-contained complex also includes a 300 feet by 60 feet office block and boiler house, weighbridge and sub-station.

All associated site works and landscaping will be included in the main contract.

Fairclough is also to extend sewage works at Hunningdon and Godmanchester for the Anglian Water Authority under a £1,665,103 contract.

At Hillingdon transfer station work for the GLC is worth £131,565.

£2.7m. work for Rush & Tompkins

COMPANIES in the Rush and Tompkins Group have recently secured a £2.7m. contract to build a new 100,000 sq ft. office building at Hillingdon transfer station, Hillingdon, London. The figure £1,223,000 was obtained by

Rush and Tompkins, the main construction subsidiary, £970,000. The work is valued at approximately £150,000 and involves the building of a new office building at Hillingdon, London.

Aims tunnel within a millimetre

BOVIS is to extend the G. J. Keddie and Sons department store at High Street, Southend-on-Sea, Essex. The work is valued at approximately £150,000 and involves the building of a new office building at Hillingdon, London.

the tunnel, but can be sited near the wall, as is the unit, to keep it clear of the working area.

Accuracy is claimed to be within one millimetre, and the unit is said to be unaffected by electric noise, dust, ambient light, temperature, or the vigorous vibrations experienced in tunnelling. Its immunity to vibrations is achieved by taking 300 readings per second, then displaying the average for two seconds.

Three jobs to Townson

LIVERPOOL Corporation provides the plum contract worth £553,000 in a group of awards announced by William Townson and Son and adding up to £1,783,000. It is for 82 homes at Radcliffe Street, architect being Bradshaw, Rouse and Harker.

Second largest job, worth £437,000 is for the Salvation Army and for a men's hostel in Manchester designed by Leach, Rhodes and Walker.

For the Northwest RAFA Housing Association, Preston, £198,000 is being spent to provide sheltered accommodation for ex-RAFA personnel in Bolton. The architect is J. Morton Entwistle.

Townson has also won a group of six smaller jobs adding up to £393,382 and very largely associated with the provision of laboratory and/or hospital facilities.

Malaysia House refurbished

THREE divisions of the Wiltshire group of companies have combined forces to tackle the demolition, reconstruction and fitting-out work required on Malaysia House, Trafalgar Square, in a contract valued at £261,337.

In detail the main contractors Wiltshire Construction will be involved in extensive demolition and reconstruction of the existing fifth floor of Malaysia House, and the stripping out of existing partitions, fittings and fittings from the basement to the fourth floor, and providing a cinema and lecture hall in the basement.

Wiltshire's Engineering Services and Shopfitting Divisions will be responsible for new finishes and fittings, renewing the electrical and heating systems and providing partial air conditioning throughout the building.

This contract is for the Government of Malaysia, with the Pentagram Design Partnership.

Work has begun on a new Tesco supermarket in the Edgware Road by Wiltshire Construction in a £394,444 contract that will take 48 weeks to complete and provide a 1,200 metre selling area.

Architects are Inskip and Wilczynski.

Avoiding all fire risk

EVERYONE concerned in the construction or refitting of a building is likely at some time to be concerned with the risk of fire. There are regulations to be observed concerning methods of construction, materials, means of access, division into compartments, means of escape, fire alarms, fire detection equipment and fire-fighting equipment.

There are British Standards national regulations and local authority regulations. The subject will be discussed at a Building Services Engineering Society symposium.

Purposes are to outline the principal fire prevention requirements in buildings, encourage discussion of difficult matters and list all the sources of information.

Registration forms are available from the Conference Office, Institution of Civil Engineers, Great George Street, Westminster SW1P 3AA (01-839 3611).

European architects' code

By H. A. N. BROCKMAN, Architecture Correspondent

THREE THINGS are of principal concern for British architects working in the Common Market. First is the matter of qualification, on which point the differing standards throughout Europe have to be ironed out; not, we hope, toward the lowering of the high standards enjoyed by this country. The second concern is the matter of free movement throughout the EEC, here as well as there. The third concerns the standards of technical education.

These matters were discussed at a meeting of the Liaison Committee of Architects of the Common Market, held recently at the RIBA. Attendance was remarkably complete, almost all delegates from Common Market countries attending. During the two days of the conference the composition of an Advisory Committee on these crucial subjects was discussed and proposals forwarded to the EEC Commission.

Apart from the three main subjects, agreement was reached on the question of a European Code of Conduct, issued as a statement of principles and intentions for the guidance of architects moving from one country to another in the EEC.

Yet more attention was given to the constructional side of the Commission's work. Most of the architectural organisations within the "Six" are rarely consulted by their governments about the building side of EEC activities; consequently the three acceding countries have much experience to offer.

A hopeful and encouraging sign was the proposal by the French delegation formally to express the hope that the U.K. would remain in the Community; they felt this to be of great importance for the future of the architectural profession and the construction industry in Europe.

Site unit is mobile

LIGHTWEIGHT site accommodation which is highly manoeuvrable and requires minimum maintenance, the Nordic Star Marine of Fickering, North York, is thought to be the first mass-produced site unit in glass fibre.

Ideas for use by contractors, local authorities and public utilities, it is intended to fill two gaps in the market: to provide a unit with a high resistance to weathering and minimal maintenance; and to provide a unit which is an advantage to an operator to be able to move a unit frequently and speedily from site to site.

Body dimensions are 8 feet 10 inches long, 5 feet 2 inches wide, with 7 feet headroom. Alternative interior layouts are available: providing office/washing/toilet/cooking facilities.

Specialist services extended

CEMENTATION CHEMICALS, which for years has provided water-proofing and structural repair services to the building and civil engineering industry, is now extending these services through its contracting division to include diamond drilling and chemical fixing.

Diamond drilling has wide applications in the construction industry. Concrete structures, for example, can be built quicker and cheaper by leaving the formation of ducts and conduits until the main fabric is completed. Diamond drilling of the necessary holes can then be undertaken during the final stages of construction.

This obviates the need for time, paperwork and money.

Package to save time

BY PROVIDING a £70,000 package deal for the design and construction of 1,488m² (16,000ft²) integral part of the material in which the fixing is bodied. This polystyrene District Council meet light deadlines for the vacation of their former Dewsbury depot.

Stocks single-storey system permits completion of buildings in approximately two-thirds of the time required for traditional bricks and mortar construction at roughly two-thirds the cost.

Specification included plastic coated high tensile steel and insulated roofing incorporating translucent panels. Electric lighting and power, gas heating, floor finishes, internal and external decorations and drainage systems were included in the price.

Bowater's move in marketing

THREE subsidiaries of the U.K. paper-to-property giant, Bowater Corporation, have been amalgamated to form a major new £20m. a year company in building supplies—Bowater Building Products Joinery Division.

Portable but not temporary

COLD ROLL formed steel channels have enabled Presco International to produce, at lower cost, portable buildings that meet Building Regulations' structural requirements. The buildings are no longer automatically classed as "temporary". They can be stacked two-high to provide additional accommodation where the site area is limited.

"Steelclad" buildings consist of stressed-steel roof and wall panels mounted on a braced structural steel floor frame. Traditionally the side supports of this floor frame in temporary buildings were pre-braked sections fabricated into suitable lengths. But the cold roll formed channels can be supplied to any length.

The sections are made by approximately £400,000.

Upside down roof repairs

RE-ROOFING work that used an "upside-down" technique of roof construction has eliminated dampness that damaged decorative panels in a flat at an apartment block in Finchley, North London, while at the same time providing additional thermal insulation.

The technique involves Roofmate extruded polystyrene foam, manufactured by Dow Chemical. The foam material in board form, is applied above, rather than below, the damp-proof membrane, protecting it from temperature cycling, ultraviolet degradation and mechanical damage.

Exposing the insulant in this way is made possible by the 100 per cent closed cell structure of Roofmate, which is resistant to moisture absorption and retains its insulating properties when damp, and also under conditions, such as freeze/thaw cycling.

DOW, Heathrow House, Bath Road, Hounslow, TW5 9QY. (01-753 2600.)

Costain in Australia

COSTAIN Australia has won seven contracts in Sydney worth approximately £6.5m.

Paediatric block work for the Prince of Wales Hospital is worth over £2.84m. A public school, a gymnasium and a ten-storey college extension are valued at approximately £3m.

Two contracts to design and construct government offices total over £1.25m. and a 12-storey hotel for aged persons is valued at approximately £400,000.

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MONDAY, MAY 12, 1975

Politics and the market

IT HAS become a commonplace of the Common Market referendum campaign so far that some of the leading proponents of the anti-Market case, such as Mr. Enoch Powell on the right and Mr. Michael Foot on the left, make strange bedfellows in view of the wide divergence of their views on other political issues. Some pro-Marketisers, regrettably, have tried to interpret this banal fact with the gratuitous exaggeration that their opponents are, therefore, by definition, "extremists."

Super-state

In a week-end speech Mr. Enoch Powell has reacted against the charge of extremism. Unfortunately he has counter-attacked with insinuations of his own which are at least as distasteful as those of some of his opponents, and which include the charge, as disagreeable as it is patently absurd, that the pro-Marketisers are virtually Fascists.

Cutting railways down to size

WHATEVER the outcome of the railwaymen's pay claim, it is clear that the cost of running the present railway system is now escalating at a rate undreamed of even 18 months ago when the Conservative Government initiated the latest attempt to support British Rail by subsidy. Whatever pay increase the tribunal recommends, it is clear that the Railways Board will be able to go on paying its employees and providing the present scale of services only by drawing ever larger sums from the taxpayer.

Yet major retrenchment may eventually have to be the answer. As Mr. Sidney Weighell, the general secretary of the National Union of Railwaymen, told the tribunal last week, it is up to the public to decide whether the railway system is needed. If the subsidy bill goes on escalating at the present rate—and the cost could well approach £1bn. a year before the end of the decade—opinion could easily swing round in favour of a smaller subsidy bill for a rump of inter-city, commuter, and freight train services. After all, Britain is a compact, crowded island where the average journey tends to be too short for railways to be really competitive.

Wage bill

The point has already been reached where the railways' earnings from passenger fares and freight charges are insufficient to meet the weekly wage bill. Soon, the public may be paying more in subsidies financed out of taxation than they are contributing in passenger fares. Five years ago British Rail's overall loss, before Government grants, was barely £50m. and three years ago it was still under £100m. This year the Government has set aside £341m. in passenger subsidies and £97m. to help fund railwaymen's pensions. Local authorities are providing a further £30m., and the freight services—which are expected to stand on their own feet—are currently expected to lose £40-£60m. These figures may well prove to be underestimates. They also do not allow for the fact that the greater part of the capital sunk into the railway system, including most of the large sums spent on modernisation since 1955, has been written off of British Rail's accounts.

If the present policy towards the railways is to continue, then much more vigorous action must be taken to contain railway costs. British Rail is now raising its fares and freight charges by as much as it thinks the market will bear—with the possible exception of the London and South East commuter services where the railways have a near monopoly. It is also warning of more line closures and service reductions. But neither of these will bring about a dramatic improvement in the situation. British Rail's prices are now so far below cost that

Independence to the Community, and none shows any signs of doing so. But Mr. Powell goes further when he imputes to the pro-Marketisers the argument that membership of the Community is the only bulwark against Communism, and it is here that he brings in his charge of near-Fascism. This is an inversion of the debate within the Labour Party.

Labour split

For the fact is that it is the left wing of the Labour Party which has used the Common Market issue as a weapon against the leadership and the right wing of the party, and it is the left wing which has tried to pretend that it is only by rejecting the Government's policy and leaving the European Community, that Britain can follow truly socialist policies. In reality there is nothing in the Community to prevent Britain even from having a Communist government if the electorate so chooses. As Mr. Powell points out, there are large Communist parties in the Community, but there is no Community rule which would prevent the French or Italian electorates from voting them into power. It is the Common Market which has been made an issue by the left wing in the Labour Party's internal controversy, not the other way round.

What is not so far clear is whether the deliberate confusion of two quite separate issues on the part of the left wing of the Labour Party is likely to have a significant effect on the voting on June 5, let alone whether the economic crisis we are going through has enhanced the popular appeal of the left wing on non-European grounds. What is clear is that Mr. Powell cannot expect to be taken seriously when he inveighs against the evils of class divisions if he imputes views to his opponents which they do not hold.

Productivity

In the meantime, it is up to British Rail to obtain the maximum use out of the resources it has available. Although productivity has risen since the Beeching era, the improvement has not been as large as on some other European railway systems and it is difficult to accept that British Rail still cannot do better than move only 15 passengers and four tons of freight every working day for every person it employs. Railwaymen argue that their critics underestimate the limitations imposed by the present level of new investment. It is true that manpower can be saved by installing, for example, modern signalling and continuous welded rail. But British Rail has yet to settle the manning scales of its new high-speed diesels and it has also yet to win union agreement for the single manning of freight services. It may not be easy to negotiate manning arrangements with three separate unions. But railwaymen at all levels must accept that the public will not be prepared to support for ever a railway system that is over-manned and inefficiently run.

Probing the four frontiers of industrial democracy

BY JOHN ELLIOTT

WHEN the Chrysler motor company last Thursday night offered its workmen the chance to participate in solving the company's problems through sharing in the management of it, it was trail-blazing in a way which no-one would have expected from a major company—let alone an American one—only a few months ago. At a time when the spate of companies with serious financial problems is pushing forward the frontiers of "industrial democracy" far faster than had once seemed possible, Chrysler said that it was "acknowledging that the world has changed, and will continue to change, and was offering its assurance that it was ready to proceed with new concepts and ideas since it was obvious that the old ways have not done the job."

Meanwhile most other political and employers' organisations are now wondering how to face up to the fast moving bandwagon which the Left regards as "workers control," the Labour Party dubs "industrial democracy" and the Conservatives and most employers call "employee participation."

Ideological conclusion

Like most employers, most trade union leaders and local officials do not fully comprehend where the bandwagon will lead them: some are far from sure that they or their members want to follow the path to its ideological conclusion and share control of companies with the management. "Hardly any of my shop stewards want to run his company," one local union official told me last week. "They want to be consulted before decisions are taken and then want to be free to strike if they are unhappy. But they don't want the responsibility of running the show."

This grass roots attitude is at variance with the view held in the more bureaucratic atmosphere of the head offices of the TUC, the Labour Party and some unions. For it is here that the TUC and the Labour Party have evolved their policy on shop-floor elected directors responsible to their trade unions holding half the seats on the top of a two-tier Board structure. This policy has emerged as firm proposals for both the Post Office and British Leyland unions.

In a less rigid way, Mr. Benn is also encouraging industrial democracy at every opportunity, planning his basic philosophy not on formalised arrangements like two-tier Boards but on some imprecise faith in the willingness and ability of union members to help reform and run their companies and industries if only all available information is disclosed to them.

"Industrial democracy" is now moving forward on four main fronts. First, there is pro-

posed new legislation, like the Enterprise Bill with its National Enterprise Board, planning agreements, and disclosure provisions, and the Employment Protection Bill with different disclosure proposals linked to collective bargaining.

Second, there is industrial change such as the nationalisation of the shipbuilding and engineering industries, where Mr. Benn is writing in provision for unspecified forms of industrial democracy leading to an "irreversible shift of power" to workers.



Examples of "old-style" union involvement: Mr. Les Buck of the Sheet Metal Workers' Board; Sir David Davies of the Iron and Steel Trades Confederation (centre) to be a BSC director; and Mr. Tom Jackson of the Post Office Workers' Union going on the BP Board.

Third, there are proposals, also frequently inspired by Mr. Benn, for changes in existing enterprises. The Post Office unions' plan for extending their already highly effective consultative system with the Post Office Corporation into a 50-50 two-tier board structure is one example of this.

Fourth, and most widespread, are those companies in which the Government is becoming involved because of their financial problems. British Leyland, Alfred Herbert and Ferranti are the most noteworthy examples, while Chrysler's offer of participation last week shows how the idea of partnership in times of trouble can also be introduced voluntarily by a company fighting for survival.

Chrysler apart, what has normally been set up is a pyramid of consultative committees from shop floor to board-room level examining the future of the company. In the case of Ferranti and Herbert the committees have been formally created, while in the case of BL the unions and shop stewards came together to pool ideas which they then proposed to the Ryder team. It is likely that these committees will stay in being in some permanent form.

Leading on from this is the prospect of 50-50 style worker directors. This idea has many critics on both sides of industry,

and has been embraced by some unions only to be abandoned by others who believe that the proper way to extend union control is through joint committees which gradually grow from consultative to controlling status. At Harland and Wolff's Belfast shipyard a Government document posing these different alternatives is now being discussed and it is far too early to assume that worker directors will become the main form of industrial democracy.

Worker directors have now ever been put forward as a

various company inquiries and means that their powerful but unofficial and unorganised "national combine" gained some official status. Tradition team) does nothing to quell this suspicion. Unions are however responding to the challenge. Three major unions—the Transport Workers, the General and Municipal Workers and ASTMS—are expanding their educational and research facilities, while the



Examples of "old-style" union involvement: Mr. Les Buck of the Sheet Metal Workers' Board; Sir David Davies of the Iron and Steel Trades Confederation (centre) to be a BSC director; and Mr. Tom Jackson of the Post Office Workers' Union going on the BP Board.

favoured option by a Labour MP in a Private Members Bill on Industrial Democracy which is now causing the Government some embarrassment and is expected to lead the Prime Minister to announce a fast-working Commission of Inquiry on the subject during the next few days. Put forward by Mr. Giles Radice, formerly research officer of the General and Municipal Workers' Union, the Bill

officially reached its present advanced Parliamentary stage—it is due to go into Commons Committee on Wednesday—by a procedural accident.

Ministers have been divided on how to treat this Bill, as they are on the whole subject. Mr. Peter Shore's Trade Department is not in favour of early wide-spread legislation because of its concerns about company law, while Mr. Michael Foot at the Department of Employment broadly goes along with the TUC's line that general industrial democracy legislation should be prepared now to follow the current Employment Bill into Parliament within a year. The Commission of Inquiry would, Ministers hope, cope with these differences and stop Mr. Radice's Bill.

One key problem now for unions is to determine the relative roles of full-time officials coping with disclosure of information to make a worthwhile contribution on company and industry affairs. Certainly the

union officials and shop stewards had hoped that they would recommend a 50 worker director system of single board, rather than more cumbersome two-tier structure. But the report in was far from revolutionary proposed joint management shop steward consultative committees for the corporate new car and truck and bus divisions, in three tiers: at divisional, area, or organisational and shop floor level.

The unions will go along with the plan, but there is pressure for worker directors from Mr. Benn. Perhaps most significant aspect of Ryder report, however, bear in mind the role its chairman will play on plan agreements when he becomes chairman of the NEB, is proposed terms of reference the committees.

Agreements to plan

They are charged "to see as far as possible to reach agreement on future plans for factories" while "recognising the importance of consultation with management." It indicates what may emerge with planning agreement whose function is far more precise in the Industry Bill. Benn is thought to have in merely "agreements to plan" which would not necessarily involve formally agreeing failing to agree on a compromise. This would be difficult to operate in traditional management-union relations because it would face a union which failed to agree to a decision, whether of traditional "style" industrial action in protest. An agreement to plan, however, involves nothing more than the type of widest consultative process which has been carried on in A. Herbert.

Mr. Benn and his colleagues have said during the Bill's committee stage—measure as introducing a range of industrial democracy, workers having a say over who owns their company. This is in line with the contract's basic theme of forming unions by giving responsibility, and is summed up by a prominent Left-wing union member of Labour Party's national executive, Mr. Brian Stanley of Post Office Engine Workers, who explains the for his belief in a 50-50 of directors by saying: "Democracy means helping to shape the policies which govern quality and style of life. It is the major part of one's life spent at the place of work, is where democracy is needed. The problem however is strongly shop floor workers actually want such an oriented "democracy," whether existing institutions the unions are capable of operating it.

Another pointer to a possibly slower rate of advance came in the Ryder report on BL. Some TUC has called on the Government for possible financial and other help in financing training and Mr. Benn himself has talked in terms of the need to train up to 500,000 shop stewards.

But this will not overcome, without a major structural changes, the problems created by Britain's conflict-oriented shop steward based shop-floor approach to trade unionism. Adding the further dimension of responsibility for company planning, and for shouldering consequential failures where they occur, could prove too much for unions as they exist at present.

MEN AND MATTERS

Dundee's benefits

Max Lewinsohn says he got the idea, appropriately enough, from the Crematorium Society itself. His Dundee Crematorium company is now offering what might appear to be the ultimate in shareholder privilege—any one owning 50 shares or more may, upon death, be cremated free of charge at the company's crematorium whenever possible, or elsewhere if this would be impracticable.

Dundee Crematorium is the quoted part of Lewinsohn's MLL Securities (formerly Maximilian Investments), which from Sutton, Surrey, also runs a company owning the country's biggest cemetery at Brookwood, near Woking, bought two years ago for nearly £400,000.

After a short spell as finance director of Wingate Investments, the property group, Lewinsohn joined forces with Donald Neville to found Maximilian early in 1973. After the Brookwood purchase, Maximilian popped up owning 14 per cent of the Dundee company. A full bid was made in November 1974, with Maximilian, which ended up with a controlling stake, promising that "the standard of services would be maintained."

considering "many individual shareholders share this common aim," he plans the most unusual of capitalist perks.

Lewinsohn ("we were keen to help shareholders in some way") says that most of Dundee Crematorium investors do indeed live close at hand. For those dying far from Dundee, cremation locally would be paid for. Just buying the shares for the ultimate benefit does not seem worth while, though: 50 would cost some £95 at the moment, against an average cremation fee in the region of £25 to £30.

Sharing slowly

As yet another industrial dispute grips Chrysler U.K., Bill Lapworth, one of the leading union men involved, joins in the view from his side that the management's proposals for worker participation and profit-sharing are irrelevant to the immediate issue.

Chrysler claimed it had been working for a while on such plans, and had not been ready to unveil them. The threat of another strike, though, hastened the announcement. Despite his conviction that participation should not get in the way of a £15 a week claim, Lapworth is a whole-hearted supporter of industrial democracy, and it looks as though Chrysler is now thinking of building on a scheme he first helped set in motion.

That was the 50-50 partnership evolved after the "shoddy" dispute a couple of years ago at Ryton; earlier this year, when the plant was down to two-day working, Lapworth says he urged a similar scheme for the whole of Ryton. Lapworth, 47, is South Midlands organiser of the Transport and General Workers Union. With a round,

spectacled face that resembles his boss Jack Jones, he has a reputation with management negotiators for toughness, delivered articulately. In 1973, he played a key role in setting up the Meriden motorcycle co-operative.

With the Chrysler package, Lapworth is wary, arguing that such a big company must move slowly towards full democracy, ensuring that everyone ends up understanding what is involved in both benefits and responsibilities.

Sunoco's world of problems

"You can't look at any situation any more and talk about it being a long-term situation," said H. Robert Sharbaugh, president and chief executive of Sun Oil to the U.K., one of the less well-known of American oil companies (it ranks about 12th in size among U.S. groups, though it is the largest in lubricating oil).

Sharbaugh was discussing the prickly problems of the Far East. There, Sunoco has a 50 per cent interest in an offshore block in the Gulf of Thailand, with drilling to start in the middle of this year, plus a third interest in a block south-east of Vietnam, where the first well was due to be drilled next year. As for the latter block, "these plans are contingent on some resolution of the very fluid political situation in South East Asia," under-stated Sunoco's latest annual report, prepared a few weeks before the Communist victory.

Sharbaugh, in London to talk to oil analysts, agreed the picture was complicated, but he added that nowhere in the world could now be regarded as totally trouble-free. Sunoco, suffering from a 63 per cent decline in first-quarter net income, may have to cut its 1975

capital spending plans, and it blames in part changes in U.S. energy regulations.

Sharbaugh talked of how difficult it was to get the American public to "believe" that oil companies were responsible members of the community. Aware of this, Sunoco now shares with Gulf the distinction among American majors of having opened the Boardroom doors to a woman, seemingly the latest acceptable way to repair public image.

Earlier this year, Gulf, a target at past annual meetings for feminist wrath, appointed as a director a nun, Sister Jane Scully, who is President of a women's college in Pittsburgh, where Gulf is based.

Sunoco took on one of the leading examples of American business womanhood, Mary Wells Lawrence, founder of the New York advertising firm of Wells Rich Greene, which after six years as a public company went private again last year when the Board agreed to repurchase outside shares. Mrs. Lawrence handled consumer products advertising for Sunoco and is now on the Board's policy affairs committee.

Another non-executive recruitment is that of C. Jackson Grayson, dean of a school of business at a Methodist University; his is an appropriate arrival as Sunoco has strongly Methodist roots, manifest still, reputation has it, in the notably abstemious nature of some of its top executives.

Can't lose

The latest project for which the Poles are trying to attract British equipment and know-how is a pulp and paper mill at a place called Kwidzyn.

Observer

MAKE IT IN LIVINGSTON

FINANCIAL TIMES SURVEY

Monday May 12 1975

J. H. H. H.

BRITAIN AND EUROPE TOWARDS THE REFERENDUM

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BRITAIN AND EUROPE II

U.K. at the crossroads

THE REFERENDUM on June 5 will mark a crisis point in British history. It will mark a crisis in the most obvious, objective sense, in that it will probably decide, if not for good at least for a long time, whether Britain commits itself to its new partnership in Europe. (Only probably, for one cannot be sure that a small majority against Europe on a low poll would be ratified by Parliament.) For 25 years the original members of the Community have been fumbling to build a new type of inter-governmental relationship, and for 15 years every single British Government has tried to join their enterprise. Yet it is symptomatic of the contrast between the European undertaking and traditional British notions of separatism, national superiority and post-imperial influence, that the long-matured decisions of Government and Parliament have had to be referred back to the unprecedented procedure of a popular referendum.

In that sense the crisis is not merely about the decision on Europe, but more profoundly

perhaps about Britain's political institutions, the functioning of the two-party system, and the attitude of the voters to the political elite in Westminster. For whatever the final outcome of the ballot, it is clear that many people, quite possibly a large majority, feel baffled by the multiplicity of arguments, whether economic, industrial, commercial, diplomatic, political or purely emotional, that have been deployed on both sides of the controversy. A recent in-depth survey showed that the overwhelming majority of the population felt too ignorant to vote.

Forecast

In a way, however, it is curious that people should still be baffled, for the controversy between the pros and the antis has been going on, in fits and starts, for 15 years, and the central arguments have changed very little over time. On the anti-Market side the main themes are still, as they were in 1960, those of cheap Commonwealth food versus the expense of inefficient European producers, the forecast costs on the balance of payments, the loss of British national and parliamentary sovereignty and, less explicitly, a distrust of a Community which they regard as capitalist, Catholic and bureaucratic. The pro-Market side still talk about the need for access to our most important export market, about the economies of scale, and about the need to give political and economic expression to the fact that Britain is a European country, sharing

a common culture, a common history and above all common interests with other European countries.

Yet it would be wrong to suggest that time has stood still since 1960, for the situation has changed in three important respects. In the first place, the Community is a subtly though significantly different beast from what it was 15 years ago. It achieved with contemptuous ease most of the things prescribed in the Rome Treaty, in the removal of national barriers to trade, and this process is still continuing on the more intractable non-tariff barriers.

But since the late 1960s, the member states have failed to reach agreement on where they want to go next, or if they have agreed, as in their repeated attempts to embark on economic and monetary union, they have done so by methods which were bound to fail, and duly failed. The Community has fulfilled its role as the vehicle for Franco-German reconciliation, and it is routinely taken for granted, inside the original member states, as an indispensable factor in their economic prosperity. But

for the time being at least, the fire of inspiration and aspiration has gone out of it, to be replaced by the labours of administration.

Young idealists of the European idea have grown old in the ungrateful task of implementing the agricultural policy, and it is more difficult, not to be aware that the momentum of the early years appears to have been, if not lost, at least temporarily mislaid. The member governments face the choice between keeping the Community on a care-and-maintenance basis, with technical improvements on a minor issues, and making what would have to be quite radical moves towards a more politically integrated Community. The phase of negative integration (the removal of trading obstacles) is well advanced, if not over; the phase of positive integration (the building of new links between national policies) has hardly begun, and is not merely more difficult technically, but also more daunting in political and psychological terms.

The second change, which follows from the first, is in the general tone of the arguments advanced by the pro-Market. According to the in-depth survey referred to earlier, it appears that the pro-Market are now not merely less passionate and intense on the question than the anti-Market, but also less themselves were some years ago, and one of the reasons must be that the image of the Community is less inspiring than it used to be. On the other hand, it is also clear that the content of the pro-Market arguments has shifted over the years, from a primordial emphasis on industrial and commercial aspects of the Common Market, to a rather diffuse case which takes much greater account of the political and diplomatic factors in the Community.

One explanation for this is that, with the departure of General de Gaulle, even the French Government is now prepared to envisage previously taboo subjects, like majority voting in the Council of Ministers and direct elections to the European Parliament, and that even without direct

elections the Parliament is beginning to make clear its determination to have a bigger say in the spending of Community money. Secondly, the Community has started to play a more political role in its dealings with the outside world, notably in the European Security Conference, or in the negotiation of the Atlantic Declaration with the Americans last year. Amid all these uncertainties, created by the oil crisis, it will become increasingly difficult to distinguish between the economic and the political aspects of its international relations. The third change—and it is the most fundamental—is that Britain is now a member of the European Community. Logically, leaving the Community comes to the same thing as not joining it. But in practical and political terms the two operations are quite different, and, indeed, are likely to have quite different consequences. While we were outside the Community we had a very clear idea of our relationship with the rest of the world, and we had a fairly clear guide to what our position would be inside the Community, from

having watched the Six at work for the previous two decades. Now we are inside the Community we have a much clearer idea of how the Community works, and how far it can be made to take account of British interests, but we have very little encouragement by our likely position in the world if we leave the Community, but that is only the beginning of the story. Should then have to decide to put in its place and would mean a new round of negotiations whose outcome would be, by definition, uncertain.

Yet despite the stridency some of the campaigners looks as though much of the problem, but also the choice, is likely to be decided by the time we have to vote in 1979. With any one of the referendum will settle the relationship in favour of Britain, and we had a fairly clear guide to what our position would be inside the Community, from

Ian David

THERE IS a strong atmosphere of unreality about the "great debate" which is supposed to be convulsing the British public in the run-up to the Common Market referendum. One reason for this, of course, is that the voters have heard it all before and are now bored to tears by the whole entertainment. The same actors have been gabbling the same lines for too long—some of them for 15 years—and if the anti-Market speeches seem slightly less tired than the pro-Market ones, that is merely because they now have a faint touch of eccentricity about them. The fact is that the British electors have never at any time since Mr. Macmillan first asked for membership of the EEC really been prepared to delve into the complexities of the subject and they are not

now. The referendum would not be taking place if Mr. Wilson had not lost control of his party and been obliged to appeal to the British public to rescue him. And that brings us immediately to the other source of unreality—namely the gap between the stated subject of the argument and the real one. The Government and the two "umbrella" organisations—Britain in Europe and the National Referendum Campaign—rush about organising support and producing expensive literature. The voters will no doubt make up their mind on the merits of the case as best they can. But the real point at issue, so far as the politicians are concerned, and the main source of the occasional spark of life that illuminates the debate, is the question

of the future of the Labour Party and hence of the existing party structure in the United Kingdom.

Credibility

All the existing political parties have a great deal invested in the result of the campaign. The most obvious case in point is that of the Scottish National Party whose credibility will be greatly enhanced if Scotland votes "no" while the rest of the country votes "yes". The probability that this will be the case was the main cause of the

Government's desire to conduct the count on a national basis. But the Labour Party's vested interest in a positive result is not much less clear-cut, whatever the anti-Market speakers may say. The consequences of a "no" vote are really horrifying, not simply for the Prime Minister and the pro-Market faction in the Cabinet and the Parliamentary Labour Party but for the organisation as a whole.

The essential point is not just the rebuff to the authority of the Government in the country, though this would be bad enough. The real problem is

that this result would be a major victory for the Left within the Labour Party itself which would oblige the Right to stand and fight. In crude terms this means that unless the "no" vote were overwhelming it is improbable that the Government has the votes in the House of Commons to effect withdrawal from the Community. The schism within the Labour Party which this situation would entail would almost certainly bring down the Government sooner or later.

It is arguable, of course, that this premise that it is in the interests of the Conservatives that the referendum result should be "No", but, of course, things are not nearly as simple as that. The Conservative Party, traditionally concerned with power in the international field, has been committed to the European adventure for years. There happens to be a disaffected, strongly pro-Market element in the Conservative Party, and a disaffected strongly anti-Market element among the pro-Market section of the Labour Party co-operating at present in the Britain in Europe campaign with joint funds and a joint political infrastructure in the country at their disposal. It is not totally impossible that under certain circumstances the result is

something might come out of this—and that is a notion which the present leadership of the Conservative Party finds as disquieting as the Prime Minister and his colleagues.

The effect of these presentations upon the party managers, and to some extent upon the rank and file, has been quite marked. On the Conservative side they have obliged Mrs. Thatcher, who has never been an ardent pro-Market, and some of her supporters, who have been even less so, to toe the pro-Market line. The temptation to cause trouble for the Government in the passage of the Referendum Bill has been resisted, and at grass roots level the argument that it is more important to bring down Mr. Wilson than to remain in Europe has scarcely been heard.

On the Labour side a good many bets are now being hedged. It was noticeable at the Special Conference on the Common Market which Labour held at the end of last month that nearly a quarter of the constituencies sent no delegates—presumably because the voters within individual parties were too evenly balanced. The trade unions are also showing a tendency in many cases, to moderate the stridency of their opposition. The reason, I should judge, is partly the realisation of the consequences to the party of a "no" result, partly a

realisation that the result is

Accepted

If the answer of the con on June 5th turns out to be positive, that will not, of course, mean that the Labour struggle for power is decided. The defeated on this point, will undoubtedly find another favourable ground to fight upon almost certainly the economy. What it will mean, however, that there will be a chance of the result being accepted—that the trade union will return to Brussels, Labour members will appeal the European Parliament, that anti-Market ministers check their opposition to whole enterprise in terms of "protecting British industry within the Market framework rather than attempting to fight the whole structure of the market. Whether Mr. Wilson then saved the European case as the Labour Party as well another matter, but his hold upon his party for moment will certainly be creased. Do the voters, as ponder where to put their in three weeks' time, see this? I wonder.

David W

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BICC World-wide Europeans



IF BRITAIN were to decide to

give up membership of the European Community, many of its formal links with the outside world would remain unchanged. We would still be members of NATO, the United Nations, the IMF and the World Bank, of OATT and the OECD and the International Energy Agency. In name but the most important. But in the field of trade, our departure from the Community would automatically require a decision on some alternative arrangements, for a repeal of the Communities Act would leave us without either a tariff or an agricultural policy.

Broadly speaking, the alternatives fall into three categories, which can be described as the choice between independence, internationalism and a European solution. The independent alternative would be one where Britain adopted a purely national tariff, without special attachments to any other country or countries. In the version which appears to have the support of the extreme Left wing of the Labour Party is led by Messrs. Wilson, Callaghan and Healey.

Traditional

The second, internationalist alternative is one which appeals to the traditional free-trading school of thought, and finds expression in such proposals as those of Mr. Douglas Jay, for a world free trade area, or more restrictively, a North Atlantic free trade area. Until now there has been no suggestion that this idea has any support from those foreign countries whose participation would be required to turn it into a reality, such as the Commonwealth, the United States or Japan. Their attitude might conceivably change once Britain had left the Community (though it seems improbable), but for the time being this is a purely hypothetical option.

The European solution is much less unreal than either of the other two, partly because the other European countries would be most unlikely to refuse to consider some alternative trading relationship, partly because it would have the support in Westminster of all the pro-Market and most of the moderate anti-Market. But it would be neither automatic nor easy, and it would be naive to assume that it would confer all the advantages of membership without any of the disadvantages.

It would not be automatic, because the revocation of membership would necessarily include the revocation of our trading agreement with the Community. In theory the other member states could agree to a new arrangement which would come into effect before our departure. But they have already "renegotiated" the terms of entry once, with us inside, and it is almost inconceivable that they would conclude a new arms-length agreement with us until we were again outside the Community.

Nor could we retain automatic free trade with our former EFTA partners which have remained outside the Community. We had to leave EFTA before we could join the Community, and it was by virtue of our agreement with the Community, and of the Community's agreements with the EFTA countries, that we were able to retain free trade with EFTA. If we wanted to rejoin EFTA as a non-member of the EEC, we should have to negotiate an agreement to that effect. In short, regaining our present access to European markets would involve new rounds of negotiations with two groups of countries.

These negotiations would not be easy, because the other countries would certainly consider them solely in the light of their own national economic and commercial interests, leaving us to defend our interests as best we could. It is sometimes suggested that the Common Market countries would have a bigger interest in

free trade with us than we in free trade with them, because we have a very large trade deficit with them. It is a suggestion which takes no account of the fact that we may yet be forced to put right the deficit by resorting to the import controls advocated by one wing of the anti-Market movement, nor yet of the fact that we take only 8 per cent of their exports while they take one third of ours. The strong, unfortunately, are usually in a better bargaining position than the weak.

In some ways, it would be more difficult to negotiate a deal with the EFTA countries than with the Common Market. For they are bound by a number of rules, which circumscribe their freedom of action, and whose interpretation is governed by the Community. On the one hand their trade with the Community is dictated by very strict rules of origin, such that only products with a very small proportion of foreign ingredients qualify for free entry. On the other hand they are subject to the same competition rules, and to the same restrictions on State aids to industry, as if they were inside the Community.

Agreement

The chances are, therefore, that the EFTA countries would be not merely unwilling, but also unable to negotiate Britain's return to the EFTA fold until Britain had negotiated some agreement with the Community which made it possible. It follows that a British-EFTA free trade agreement would be broadly similar to the various EFTA-EEC agreements, and that while it would certainly be more favourable than theirs (or the rest would be wanting one too), it might well, in a number of ways, be less favourable.

In the first place, it would certainly include the tight rules of origin, the competition rules, and the restrictions on State aids which figure in the other EFTA agreements. But in the second place, it would almost certainly include additional provisions for fishing, for oil and

for agriculture. The fishing oil concessions (for it is we who would have to make the concessions) might not in practice be all that important, though they would certainly be a gain to the background of anti-Market movement. But the agricultural provisions would probably be very significant, in practice as well as in principle.

For we can be fairly confident that the Community governments will not give Britain trade for industrial export they believe that Britain gain an economic advantage buying cheap food from abroad. In any case, the farmers now started to enjoy benefits of access to the big food-importing market in the world, and it is hardly plausible to suppose that their elements will sacrifice without struggle an export trade which last year was worth £1.5bn. On the contrary, should not be surprised to find pro quo for an industry free trade agreement a commitment to buy quantities of Community-related products. Even that may not satisfy those inside the Community who do not feel that we should get the benefits of membership without the burdens, and are worried by the implications of having so large a Euro country outside the European customs union; the Bel industry federation has also expressed its opposition to free trade agreement. Britain, and similar views reported to be held in German industrial circles.

All this is, of course, a realistic, the electorate vote in favour of the Community; it may vote against on such a low poll as such a small margin. Parliament might fail to referendums should take us of the Community, there be no doubt that the secret of an alternative arrangement, the prolonged, acrimonious, probably disadvantageous

Ian David

Co-ordinating foreign policy

FOREIGN POLICY co-ordination is one broad area of Community activity in which the government clearly felt that no renegotiation was necessary or even desirable. Part of the reason, no doubt, was that Mr. Callaghan, like the other foreign Ministers, enjoys meeting his colleagues informally in a talk shop and retail the latest gossip from Washington or Paris. For a Foreign Secretary, it must make a pleasant change from discussing fatty acids or Eurocrats pay increases in the Council of Ministers.

But the main point is that foreign policy co-ordination in the Community is very different from the sort of co-ordination of economic or commercial policies that takes place under the Treaty of Rome. Foreign policy discussions are not, in fact, technically part of the Common Market "at all". The time Ministers meet as representatives of national governments, outside the traditional "community" institutions, and are not bound by the normal rules of Community decision-making. Neither foreign policy or defence is covered by any of the Community's founding treaties, and there is thus absolutely no question of interference from Brussels.

Accepted Timetable

The move to co-ordinate foreign policies dates from the Hague Summit of December 1969—the same meeting at which France finally and formally lifted her veto on British entry. The Hague Summit, as well as deciding on the somewhat ill-fated target of full economic and monetary union by 1980, also agreed to launch the Community along the road towards "political union"—although without a precise timetable. The following year, a study group, chaired by Viscount Etienne Davignon of Belgium, reported that foreign policy co-operation would be the best, and easiest first step.

Since then, foreign policy co-operation has grown from small beginnings into an important

area of the Nine's activity. In addition to regular Council meetings, the Foreign Ministers now meet at least once a quarter to discuss and co-ordinate their policies, and the Community's Political Committee meets about once a month—or more often when there is an important ministerial meeting to prepare. On top of this, fairly regular series of meetings, the Ministers have recently also taken to meeting about once a year for quiet country week-ends, with wives but no officials, for highly informal discussions about foreign policy and other major political issues facing the Community.

All these meetings, whether at ministerial or committee level, usually take place in the country currently holding the Community presidency—Ireland will finish its six-month stint in the end of June, to be followed by Italy. One of the aims is to help distinguish foreign policy consultations from the formal Council of Ministers sessions, always held in Brussels or Luxembourg, which officially only discuss policies that come under the Community's treaties. Another difference from formal Council sessions is the success that the Nine usually—but not always—have in keeping their political consultations secret, although there was a notable breach in Luxembourg last month when someone leaked that the Ministers had rejected an important American request for support on Vietnam.

For some governments, particularly the French and the British, the efforts made to underline the distinction between Council meetings and foreign policy "consultations" remains politically important. The point is to underline that member governments are still totally free to conduct their own foreign policies even if they may choose voluntarily sometimes to work together with the other eight. It is a distinction, however, that is not easily grasped by the many people who are not experts in the EEC institutions.

In recent months, and

especially since President Valéry Giscard d'Estaing took over the reins from President Pompidou, France had been making less of an issue of it. The French now no longer object when Ministers hold political consultations when they are in any case together for Council meetings, and the presence of the Commission at political consultation sessions is more widely tolerated. A further erosion of the distinction has taken place recently with the introduction of a secret session at the beginning of each regular Council meeting. In these sessions the Ministers may range freely over political aspects of decisions that will later be taken formally in the Plenary Council meeting.

Nevertheless, the distinction is still there, and it clearly has had an inhibiting effect on the development of a genuinely "European" foreign policy, which is where the co-ordination of national policies is theoretically intended to lead. In the modern world trade is a major arm of foreign policy. Yet trade deals with non-EEC countries are negotiated by the Commission, after it has received a mandate from Ministers meeting in the Council. If, however, the Ministers want to discuss the "political" aspects of their relations with the same countries, they should officially reconvene in another session with different procedures.

Diplomatic

Nevertheless, the Nine can point to a small number of relative successes in their attempts to co-ordinate their policies at diplomatic level. One of the most commonly cited examples is the way the Nine have succeeded in working out a common position, speaking "with one voice," in the East-West Conference on Security and Co-operation in Europe (CSCE) where the spokesman for the Nine is the country currently occupying the Council chair. The Soviet decision not to challenge this procedure when it was first used in Helsinki was hailed by officials as an

important step towards de facto Soviet recognition of the Community.

The problem is that, however successful they may be as demonstrations of the Community's internal solidarity, the Nine's diplomatic initiatives can hardly be said to be enormously effective at world level. It may be a matter for self-congratulation if the Nine all manage to recognise a new government on the same day, but that is not going to change the course of history. Nor is a joint resolution by the Nine going to solve the Cyprus or Middle East conflicts, still less influence the situation in South-east Asia. Even when it speaks

The view from Washington

THE U.S. Administration has said virtually nothing in public either about the British referendum or the renegotiation which led up to it. The silence has been tactical and should not be mistaken for indifference: it was ruled that any U.S. public statements on the subject could well be counterproductive.

Nevertheless, if British Ministers visited Washington and privately sought the Administration's opinion, they were told quite firmly that the U.S. would prefer Britain to stay in—Mr. Fred Peart, the Minister of Agriculture, actually admitted as much when the renegotiation was still in its infancy and he himself was still an anti-Marketeer.

There is one very simple reason why the U.S. does not want even to contemplate a British withdrawal. Britain out of Europe would be a new problem on the American doorstep at a time when the U.S. already has problems enough and it would conflict with the American view of the world which has been developing over

with one voice, Europe is not often heard.

On the other hand, it is still not clear how far the more relatively powerful of the Nine governments really want a single "European" foreign policy. French and German attitudes towards Washington, for instance, although closer than they have been for many years, are still a long way apart. France still also clearly wants to keep her hands quite free in dealing with the Arab nations and the Third World, and has recently shown no inhibition in acting first and telling her Community partners afterwards.

A further cause of irritation with the French recently was

the way which President Giscard d'Estaing made concessions to President Boumedienne during his visit to Algeria, when the other eight countries were still trying to avoid doing so at the Paris energy conference. France, it is thought, is clearly trying to show the Third World that she is more politically sympathetic than her Community Partners—an activity which hardly conforms to the creation of the "European identity" that Paris has insisted on so strongly in the past.

Reginald Dale,
Common Market Correspondent

Western Europe and Japan—Defence Minister, has shown a whether in the trade, monetary, continuing interest in it and energy or straight political respect for it. France, too, fields. The days when President under President Giscard Nixon could seek a rapproche d'Estaing has shown a more ment with Peking without co-operative attitude towards informing the Japanese are NATO, though not to the extent gone. Maintaining relations of returning to the organisational fold, and quite frequently least as important as improving joins in exercises with the relations with the adversaries.

Of course, the role of the superpower remains. But what is relatively new is the realisation that the U.S. is more powerful if it can take its allies along with it, and that it is worth prolonged consultations and even some compromise in order to do it.

Again, this comes out very clearly in Dr. Schlesinger's report. The report is still pro-detente with the Soviet Union, though it warns that this may relax but not eradicate tensions and that the Soviet leadership is likely to persist in its efforts to create a balance of military power more favourable to itself. At the same time, the report is very understanding towards the Europeans. It owns the U.S. payments deficit has been not the deployment of U.S. troops in Europe, but the problems with the commercial account. Thus, in the present situation where the rise in oil prices has hurt Japan and Western Europe more than the U.S., the U.S. must be careful not to place overdue demands on its allies.

The greater Western unity in defence matters is pursued through existing institutions, mainly the NATO Permanent Council in Brussels. Again, however, what is happening in the U.S. must be paralleled in other fields. As the U.S. has turned back to concentrating on allied consultations, it has made greater use of established formula such as the IMF and GATT, and especially allied co-operation within them. Where no institution existed, such as in the energy field, a new one has been set up. Like U.S. defence policy, the International Energy Authority concentrates on the same group of North America, Western Europe and Japan.

None of this rules out bilateral diplomacy and indeed both Dr. Kissinger and Mr. James Callaghan, the British Foreign Secretary, have been at pains to stress that Anglo-American relations have never been better. How far this new spirit of consultation would survive a British withdrawal from Europe is something to which the Administration does not appear to have given any thought. For the present, however, it has developed a fairly coherent and realistic view of the world and a readiness to rely on and improve existing machinery.

Malcolm Rutherford

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BRITAIN AND EUROPE IV

Oil argument rages

IT WAS the prospect of North Sea oil and the fear that the EEC would take control of it which helped produce a "no" vote in the Norwegian referendum. And it is precisely the same feelings that are undoubtedly playing a part in the U.K. referendum campaign.

Scottish feeling now seems almost as much incensed by the suspicion of EEC intervention on oil as it is by the belief that the English plan to deprive the Scottish nation of its benefits. And the anti-marketiers in England, too, have not been slow to grasp this theme, presenting the North Sea and Britain's other indigenous energy assets in coal and gas as the means for assuring the country of profitable independence from Europe and warning of the loss of control which will result if Britain's European allies are allowed to get their hands on these prizes.

Evasions

As with so much else in the EEC debate, a great deal of the ensuing argument has tended to degenerate into a morass of half-truths, emotion and evasions on both sides. The fact is that the Treaty of Rome and the ambitions of the EEC bureaucracy do threaten the British Government's detailed direction of offshore development, particularly in the realms of protection of local industry and control over the destination and price of oil and gas output, to an extent which the pro-marketiers have been notably reluctant to admit. But the fact is equally that those threats are in particular fields and not in the broad areas of control over depletion rates and ownership which the anti-marketiers keep stressing. Although some members of the EEC might wish it, the Treaty of Rome gives the EEC no real authority to prevent the British Government cutting back the flow of oil and gas, taking over its ownership

or taxing it in whichever way it wishes.

And the same could probably also be said of the other areas of energy policy such as coal and nuclear power. The Treaty of Rome lays down clear obligations to allow freedom of access and free pricing within the Community which does run up against any attempt by the British Government to control who builds plant and at what price the product is sold. But it does not intrinsically prevent the country making broader national decisions about rate of investment in coal or the technology adopted for nuclear power.

To an extent, therefore, the argument over energy and the EEC is essentially an argument over the interpretation of the Treaty of Rome and the judgement of how far its provisions can be implemented and how far they conflict with what any British Government may be wishing to do. The most serious potential problem probably arises with gas, where the U.K.'s rules effectively protecting the Gas Corporation as a monopoly buyer and its tradition of using this monopoly to squeeze prices could be regarded as in direct conflict with the free movement of goods and services and the commitment to free pricing in the EEC. Should a conflict arise with a producer of gas over the price of gas, U.K. membership undoubtedly leaves that company free to offer the gas to alternative buyers on the Continent and undoubtedly restricts the British Government's ability to intervene on price and destination.

The EEC Commission has already intervened strongly in the case of the quarrel between Placid and the Dutch Government over Dutch offshore exports to Germany and has more recently sent a letter to the Dutch Government about its proposed policy towards exports and price preference in the internal market. On these occasions, and in private conversations between the Commission

and officials of the British Government and Gas Corporation, it has done little to conceal its ambitions to enforce and extend its ideas of a free flow of gas through Europe at equal prices.

Whether it will end up in open conflict with the British on the issue should the country remain a member of the Community is another question. Civil servants and the Corporation fear that it may on present trends. But there are limitations to Commission power and there are ways of Britain discreetly avoiding the threat. The Gas Corporation's power as a purchaser of all off-shore gas is expressed in terms not of a strict monopoly but as a right of "first refusal," so that any legal conflict between U.K. regulations and the Treaty of Rome is disputable. The Government can always exercise pressure on companies not to try to export gas through a variety of means just as it can keep the price of gas down through negotiation without strictly breaking the rules. Ultimately, its success in this must depend more on political power in the Community than in the Commission. The move on the Placid case in Holland after all ended in a compromise under which the gas was still landed in Holland and other supplies made available to Germany—not in an outright victory for the Commission.

On off-shore oil—the other most contentious energy issue—some of the potential difficulties have been removed by the Government's commitment to free pricing for oil and its decision to avoid any direct regulations to control its final sale or to write in any required preference for U.K. industry in off-shore developments.

British requirements that oil be landed in the U.K. still present a problem, although economic reasons would probably impel this in any case where pipelines are used, and some of the ambitions of the European Community to develop common pricing and common commitment to rapid development also raise difficulties.

But here again, much of the argument finally depends on broader political rather than legal factors. As it stands now, the U.K. can develop North Sea policies without too much hindrance as long as it keeps to its present course. Should it wish to change that course to control exports of oil directly and fix their prices, then there will be a fundamental difficulty.

Yet it is precisely this broader political consideration of energy matters and the future rather than the past development of any co-ordinated EEC policy which should form the heart of any debate about the role of energy in the EEC referendum debate but which is not developing at all. As in other fields, so far the debate has tended to concentrate on the essentially negative questions of whether EEC membership conflicts with the Government's present policy on energy issues. Where the argument should be developing is on the wider question of what energy policy should be adopted by the U.K. in the circumstances of to-day's so-called "energy crisis" and whether this policy is assisted or otherwise by the membership of a broader community with diverse national interests.

Programme

The reasons for this are not hard to find. Besides the fact that the U.K. has no real energy policy at present other than a broad commitment to developing indigenous sources and reducing consumption (aims which are the same as the EEC's), its role in European energy is bound to be an ambiguous one. As a country with medium-term hopes of becoming self-sufficient in fuels but extremely vulnerable to its current import reliance, there is an inevitable confusion as to whether it is now on the side of the consumer or producers on the oil price and supply issues. Far more than in the broader realms of diplomacy, energy has raised the issue of whether Britain's natural role is as a member of a wider grouping of energy consumers including the U.S. (for instance in the International Energy Agency) or as a smaller grouping party in conflict with the U.S. Nor is it clear whether it wishes to "go it alone" on energy developments, such as nuclear power or offshore production, or whether it wishes to seek the aid and co-ordination of the IEA or the financial and technical assistance of the European Community in the formation of a European offshore industry and finance and a European-centred energy programme.

Attitudes

These are not questions that can be easily pigeon-holed into the issue of whether Britain should remain a member of the EEC or not. Other EEC members are equally divided in their attitudes and the ambitions of the EEC Commission are by no means reflective of the feelings of the Community as a whole.

But they are issues which the referendum does, and should, raise. A year ago, at the height of the energy crisis, the answers might have been easier as the U.K. looked to its undoubted strengths in offshore oil and gas, coal and its nuclear power experience. To-day, the debate is not quite so simple as the prospects of price falls develop and the realities of offshore difficulties become more apparent. Whether Britain remains a member of the Community or not, it will have to face the question of the future investment in coal, the degree of urgency in offshore oil and the extent of commitment to nuclear power.

Adrian Hamilton

Competition policy

THE FRAMEWORK of laws and rules within which industry operates may not always intrude into the daily business, round but it has a decisive influence upon business practices and behaviour, and this applies just as much in the European Community as in any individual nation State. Right from the outset, the Community's policy makers have taken the view that other envisaging the extension of a degree of harmonisation of these national laws will be essential if the Community is to evolve from a customs union into a genuine common market—if, in other words, parity of competitive opportunity is to become a reality.

The task was never expected to be easy. The diversity of national laws, practices and policies is enormous and so, too, is the range of matters that needed to be tackled. There has also been a measure of conflict—perhaps more apparent than real—between the Community's industry policy which seeks, in part at least, to encourage the emergence of fewer, stronger firms, able to stand up to the American challenge, and its competition policy where the Commission is seeking to police mergers as part of its campaign to weed out anti-competitive practices that stand in the way of the development of a genuine Common Market.

Progress has therefore been both limited and uneven. A start has been made on a programme of harmonisation of technical regulations affecting the whole range of industry including food-processing, and rather more than a score of the draft directives submitted by the Commission have now been adopted by the Council of Ministers. A series of harmonisation proposals of national company laws has been prepared, one of which—of fairly modest import—has been adopted.

In addition, to facilitate cross-frontier proposals, the Commission has brought out two draft proposals: one envisaging a European company statute which would give companies involved in a cross-frontier merger the option of creating a *Societas Europaea* with a common legal personality throughout the Community and the other envisaging the extension on to a Community level of the French type of *groupements d'intérêt économique* (economic interest groups) whereby firms from different member countries could co-operate for certain specific purposes—such as joint purchasing, marketing, research or development—while maintaining their separate legal existence and tax liability.

Compromise

On the controversial question of State aids to industry, a compromise arrangement was patched up towards the end of the British negotiations whereby member countries retained the common ceiling of 2% per cent for aids in central areas and agreed to an eventual limit of 30 per cent in problem areas.

At the same time, it was agreed that Britain could go on paying production aids, such as the Regional Employment Premium, which had been thought to be contrary to Community rules (although Italy has been operating a broadly comparable arrangement for several years).

In the field of competition policy, rather more progress has been made, principally because the Commission has direct powers under Article 85 (which deals with cartels) and Article 86 (abuse of dominant market power), subject only to appeal to the European Court at Luxembourg. Using these powers, the Commission has

taken action to curb self-agreements which undermine the one market idea—horizon agreements and selective agreements whereby producers agree exclusive selling arrangements between producers and wholesalers, whereby producers agree exclusive selling arrangements between producers and wholesalers, whereby producers agree exclusive selling arrangements between producers and wholesalers.

The Commission has squared up to patent, trademarks, and licensing arrangements which restrict or frontier competition. It has a series of skirmishes with companies like IBM, General Motors, Continental, and Pittsburgh-Des Moines. The Commission's view is that it has set out proposals which, if adopted by the Council, it could lead to a patchwork of dominant member countries. Although the European Court held in the *Consten* case two years ago that the Commission could vary merger under Article 86, the Commission has opted for more formal arrangements approved by the Council.

It does not necessarily follow that British firms would longer need to be concerned about the Community's rules. (Although Italy has been operating a broadly comparable arrangement for several years.) In the field of competition policy, rather more progress has been made, principally because the Commission has direct powers under Article 85 (which deals with cartels) and Article 86 (abuse of dominant market power), subject only to appeal to the European Court at Luxembourg. Using these powers, the Commission has

Funds to boost needy areas

MR. HEATH set great store by the proposed Community regional development fund when he took Britain into Europe. But the idea suffered a series of setbacks and the 1975 version now emerging is not going to be the powerful catalyst for changing the economies of Western Europe that was envisaged in those early, heady days.

Nevertheless, the fund has been set at 900m. units of account (about £140m.) for the 1975 financial year and at that level can begin to have an effect upon regional policies in the Community. Most important, it points the way to the likely form of economic and monetary co-operation short of full union in those areas.

A series of funds and agencies with powers to raise money inside and outside the Community and use it to finance projects and help special situations will be able to do a great deal towards evening out economic disparities between Community members. The trend is for the range of such bodies to increase all the time.

The regional fund is an early and hesitant step towards improving the infrastructures of industrial areas and concentrating money where unemployment is high or industry obsolete. The fund is important to Britain because, by and large, the assisted areas of Britain qualify for help. It is important to the combined EEC membership because it offers a convenient agency within which European economic co-operation can be seen to be at work. Funds like this demonstrate the Community objective of improving the lot of all its member peoples.

The regional fund is far from being the only example that the Community can offer of economic help across frontiers—although being a political "set piece" since its inception it tends to hog the headlines. More has been heard in Britain recently of the work of the European Coal and Steel Community in the financial field borrowing money and lending it for investment in the industries that concern it; and for re-training and re-housing redundant workers from those industries.

When the Industry Bill becomes law England will have the National Enterprise Board but Scotland and Wales will have their own development agencies. Representatives of both the latter nations have been making the rounds of Luxembourg and Brussels lately checking up upon the powers to aid possessed by the regional fund and ECSC fund. It is most likely that both the Scottish agency and the Welsh agency will be seeking European

money directly from these sources. And London will have to learn to live with that state of affairs.

Already the ECSC fund has lent some £80m. to British business including some low-interest loans. When British Leyland decided to go into production with their new sports car—primarily for the American market—at Speke, Liverpool, they were able to obtain some funding from ECSC in Luxembourg on the grounds that some of the redundant steel-workers from Llanfyllter to the east in Lancashire would be employed there.

Scotland and Wales see the ECSC fund as being particularly useful to them because of the high proportion of steel and coal activities in their total industrial mixes.

Backing

The group that wrote the report Economic and Monetary Union 1980 examined the role of the existing European agencies for assisting industrial development and went as far as suggesting that a new one be established. That would be the EEC unemployment benefit fund. The idea is that it should be financed by a direct tax on wages shared by the employers and employees. Such a fund could provide the unemployed with a supplementary payment of perhaps £1 a day at present day prices. So far there has been no serious political backing for that idea, but it is another straw in the wind as the European agencies are recognised as playing a part in Community development.

The remaining principal source of funds from European institutions at present—funds, that is, for industrial and infrastructural development rather than agriculture which is served by the Common Agricultural Fund—is the European Investment Bank.

Probably few people in Britain know that the second Dartford tunnel now being driven under the Thames to help the 30,000 drivers who now use the existing tunnel each day is being partly financed by an EIB loan. The bank has granted a loan of some £7m. to Kent and Essex county councils for ten years. That is the first EIB loan to be granted to a British local authority. But the bank is quite prepared to consider other local government applications if the schemes proposed are likely to make a genuine contribution to communications, or help solve environmental problems.

Generally, however, the bank, which was set up by the Community, prefers to lend to national development agencies

and to public and private sectors of industry. The bulk of its loans go to promote regional development—some £250m. last year—and of the other loans most of the money has been going towards energy projects—nuclear power stations, and the development of oil and gas reserves in the North Sea.

Sir Raymond Bell, a vice chairman of the EIB and formerly a top British Treasury official, is looking for a much greater interest in his bank's facilities for loans from the private sector of British industry as the bank's role in the Common Market becomes better understood in Britain. So far the lion's share of the Bank's business with Britain has been with public sector industries, although interest shown by the private sector has awakened considerably during the past few weeks.

If the Referendum goes against Britain remaining in the Common Market the EIB would not be able to provide new loans to British companies after Britain's departure. But the old loans would be unaffected by the withdrawal.

The EIB has recently been in a position to be able to borrow more than it could lend. "The only limit on our activities is what the international capital markets, where we borrow our money, can bear," says Sir Raymond.

Roy Hodson
Regions Editor

Colin J.

Valuation & Investment

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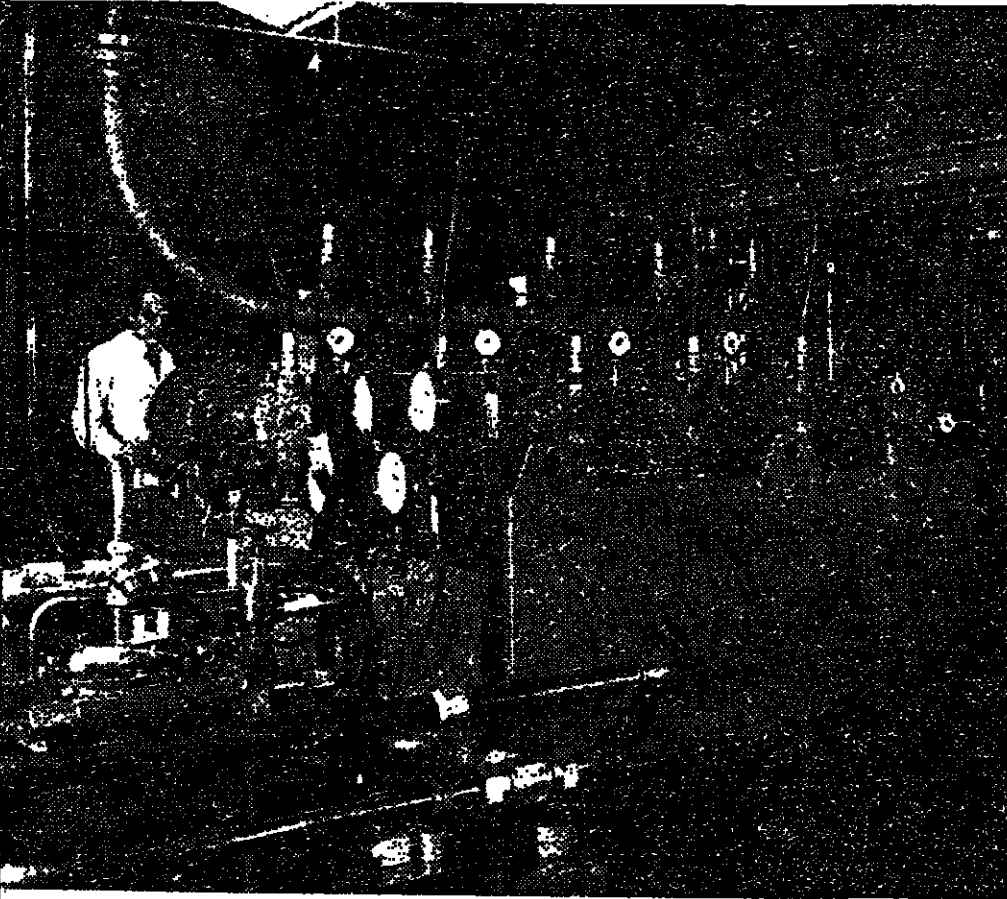
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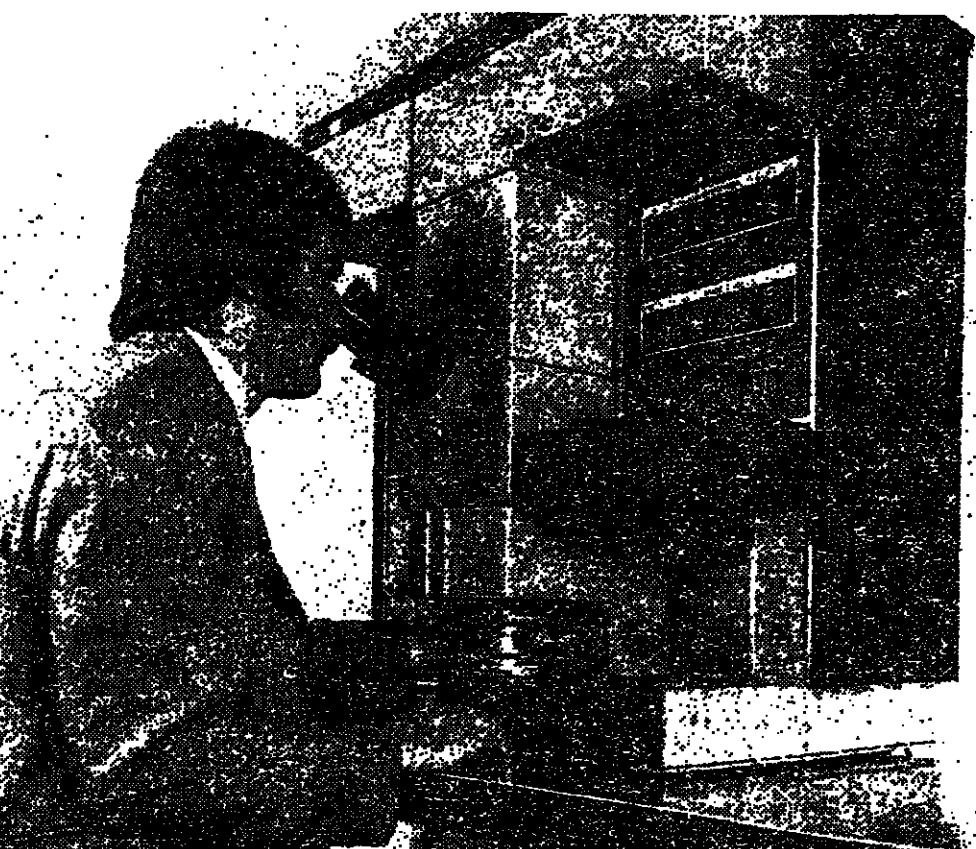
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BRITAIN AND EUROPE VI

View from the City

THE CITY, almost to a man, is pro-Europe. That is scarcely surprising, given the traditional outward-looking posture of the Square Mile, and the strength of the performance of the financial sector in developing foreign business: the growth of invisible has been one of Britain's few success stories in exports. Whether in banking, insurance, commodity trading, shipping, stockbroking or portfolio investment, much energy has been spent in recent years to boost the links with Europe—partly to compensate for the loosening of the ties with the Commonwealth.

Not that the City's early expectations of what Common Market membership might bring have yet been anything like fully realised, any more than they have for the U.K. as a whole. In the City's case a certain initial arrogance about the superior virtues of its free-wheeling capital markets as opposed to the rather rigid, bank-dominated Continental systems, has had to give way to a somewhat more humble attitude. The City's home base, plagued by low economic growth and accelerating inflation, has tended to weaken its impact on the rest of the EEC.

However, a special City in Europe committee has been formed to put forward the case for continued membership of the EEC, and is holding three meetings during the run-up to the referendum, though the bulk of City effort is going towards supporting the national campaign.

Other bodies have been speaking out independently. The Stock Exchange, for instance,

pointed out the benefits which should come from the adoption of common standards in the capital markets. "Withdrawal would damage both the opportunity of raising capital by U.K. industry from investors within the enlarged Community and the prospects for expansion of international business," it said. The prospect of a Europe-wide capital market is indeed an appealing one. Article 67, paragraph 1, of the Treaty of Rome calls for the progressive abolition of restrictions on the movement of capital between member states, and for the ending of any discrimination against foreign investors. But the timetable remains as uncertain as ever.

Portfolio

As far as straightforward portfolio investment is concerned there are still more than two years after the U.K. entered the Community, severe restrictions on the freedom of British investors. Small investors have to go through the investment currency pool, paying the dollar premium which has recently been at an effective rate of over 80 per cent. Officially, the premium will be removed in 1978, but that must be regarded as a very doubtful prospect in view of the general feeling about overseas investment in the Labour Party—and even if the premium is eventually removed for EEC stocks, there will be heavy losses for those who pay the premium in the intervening years.

Large institutional investors have more flexibility, for they

can buy Continental shares through back-to-back loans. But even here the experience of poor timing and mismatching of currencies in a period of rapidly fluctuating exchange rates has often been unfortunate. A rash of European investment trusts was launched in the pre-EEC euphoria of early 1972, and a number are now standing at only around half their issue prices.

A number of EEC companies have recognised the importance of the London Stock Market by arranging listings—these include Philips, Hoechst and Compagnie Française des Pétroles, just to name a few. And several firms of London jobbers have begun to make markets in a range of Continental equities, regardless of whether they are officially quoted; the level of business has fluctuated greatly, but at times there has been a fair amount of trading, for instance, in North Sea stocks like Aquitaine and Petrofina.

At the same time, British companies like ICI and National Westminster Bank have arranged listings in centres such as Paris, Amsterdam and West Germany. All this stock market activity has been backed up by moves towards common standards of accounting and disclosure. There is still a long way to go here—the French companies seeking London listings have often had to undergo extensive re-auditing to comply with U.K. standards, for instance—but it all forms part of a painstaking process of development which could eventually produce a truly international capital market, in which the City would fancy its chances of success. If Britain

pulls out of the EEC much of the effort will have been in vain, and the City will feel itself increasingly isolated.

Similar arguments apply to other financial areas. Of these, insurance is the most important, for it brings in more than half the City's invisible earnings, more than three times that produced by banking, the next most lucrative. Insurance men argue that British membership of the EEC has contributed to developing the Continental insurance markets, which in turn has helped the London insurance market to continue to expand.

Some of the large insurance companies have forged strong links with the Continent. Perhaps the most notable was Commercial Union's purchase in 1973 of Delta-Lloyd, the second largest Dutch insurance group. Guardian Royal Exchange already owns a quoted German insurance company, Albingia, while Eagle Star, Royal and Phoenix are also represented in the EEC. Moreover several Dutch companies have bought insurance businesses in the U.K.

The position of Lloyd's is also important. Its move to allow foreign names could help it to expand in Europe and elsewhere. The large London-based insurance brokers also see plenty of potential in Europe. Plainly this will be much more difficult to achieve if Britain pulls out, and even with continued membership much will depend on the way in which harmonisation is achieved. For Lloyd's the question of local reserve funds may be important, for companies other matters loom large like the requirements on solvency margins,

which may in due course have to comply with a 16 per cent EEC minimum, rather than the 10 per cent currently enforced in the U.K. by the Department of Trade.

British banks, too, have been rapidly building up their European connections, and international operations of the Big Four clearers have generally been quite profitable in the past year or two—though Lloyd's foreign exchange loss in Lugan gave an indication that the risks are also high. This is an area where the barriers to entry remain quite high, however, if only because banks tend to be so well entrenched. And a good part of the international bank business might survive a British exit from the Community.

Exposed

But the general fear of 'City' is that although it has plenty of world-wide links, the EEC, it would be increasingly exposed if it were to be isolated from its economic areas, like the U.K. and the United States at the same time as its traditional Commonwealth ties were being. It would find it very difficult to prosper as a major financial centre in a declining off-economy, probably plagued by increasingly rigid controls on trade and capital flows. Continued membership of the Community will not offer it wider markets, but also be its best guarantee longer term future in a enterprise environment.

Barry R

Food equation turned around

PERHAPS THE biggest contrast between the referendum debate over EEC membership and the one which took place at the time of the original entry negotiations is the position of food and agriculture and, to a lesser extent, fisheries. In the years leading up to membership every publication on the subject of Britain and Europe came to the conclusion that whatever the many benefits of entry, one definite disadvantage was that food would cost more. Many an ardent pro-Marketeer was heard to mutter that Community membership would be perfect providing we did something about the Common Agricultural Policy.

For once, the experts seemed to be right. By the end of the first year of membership—1973—U.K. food prices had risen by an unprecedented 20 per cent in 12 months. Small wonder that majority public opinion in Britain seemed firmly set against the EEC. They had been told that Common Market membership would mean higher food prices and here it was happening.

The fact that this staggering upsurge in food prices had nothing really to do with Common Market membership and that from summer 1973 onwards the CAP was partly subsidising the British consumer, took a long time to sink in—among politicians and the general public alike.

What had been planned, of course, was a 15 per cent rise in food prices in the full EEC levels spread over a transition period of five years. Instead, Britain's cheap food policy was brought to a very abrupt end, not by the EEC but by a sudden cyclical disappearance of supplies of cheap food from the world market.

The net result was that the certain parts of CAP had to be stood on their head. Instead of charging levies on imports into the Community in order to keep up the price of first of cereals, and of sugar, the Community began instead charging export levies in order to prevent the flow of relatively cheaper EEC supplies on to the higher-priced world market.

Subsidies

The British consumer benefited not only from this but also from subsidies on food imports from the Continent, arising from the complicated arrangements for trying to reconcile a system of common EEC prices with floating exchange rates. Generally speaking, the more sterling had devalued, the greater has been the level of import subsidy.

Renegotiation, too, was instrumental in winning certain changes in the workings of the Common Agricultural Policy of benefit to the consumer. Most notable was the negotiated return of a deficiency payments system of beef market support in place of the EEC's intervention system responsible for the "beef mountain," albeit for an experimental year. This has given the U.K. consumer cheaper beef than if the full intervention system was applied and the producer a guaranteed price. As a result of renegotiations the Community also granted the U.K. permission to introduce its wide range of food subsidies.

But perhaps it was the Community's decision to make up the EEC deficit in its 1974 sugar crop, an important part of it in the U.K., by subsidised

imports from the world market which more than anything else highlighted how the CAP could be used to benefit the consumer.

With the onset of the referendum campaign therefore, it is not surprising that pro-Marketeers are no longer apologising as they did before entry, about the impact of EEC membership on food prices.

But because of the CAP's capacity to produce butter and beef mountains and wine lakes, the anti-Marketeers sense reasonably that there is still some mileage to be had out of food prices as a campaign issue.

The real answer is that nobody knows. In the anti-Marketeers' favour is the fact that world grain prices have recently fallen back to below EEC levels, and imports are once again being subject to levies. The major grain exporters of the world, the U.S., Canada, and Australia do have the capacity to produce at a lower cost than do most parts of the EEC.

Some fruit and vegetables have probably become more expensive as a result of CAP regimes aimed at protecting French and Italian growers against non-EEC competition, but others are likely to be relatively cheaper because less protection is being afforded to U.K. domestic growers, and consumers are reaping the benefit of lower cost production elsewhere in Europe.

But whereas the anti-Marketeers may be right in arguing that over the long-term Britain outside the EEC would receive its food more cheaply, they cannot seriously quarrel with the argument that this would be at the cost of putting up with intermittent world food price storms such as Britain has

just suffered, as a result of the vagaries of weather and the Soviet Union's failure to feed itself from its own resources.

The benefit of Community membership is that it offers Britain greater security of food supply at far more stable prices. These prices may, on average, be higher than if Britain were to rely on the world market, over a period, but after the recent sharp upsurge in the costs of agricultural production and transport, they are not that much higher.

Option

Equally true is the probability that the world market option no longer exists. If Britain votes to leave, the anti-Marketeers still expect Britain to be able to sign a free trade agreement with the Community. But it is almost certain that the other EEC members will agree to this only on condition that the U.K. continues to buy Common Market agricultural products, at a price which suits the EEC.

But whatever the arguments on the consumer side, the leaders of Britain's farmers are committed to staying. The chances are that a majority of farmers will vote yes with great enthusiasm, since membership has not brought the increase in prosperity which was so confidently forecast prior to entry. The backbone of British farming is livestock production and the combination of soaring costs, particularly of feed, and the slump in end-prices must have shaken the faith of many a pro-Marketeer farmer. Again, world market and general inflationary pressures are largely to blame, about

EEC's monetary import sur arrangements.

But staying in the market industry can at least look forward to a closer alignment full EEC farm price levels. are likely to see this as a prospect than a return cheap food policy which, it served them well in the 1950s and early 1960s, ejected the industry to a squeeze in the years leading to membership.

The one issue on which would appear to be a clear advantage in leaving the Community is fishing. The col of the UN Law of the Sea Conference in Geneva seems imminent, and governments expected soon afterwards to tend territorial and fish limits to as much as 200 m. Inside the EEC Britain will theory have to share its tended waters with a Community countries under terms of the Common Fish Policy.

In fact, the Brussels Convention has already drawn up contingency plans which will to share out fishing rights. Anti-Marketeers may argue outside the Community, Britain would have the whole of tended fishing zones itself. could it? This would mean denning to bankruptcy fishing fleets of a large number of other countries whose fault was that they had no as long a coast line. In such policies, wars. To-day, there would anyway to be negotiation find a solution far to all is, after all, what the Community is supposed to be about.

Robin Re



Trade and investment

AMONG THE arguments sometimes put forward for staying in Europe is the proposition that, as a member of the Community, the U.K. is a more attractive manufacturing base than if we were outside it, and that, over the long term, exports from the U.K. to the rest of Western Europe will be an increasingly dynamic and favourable element in our overall trade balance. Opponents of membership claim that this argument has been proved totally wrong by the experience of the first two years of membership, when imports of manufactured goods from other EEC countries rose much faster than our exports to them; during the same period many British companies have invested on a large-scale in other EEC countries, both through acquisition and by building their own factories, while the flow of investment capital in the reverse direction appears to have been meagre.

As with most Common Market issues, the facts of the case are more complex than either the "pro" or the "anti" argument would suggest. It is true, as the table shows, that our deficit with the EEC in manufactured goods widened sharply between 1971 and 1973-74. The principal reason for this was the sudden switch from recession to boom engineered by the Conservative Government in 1972-73. The speed of the transition, and the strength of the domestic boom which followed, put an impossible strain on the capacity of U.K. manufacturers' imports poured in to fill the gap and the EEC, as the nearest alternative supplier, was the main source.

Yet this is not the whole story. Some of the sectors which have played a large part in the deterioration of the U.K.'s trade balance with the EEC, such as steel and cars, have deep-seated competitive weaknesses. British Steel Corporation, accounting for 90 per cent. of the steel industry,

and British Leyland, representing nearly half the motor industry, suffer from inadequate investment and low productivity compared to their major Continental rivals. Irrespective of the state of the U.K. economy, entry into the EEC, leading to stronger competition in the home market, was always likely to expose their weaknesses—and this has happened. Just how widespread the weaknesses are and whether they will inexorably lead to a continuing loss of the domestic market to Continental suppliers will not become apparent for some years. The case for pessimism tends to be reinforced by such events as the closure of the two Imperial typewriter factories earlier this year. Whatever the specific reasons for the closure (mainly mismanagement by Imperial's U.S. parent, Litton Industries), the effect of the decision will be to reduce considerably U.K. typewriter exports and to increase imports from the major European typewriter producer, West Germany. This is not the only example. Imports of combine harvesters from the Continent have been increasing steadily in the last few years, while one of the long-established U.K. manufacturers, Ransomes Sims and Jefferies, has stopped making them because it is no longer a viable business.

Advantage

The hope is that in other sectors, such as diesel engines or gas turbines or fork lift trucks or bicycles, the U.K. does enjoy a comparative advantage over the rest of the EEC and that exports of these products will increase at least as fast as imports in the "weak" sectors. What the balance sheet will look like after five or ten years of membership will depend on how successful we have been in modernising our manufacturing industry and raising its efficiency to the best Continental (or preferably Japanese) standards.

U.K.'s TRADE WITH "THE SIX" IN MANUFACTURED PRODUCTS

| | Surplus (+) or Deficit (-) | | | |
|---|----------------------------|--------|--------|--------|
| | 1971 | 1972 | 1973 | 1974 |
| Plastics | -38.3 | -51.6 | -78.8 | -163.0 |
| Other chemicals | -11.9 | -10.8 | -17.2 | -39.0 |
| Iron and steel | -26.8 | -48.5 | -103.4 | -324.3 |
| Other manufactured goods classified by material | +142.9 | +121.2 | +183.9 | +69.9 |
| Non-electric machinery... | +37.3 | -4.4 | -158.7 | -178.0 |
| Electrical machinery | -17.0 | -64.6 | -133.1 | -106.9 |
| Transport equipment | 9.0 | -102.8 | -173.7 | -118.1 |
| Misc manufactured goods | -3.2 | -36.6 | -104.7 | -180.2 |

The need to modernise is essential, irrespective of EEC membership, and, requires, among other things, as the CBI pointed out, Government policies which provide a settled climate for the development of manufacturing industry. But there can be no certainty that EEC membership, by itself, will "cause" British industry to catch up with its Continental rivals.

Quite apart from under-investment and low productivity, U.K. manufacturing industry has another handicap in the more competitive environment which membership of the Community has created. Because of their long preoccupation with non-European markets, principally America, many companies are not yet fully geared towards selling in Europe. It is partly for this reason that there has been such a spate of acquisitions of Continental companies. Lacking an established market position in Europe, some companies took the view that the quickest and most efficient way of obtaining it would be by buying an existing business, with a well-developed dealer network and sales organisation. Ideally, the acquiring company's U.K.-made products could be sold through the same network. But even if that was not possible, the acquisition would provide a Continental "presence" which could be built upon.

In the first year of membership British companies were involved in more than 150 acquisitions or mergers on the Continent. Many of the leading industrial firms, including GEC, Tube Investments, GKN, British Leyland, Boverman and Reed International, and a host of smaller concerns have made use of this route. The invasion of Europe by the British has been in striking contrast to the very small number of acquisitions in the reverse direction. Orenstein and Koppel of Germany bought a small British escalator company with which it had a close association; UCB of Belgium bought control of British Sidac, in which it already held a 40 per cent. stake; and Boehringer of Germany bought the small chemical company, J. & E. Sturge. Beyond these three examples, there has been little activity.

A list of mergers is only a partial guide to the flow of capital from the EEC. Some Continental manufacturers that have been established here for some time, such as Hoechst, the German chemical company, have continued to add to their investment. More generally, Continental concerns seem to prefer setting up their own operations in an overseas market, thus avoiding the management problems that takeovers may involve; many British companies can testify to the difficulties caused by unwise Continental acquisitions. It is also fair to point out that traditionally by far the biggest source of foreign investment in the U.K. has been the U.S. and

this has continued. Whether EEC membership has actually increased the flow of U.S. capital into the U.K. is difficult to say, but it certainly helped to maintain it.

Opponents of membership have coupled the worsening trade position with the EEC and the spate of Continental acquisitions in an attempt to show that British companies, instead of investing in their U.K. factories to supply the Continent, have found it more profitable to build or acquire factories on the Continent with which to supply the market. There have probably been a few instances where this has been true, but in the majority of cases investment on the Continent has not been in any sense a substitute for investment at home.

The fundamental question, however, remains the extent to which investment in U.K. factories, and exports from them to the Continent, has been or will be stimulated by EEC membership. It is not difficult to find British manufacturers—Courtaulds is one example—for whom the EEC has become the most dynamic element in their business, whose investment decisions are very much influenced by their determination to win a larger share of the European market, and who regard the U.K. as the best place from which to supply that market. Some American companies, especially those with a long experience of profitable operation in the U.K., have a similar attitude.

At the present time, these companies appear to be in the minority; this is no doubt part of the reason why Continental manufacturers have been more successful in penetrating our domestic market than we have been in their markets. Will this situation change as more British companies succeed in adapting themselves to European competition? After only two years of membership the question remains open.

Geoffrey Owen

Industry undeterred

ALTHOUGH THE two U.K. Government Ministers responsible for trade and industry, Mr. Anthony Wedgwood Benn and Mr. Peter Shore, are so strongly opposed to the U.K.'s continued membership of the EEC, they have failed to shake the confidence of the vast majority of the country's industrialists. As far as they are concerned, there is no question that Britain's membership of the Community is not only to their advantage but to the benefit of the country as a whole.

This is not at all surprising, for the U.K.'s industrial interests have been firmly in favour of U.K. membership of the Common Market for nearly two decades now.

Indeed, industry, through the several bodies which then represented its interests, was in the front rank of the groups which pressed for the original application to join the EEC in the late 1950s and early 1960s.

Then, when the first negotiations on Britain's application were suspended in January 1963, it was British industry of the Community, and that it which tried to pick up the pieces, making clear its resolve to continue working towards an application to join the EEC in the late 1960s and early 1970s.

And it succeeded. Over the next 10 years, until January 1, 1973, and Britain's accession to

the Community, the three bodies that subsequently formed the Confederation of British Industry, and then the CBI itself, took various initiatives to keep the concept of U.K. membership alive through the frustrations of General de Gaulle's veto in November 1967 and the twists and turns of political opinion in this country.

Now, with the referendum on continued membership so near, the question which industry is effectively being asked is: was all that effort really worth while?

Contribution

In effect, the question was answered in March of this year, when the CBI produced a report by its Europe Committee, summarising industry's views as a contribution to the pre-referendum debate.

The report showed that the weight of evidence was over-whelming that British industry was suspended in January 1963, it was British industry of the Community, and that it which tried to pick up the pieces, making clear its resolve to continue working towards an application to join the EEC in the late 1960s and early 1970s.

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port for withdrawal on the somewhat negative view that they would face increased competition in this country when tariffs were dismantled.

Among the other reasons given were that membership had encouraged Japanese competition in the U.S. and Australia, or that it had diminished U.K. access to prime wheat, or that North Sea oil exports could make up for the loss of the longer term benefits of membership.

It must be emphasised again, however, that these were the views of only a very small minority.

The rest of the CBI's members firmly believe that industry needs a large and prosperous home market of 260m. people, compared with Britain's 56m.

There are many, many reasons for this opinion, some of them emotional and philosophical (and why not?) and some rather more factual.

For example there is a general feeling that it must be good for British industry to be part of a market which had an annual growth rate in the 1960s and early 1970s which was over twice that of Britain—5.8 per cent. compared with 2.8 per cent.

There is a conviction, too, that even though this rate of growth has fallen off, because of the increase in oil prices and the slowing down of world trade,

a powerful trading area like the Community will be swifter to take advantage of economic recovery than Britain on her own.

It is still too early for any sort of balance sheet to be drawn up of the benefits which have accrued to industry so far, but a few points have been made by the CBI on what it believes industry has gained.

For instance, Britain's exports to the Community last year rose in value to £5.5bn., or one third of total sales abroad. That is an increase of 37 per cent. over 1973, despite domestic constraints on industry and only two tariff cuts.

Since 1970 sales to the Community have increased by 134 per cent., far outstripping any other area. In the same period exports to the Commonwealth rose by 60 per cent. to all non-EEC countries by 92.4 per cent.

The Confederation also feels that industry has benefited substantially from the £466m. of Community funds made available during the first two years of membership in the form of loans and grants. Britain paid some £360m. into the Budget during this period.

Of the £466m. total, some

£90m. was made up of various grants, another £200m. took the form of loans, most of which went towards modernising industry, and £176m. was spent in agricultural support payments which the CBI would argue directly benefited British housewives and farmers.

Industrial interests also feel that Britain has already made itself felt on a number of Community policies, particularly on trade and aid for developing countries and agriculture.

They argue that British businessmen—and trade unions, if they care to use it—now have a network of channels through which they can influence decisions made in Brussels, which will affect them whether or not Britain is a member.

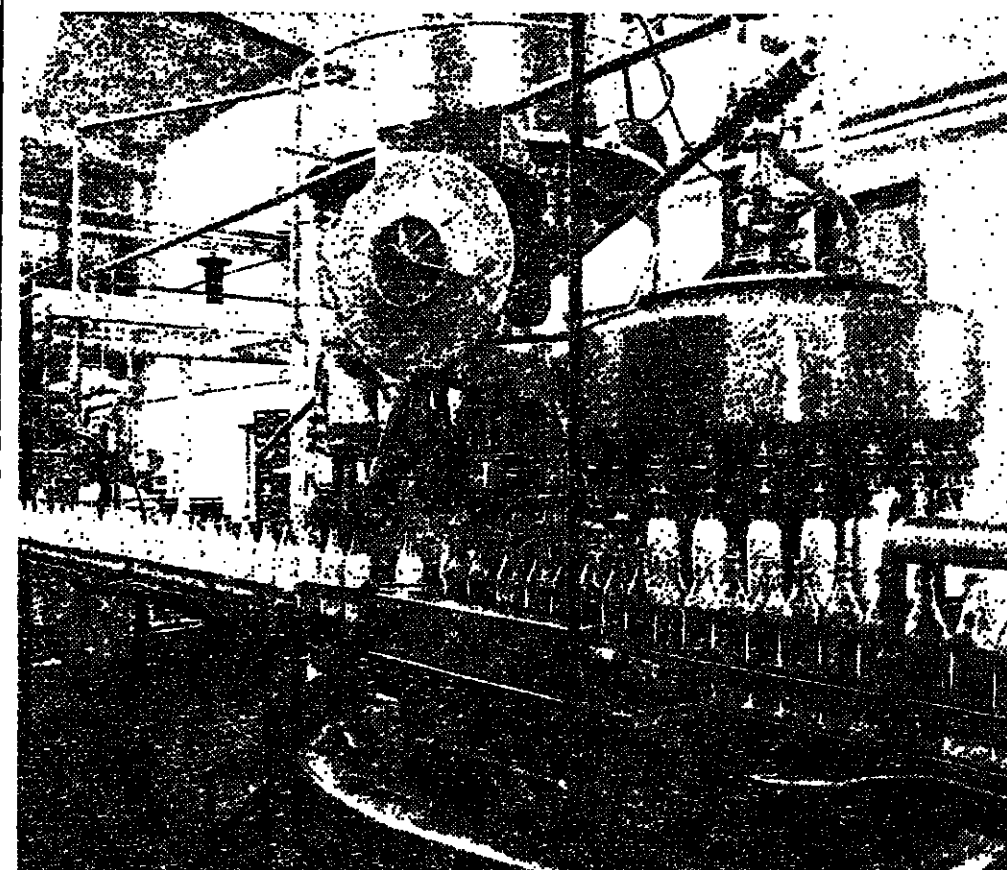
In a sense, this is the most important point which industry is making. Having supported the concept of Britain's membership of the EEC through thick and thin, the CBI and its members would be most reluctant to see their views on the future development of Community policies go unrepresented. If Britain decides to come out of the EEC, one can only feel that industry will be unable to resist starting a campaign for re-entry. Its convictions run that deep.

Harold Bolter
Industrial Editor.

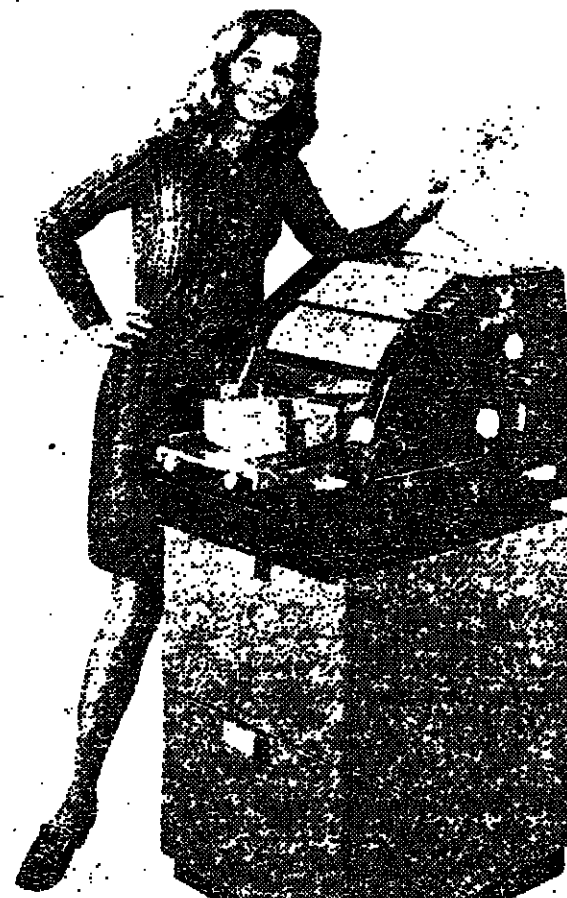
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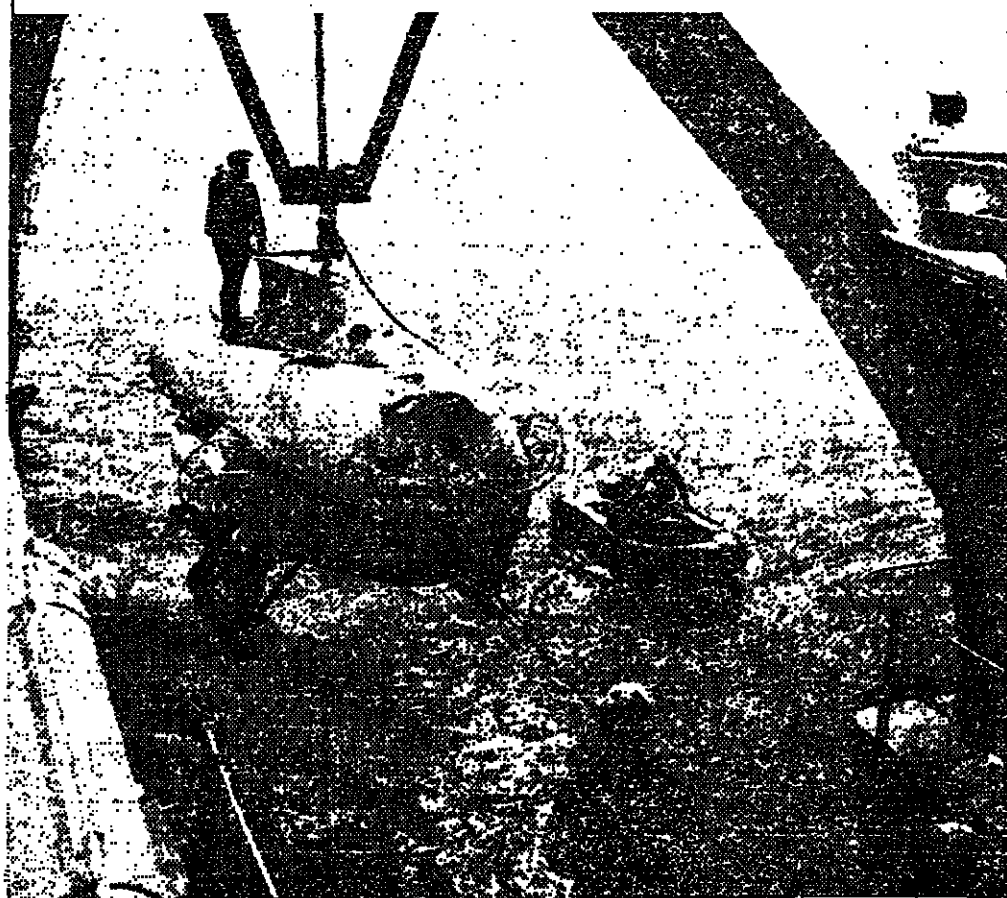
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Scotland's doubts

THE CONVENTIONAL assumption—which is actually quite hard to contradict—is that Scotland will prove to be one of the least enthusiastic parts of the U.K. on the question of EEC membership when the referendum votes are counted.

The balance of opinion at the start of the campaign, according to the polls, is absolutely even, with almost a quarter of the electorate still undecided. On the other hand, much of the telling political establishment in Scotland—the Labour Party, the Scottish TUC and the Scottish National Party—is ranged decisively against the Market, and has only just begun campaigning actively.

The anti-market camp will undoubtedly be assisted by the absence of any instinctive identification of Scots with Continental Europe, despite the historical Franco-Caledonian "auld alliance". This may well be reinforced by an essentially negative popular conception of the EEC itself, on such things as food prices, and inshore fishing limits.

There is also the feeling that the EEC will strengthen the forces of "centralism" and will heighten Scotland's impression of being isolated on the periphery of a political and investment system which is no longer just Westminster-oriented but is now focused even more remotely on Brussels.

Finally, there is the fact that in trade terms Scotland appears to be less "dependant" on the EEC than is the case for the U.K. as a whole. An assessment last year showed that while Scottish manufacturing exports (excluding whisky) to the EEC rose from 23 to 25 per cent. between 1972-73, in the U.K. they rose from 23 to 32 per cent. Scotland's trade with North America is marginally more important to her than is the U.K.'s and her sales to areas

high-unemployment Clydeside area, precisely because of the traditional tendency for Scotland to suffer more and longer during a U.K. recession. This assumption is still deeply ingrained despite the new resilience that has been induced recently by North Sea oil activity.

Allied to this, is the forecast that the flow of foreign (mainly American) investment on which post-war Scotland has become highly dependant, could dry up or could actually be withdrawn. If this did happen, it would be a greater disaster in Scotland than elsewhere in the U.K.—a new survey estimates that employment in U.S.-owned enterprises reached 92,000 in 1973, about 14 per cent. of the Scottish manufacturing total. In engineering, American companies employ about one-third of the Scottish workforce.

Resilience

Among the factors which will encourage a "yes" vote the most important, unquestionably, will be the alleged fear that major economic difficulties would result from Britain's withdrawal. This could have a substantial impact, notably in the

There are certainly some very large assumptions in the pro-market's fears for this investment—Scotland's attractiveness as an English-speaking manufacturing and marketing base for U.S. companies has by no means been confined to Britain's prospective membership of the EEC. However, it now clearly represents a large consideration for both foreign and home investors in Scotland: and in the current economic climate, industry's predictable view that it would be damaged by withdrawal from the EEC may weigh more heavily with employees.

What finally assists the pro-market case is the fractured and ill-co-ordinated character of the anti-market campaign. In a part of the country whose allegiances to the Labour Party have been particularly strong, the self-imposed "neutrality" of the party machine will be highly debilitating for the anti-market cause. Indeed, while Scotland's Cabinet representative Mr. William Ross has voted against the renegotiated terms in Cabinet and in the Commons, he is unlikely actually to stomp the country seeking a "no" vote.

The one uncertainty is the possible impact of the SNP campaign. The Nationalists, who attracted nearly a third of the vote in the October General Election, go into the referendum ostensibly as the only party united firmly on a "no" vote, under the slogan "No entry—on anybody else's terms."

Withdrawal

Superficially, the SNP is campaigning on ideal constitutional ground. The similarities between the issue of British withdrawal from a European Common Market after two and a half years and Scottish withdrawal from a U.K. Common Market after two and a half centuries are too striking to be ignored.

However, the SNP's motives are also mixed. They are as divided as Labour on the EEC, but are able to paper-over their split by suggesting that Scots should reject terms which would have been improved, hypothetically, by an independent and oil-rich Scotland. What the SNP actually wants from Scottish voters is a tactical vote: "No—for the moment."

The Scots (ominously for Westminster) might well be prepared to accept this imagery. On the other hand, the issue is already complicated enough for it to be quite possible for this "Scottish dimension" to be swamped. Certainly, a Scottish "yes" vote would be a bloody nose for the Nationalists.

But, in the event of continued British membership (with or without Scottish endorsement), the SNP is already prepared to campaign for separate Scottish representation on the EEC councils. This compromise (suitably linked to the forthcoming Scottish Assembly) will have considerable emotional attractions for many Scottish voters. It may even commend itself, as a viable European reform, to politicians of other parties in the more conventional politics that will follow the referendum.

As things stand, it seems clear that a Scottish "no" would materially assist the SNP case for Scottish independence, particularly if it was over-ruled by a decisive English "yes". Although the referendum might thus intensify the arguments about Scotland's place inside the U.K., it cannot ultimately resolve them.

Chris Baur

Scottish Correspondent

N. Ireland has much to gain

OF ALL the regions of the U.K., Northern Ireland perhaps stands the most to gain in the long term from continuing membership of the EEC. Like the Irish Republic to the South, the whole of the province will be eligible for aid from the EEC's Regional Development Fund, a factor of potentially major importance in the light of the present drying-up of investment there.

Recognition of the EEC's importance has indeed had the effect of making the Common Market one of the few non-local issues to impinge upon the depressingly parochial world of Northern Ireland politics, in the sense that it attracts more than passing attention from political parties who have all gone on the record with pronouncements for or against remaining within the Community.

But what to many may appear a healthy sign has been to some extent negated by the fact that the debate over British membership has largely tended to be conducted along sectarian lines. In this connection, the Loyalists, through the United Ulster Unionist Council, are opposed to British membership, while the predominantly Roman Catholic Social Democratic and Labour Party, is in favour.

The Loyalist opposition to a large degree stems from their suspicion of any body which entails supra-national authority, particularly at a time when the UUUC is hoping to win the restoration of Cabinet government at Stormont. Their cause has been greatly strengthened since Mr. Enoch Powell joined the Loyalist ranks at the last General Election, when he was returned as MP for South Down.

On top of the sovereignty argument, there is also the traditional dislike of any group which contains a Catholic majority. Demagogic utterances about the Treaty of Rome are particularly useful in sending statisticians shivers down Protestant spines.

The SDLP's argument, in favour of membership broadly dovetails with that of the Dublin make. Ulster's industrial re-

SUBVENTIONS TO NORTHERN IRELAND FROM EEC FUNDS

| | |
|--------------------------------|---------------|
| European Social Fund | £8.26 |
| European Farm Fund | £1.27 |
| Regional studies | £0.02 |
| European Investment Bank loans | £2.4 |
| TOTAL | £12.22 |

(Source: Northern Ireland)

government, with Ulster seen training facilities the most as standing to gain enough, pre-emptive in the U.K. materially to offset any losses. Although the structure in the field of domestic control Northern Ireland's agricultural over its own affairs. Briefly, the is such as to make local SDLP's case is that membership offers largely ineligible for of the EEC at least holds out port under the Common. the prospect of Ulster being cultural Policy, the prayer able to break out of the poverty agriculture has since 1971 which has for so long served to calve. Subventions total £12m. from EEC funds.

Speculation

Although divided itself British membership of the Community, the Westminster Government on the Regional Development Fund, much of the argument level of support Northern ment is of course based on land receives from the speculation. The U.K. Government in its own attempt ment has, however, pledged head off those Loyalists that Northern Ireland will bene. consider that Ulster may fit to the full from whatever to declare itself independent aid may come available.

Although the £400m. a year The U.K. Government Northern Ireland receives from pointed out that these be the U.K. Exchequer as a whole derive from Northern Ire will no doubt continue to pro- position as a member of the U.K. and has, in effect, wa the U.K. Loyalists that the province can point to tangible unity, with its own con benefits it has received directly ment to allowing democratic countries to membership, would not be clined to view favourably independent State based on licious discrimination at this seek to negotiate agreements.

Whether these warnings produce the desired effect, unlikely at a time when, by their recent successes in Constitutional Convention tions, the Loyalists appear more intransigent than the June 3 referendum expected to produce an overw ina vote against U.K. men ship among Ulster's voters

Paul Ellis

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Mixed feelings in Wales

Wales is not a part of the EEC, which could be expected to be enthusiastic about Common Market membership. It has long suffered from being a peripheral area of Britain with the familiar problems of above-average unemployment, depopulation, and declining heavy industries. New industry has been attracted to Wales but at nothing like the rate needed, despite the plethora of regional aid policies promoted by successive governments.

Looking at Common Market membership, at its simplest, there would seem to be little sense in the Principality, swamping London as the centre of decision-making for even more distant and foreign Brussels, nor for an economic community devoted to free competition and the unfettered circulation of capital, investment and labour.

As a delegation of Plaid Cymru put it on a recent visit to Brussels: "We are experts at being on the periphery and we see the whole thing being repeated on a bigger scale and feel defenceless."

Politically too, Wales' political loyalties would point to a fairly solid majority against. Industrial Wales is one of the strongholds of the trade union movement, the majority of Welshmen have voted Labour in recent elections. Given this combination, it would hardly be surprising if the majority of Labour supporters were on the side of the party as opposed to the Government.

Conference

To the surprise of some, the effective opposition in Wales, Plaid Cymru, has come in against continued membership. Admittedly this was a result of the floor of the party's annual conference in January forcing through a hard line anti-Market

resolution, against the advice of the platform. But this has not prevented two of Plaid's three Westminster MPs campaigning vigorously against membership under the slogans "Europe Yes: EEC No" and "No Say: Say No."

The argument that Wales (and for that matter Scotland) have better chances of achieving self-government within a European Community framework has gone by the board, at least for the time being.

The Bids in fact the only group in Wales to have produced a detailed anti-Market manifesto. It rejects continued membership on the grounds that free movement of capital around the Community will damage moves to strengthen the Welsh economy by large scale planned investment and that European Political Union and a directly elected European Parliament would mean negligible Welsh representation.

It urges instead the reactivation and broadening of EFTA to include other interested countries, a special trade agreement with the EEC, and associate membership of the European Coal and Steel Community.

In rural Wales, it would also be reasonable to expect that the many small farmers, most of whom probably began by supporting membership because of the potential benefits offered by the Common Agricultural Policy, to have become disillusioned by the unprecedented rise in their farm costs and last autumn's ruinous collapse of the beef market.

The beef market fiasco and the subsequent blockade of Irish ports may have been the result of the renegotiating Labour Government's refusal to apply the EEC's beef intervention system while not winning permission for a return to de-

the damage was done. But Common Market membership was bound to incur some odium for one of the worst years in Welsh agriculture for a very long time.

The first public hint that Wales is unlikely to be a push-over for the anti-Market forces was perhaps the Westminster division after the debate on the renegotiated EEC terms. To everyone's surprise this produced a majority of Welsh Labour MPs for continued membership. At the same time a number of Labour MPs and trade unionists joined forces in a specifically Welsh pro-Market campaign chaired by Mr. Cledwyn Hughes, the MP for Anglesey and chairman of the Parliamentary Party; though the Welsh TUC, dominated by National Union of Mine Workers and the Transport and General Workers, has come out strongly against.

Startling

But the real eye-opener has been provided by the only public opinion poll so far carried out in Wales on the EEC issue. This showed 57 per cent in favour of staying in and only 27 per cent against. As everybody knows, public opinion polls are not infallible. But given that the anti-Market forces were off the mark earlier and indeed created the impression of a monolithic bandwagon, it is a startling result.

Perhaps the reasons for the surprisingly strong pro-Market showing—assuming it is holding—will emerge more clearly as the campaign gets under way in earnest over the next three weeks. But in the meantime, what evidence there is points to a variety of reasons why in the end a majority of Welshmen may, in fact, vote yes.

First and foremost are, of course, the many people who,

while they were against EEC entry originally, now feel that since we are in, we might as well stay in. Dark economic clouds are gathering over the Welsh industry. Of the 20,000 redundancies being pressed for by the British Steel Corporation, up to 10,000 would be in Wales, out of a total steel workforce of 60,000. Many are bound to reason that this is not the time to indulge in the adventurism of pulling out of the EEC. They know also that many an expansion plan is likely to depend on continued membership; the most notable being Hoover's planned large-scale extension at Merthyr Tydfil. But beyond this essentially negative reasoning are many mainly older people of industrial valleys who took in Socialism with their mothers' milk. They cannot square the anti-Market line with their belief in the international dimension of Socialism and the brotherhood of workers. In any case, with business becoming more international it seems only logical that trade union organisations should also reflect this by operating at a European level.

In rural Wales, too, reports from grass roots, so to speak, indicate that farmers do, in fact, have a much clearer idea of the cause of their recent difficulties than some give them credit for. Naturally, the anti-Market line that withdrawal will allow a return to a cheap food policy holds no appeal for them. Even the pre-EEC entry fear that membership might result in enforced disappearance of hill farming subsidies has been killed stone dead by the adoption of a Community-wide hill policy which underwrites the British scheme to the tune of 25 per cent.

Robin Reeves

North

CONTINUED FROM PREVIOUS PAGE

The industrial redevelopment of the north of England these last 30 years as it has become imperative to replace old industries and processes with modern and, it is hoped, enduring industrial activities, has not all stemmed from the wisdom and benevolence of Westminster as orators would, from time to time, have us believe. The north has shown a healthy pragmatism in taking steps towards solving its own problems. Many of the major acts of industrial renaissance and many of the major successes as well have involved closer ties with the industries of West Europe on the one hand and the oil-related technologies of North America on the other.

The twin spur of Europe and the industrial commerce stemming from the North Sea have become very important to the north. The north has done a great deal of work in towns, cities, counties, and to promote trade between the regions throughout the north. The north has been buckled down to improving their local industries by self-help. A network has grown of policy. An official explained

Councillors

It would be hard to find an industrial development officer in the north of England who is opposed to Britain remaining in Europe on professional grounds. Some of them find themselves

breathing delicately at present, however, if the local councillors they report to happen to have unfurled anti-Market banners. The highest and oldest of the northern development bodies, the North East Development Council, which has down the well-being of northern industry, years done a great deal of work in towns, cities, counties, and to promote trade between the regions throughout the north. The north has been buckled down to improving their local industries by self-help. A network has grown of policy. An official explained

the council's professional view that its job will be to make the most of whatever political and economic situation exists for the benefit of the region.

Over in Manchester the North West Industrial Development Association has no inhibitions about taking a positive line on the Market. "NWIDA is very firmly in favour of the Common Market," said Mr. Bert Nicholson, the research officer. "We see it more as an opportunity to solve the industrial problems of the North West than as the only solution."

NWIDA is not organising any promotions but is keeping in touch with Brussels—members and staff are making frequent visits to keep themselves informed. The association has formally reported, "In favour of continued EEC membership it must be emphasised that membership alone will not solve the problems of Britain or the North West. The Community should provide a stimulus for

structured change, not an alternative to them."

The Yorkshire and Humberside Development Association, which is supported by the local authorities in its region is highly conscious of the political currents generated by the Market issue and the strong division of opinion among its supporters. Therefore the association has refrained from seeking a consensus among its members to decide a public line by the association. Dr. Iain Skewis, the director comments "My own personal view is very 'pro Market'. Our geography makes Europe the natural trading market for Yorkshire and Humberside."

One is left with a feeling that however heated the national debate on the Market issue may become the people of the industrial north will not lightly overlook the contribution that proximity to industrial West Europe makes to their way of life and their well-being.

Roy Hodson

Property unaffected

DURING 1971 and 1972, at the time that Britain was negotiating to join the Common Market, British property developers "discovered" Europe. Because the two events occurred at approximately the same time, an impression has grown that some connection existed between them. A little closer scrutiny shows, however, that the events were not related. Furthermore a British withdrawal from the EEC would not directly affect the activities of the British property business on the Continent.

The British involvement really has three elements. There are property agents active in most of the Common Market countries with particular strength in France, Benelux and Germany. There are property developers, both large and small operators, engaged in predominantly commercial (as opposed to residential) developments in those same countries. And there are the long-term investors in property—the insurance companies, pension funds, and property funds—who have followed once again the same trail.

The enterprise and activity shown by these various organisations on the Continent have not been mirrored by any comparable activity by Continental companies in the U.K. True, there have been occasional examples of a Continental construction company winning a contract for a major develop-

ment scheme—the Dutch company Breda has recently been chosen to undertake a city centre development in Aberdeen—but the instances are few. Furthermore, continental companies active over here have not generally been engaged in the entrepreneurially testing tasks of site assembly and obtaining long-term finance even though some—the French "promoteurs"—for instance—are well-experienced in this field at home.

Institutional

The discrepancy between British activity on the Continent and European activity in the U.K. is readily explained. In the major Continental countries there existed few indigenous commercial property agents and none of them offered the wide spread of professional services which is the stock-in-trade of the larger British firms.

Since in Britain so much land has been in the hands of a few wealthy landowners, there has been for centuries been a practice of leasing properties to tenants. Leases require the skills of estate management while the landlords have needed, in addition, professional advice on how to order their property investments to best effect.

The commercial property developer, a familiar if unloved figure on the British landscape, is an altogether rarer bird on the Continent. Many British companies look on property development as an activity policy, which will provide them with a long-term asset in property swung from insisting that

foreign developers should fund their developments with locally borrowed funds to insisting that they import funds to do so. Such decisions owe nothing to Brussels but a great deal to French economic interests as perceived by local politicians.

At present property development is at a low ebb throughout the Common Market countries, a reflection both of the huge supply built up during the boom years of 1972 and 1973 and the relative stagnation in the West European economies.

In the eyes of the British property man, the significance of a British withdrawal from the EEC lies mainly in what would happen to economic growth in Britain and in the remaining eight as a result—and what would happen to the exchange rate for Sterling. On both points, industry leaders are quite clearly apprehensive unless, like the industrial developers Mackenzie Hill or the English Property Corporation, they have a larger portfolio of properties outside the U.K. than within it.

There is another more subtle and less tangible cause for worry too. If the British show themselves willing to abrogate a Treaty signed "for all time," the attitudes of Continental businessmen towards the British who work on the Continent may well change from acceptance to vocal hostility.

John Trafford
Property Correspondent

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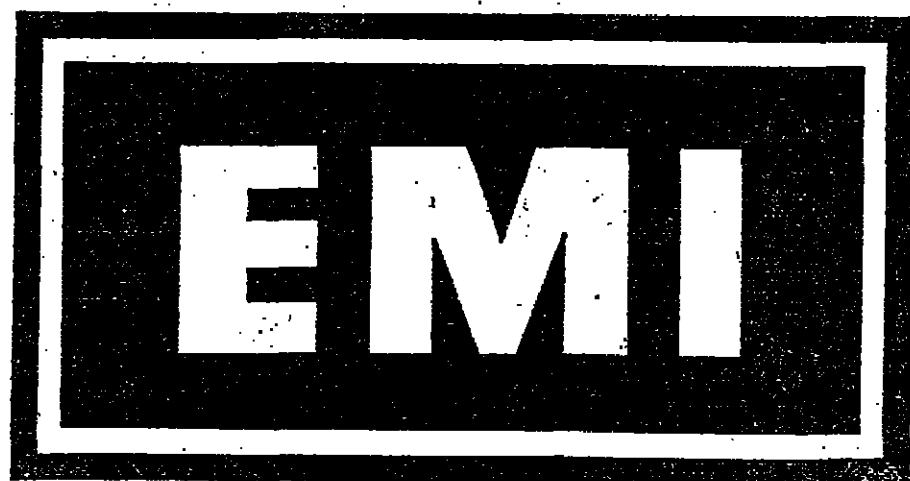
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BRITAIN AND EUROPE X

Shipping in favour

THE BRITISH shipbuilding and shipping industries have not been affected to any considerable extent by Britain's entry into the Common Market. They are both industries operating internationally in extremely competitive markets and no clause in the Treaty of Rome so far has affected this state of affairs.

In the shipping sector, U.K. shipowners showed little enthusiasm one way or another when the U.K. entered the Common Market two years ago. The attitude then was that shipping was an international industry and that there were already close connections with European shipowners within the numerous shipping conferences and also through the International Chamber of Shipping.

Now, however, U.K. shipowners see membership of the

EEC as being much more important, in effect, as members of a "club" which must oppose the move by developing countries to discriminate in favour of the national flag ships carrying their cargoes. The recent UNCTAD resolution, proposing a "40-40-20" shipping trade under which the flag vessels of two countries trading together would share 80 per cent. of the trade, with "outsiders" competing for the remaining 20 per cent., could destroy much of the trade of British and European shipowners who specialise in the "cross trades"—in effect common carriers with no national base in the countries where they serve.

This convention needs the agreement of a number of countries before it becomes effective and the traditional maritime nations are convinced

that their governments will not ratify it.

Early this month Mr. Tim Bolton, president of the General Council of British Shipping—the voice of the U.K. shipping industry—said that before British accession to the EEC in 1973, "we had, after two years' study by a committee of shipowners representing every branch of the industry, concluded that the balance of advantage and disadvantage for British shipping entry was pretty fine but came down in favour of joining."

Now, said Mr. Bolton, the circumstances were very different. As a spokesman for the industry he declines to pronounce on arguments about sovereignty, but stresses: "The effects of withdrawal from the EEC on this country's economy and, therefore, on its foreign

trade would be very damaging. In both respects British shipping would be hurt, even though we as an industry are tied neither to our own domestic market nor to that of the Nine."

There was a direct connection between the strength of the British economy and the prosperity of British shipping. The U.K. economy and its trading strength would suffer by withdrawal from the Common Market. "So, too, would British shipping directly or indirectly," says Mr. Bolton.

The British shipbuilding industry also has not been, and does not expect to be, affected by membership of the Market. There are no tariff barriers in the shipbuilding world but within the Treaty of Rome there are clauses promoting a general run-down in shipbuilding

subsidies.

Nationalisation of British shipbuilding does not contravene the Treaty of Rome and, since most of the major U.K. shipbuilders are in regional support areas, "there is a clear escape route for direct support, or subsidy," says one British shipbuilder, even though there is nothing in the nationalisation Bill that gives the Government powers to subsidise the industry.

U.K. shipowners, however, are apprehensive about the possibility that a nationalised shipbuilding industry, in a period of little work and intense competition, may be their only shipbuilder. "As an international industry, we must order our ships in the cheapest markets."

"If we were forced to place our orders only with British yards at prices which are uncompetitive we stand to lose in trades which bring into Britain a large part of our 'invisible' exports." Any move by a British Government to force British shipping orders into U.K. yards would certainly contravene the Common Market Treaty.

As the world shipbuilding orders books are run down during what appears to be a lengthy recession, competition for the new contracts available will intensify. Charges have already been made by U.K. shipbuilders that Japan is "dumping" new tonnage on the world market at prices which are only 50 to 70 per cent. of prices quoted by British and European shipyards.

This charge has been hotly denied by leading Japanese shipbuilders but if it proves to be true the British industry, report all new orders, prices although it would try to mount a common front with Continental and Scandinavian shipbuilders, obviously would be reassured if U.K. in the years ahead was still a member of the EEC so that they would have the backing also of a united European governmental front.

Common Market shipbuilding policy at present is far from common. In a survey of the Nine's shipbuilding industries H. P. Drewry (Shipping Consultants) said that EEC policy directives so far have three incompatible aims: to modernise EEC shipyards; to reduce national subsidies; and to safeguard shipbuilding employment. This last aim, as the survey rightly points out, is the most politically sensitive and is irreconcilable with the first two objectives.

James McDonald

Shipping Correspondent

Steelmakers need strong nerves

THE NINE members of the European Coal and Steel Community are now expected to produce not more than 140m. tonnes of steel this year, compared with 156m. tonnes in 1974. The utilisation of capacity among them varies between 40 and 80 per cent. at present and profits are said to be non-existent. On April 1 this year Community steel prices were 40 per cent. below last year's maximum price levels.

This is obviously a time for strong nerves among the individual producers and a testing period for the ECSC institutions, decision not to press ahead with import and price controls is that it may have been reluctant to

flex its muscles in an area of policy where the British Government is very sensitive and where anti-market capital might be made out of bureaucratic "interference" during the U.K. referendum campaign.

The contradiction lies in the fact that the U.K. steel industry, and particularly the British Steel Corporation, would have as much to gain from the declaration of "manifest crisis" by the Commission, and controls, as any other country and more than most.

Imports have come into the U.K. at an alarming rate so far this year and at prices which are below those charged by the BSC, which has tried to keep to its list prices despite the temptation to cut back in face of competition.

In this sense, it could be argued that the ECSC has failed in what must be one of its primary tasks, that of ensuring some form of orderly marketing at least between member countries.

On the other hand, it could equally well be argued that the fault lies with the BSC, in that it has not responded with sufficient flexibility to market conditions.

For the most part, however, the nationalised British Steel Corporation and the private sector members of the British Independent Steel Producers' Association are very well satisfied with the benefits they have gained from membership of the ECSC.

In particular, although this is obviously not a good time for them to shout about it, they feel that membership of the Community has freed them from

some of the worst effects of this cautious approach from some of the Continental producers, who believe that the market has now bottomed out. Certainly, strenuous efforts are being made to get third country export prices up, supported by fairly rigorous production cuts. Other steelmakers, including those in the U.K., do not see any real improvement in the "atmosphere" yet, however.

It may seem a contradiction, but one of the theories which has been expressed on the Commission's £200m. as a result of other in the ECSC could at this constituted a form of subsidy.

Equally, if the loss-making BSC granted inflationary increases to its employees, it would be bailed out by the Government, this could also be said to be a form of subsidy.

To a very real extent, therefore, the rules of the ECSC could be used by both public and private sector steel interests in the U.K. to ensure that they are given more freedom by Government to manage their own businesses.

Surprisingly, however, it is not this effect of being part of the Community which the present Government considers during the renegotiations preparation for next month's referendum.

The main problem, as Government sees it, is under the ECSC rules it lost its powers of direct control over investment in the private sector, though not, of course, in the much larger public sector.

All this has meant so far that one company, Greek-owned, cannot be prevented from building a new mini steelworks in South Wales, which will be on a supply of ferrous scrap which may run short from time to time.

Nevertheless, the principle considered important end for the Government to be determined to sort out this question of investment control after referendum if, of course, U.K. remains a member of Community.

Harold Bol

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Aerospace teamwork

THE U.K. aerospace industry has been a dedicated adherent to the principle of international collaboration for many years, and to-day a majority of all its activities in the civil and military aircraft, aero-engine, missile, and space fields, is based upon the sharing of costs and expertise with other companies on the Continent. The Concorde and the European Airbus, the Multi-Role Combat Aircraft, the RB-199 engine, the Jaguar jet strike-trainer, the Puma, Gazelle and Lynx helicopters and the Martel guided missile are some of the major collaborative ventures that come to mind. But these represent only the tip of a collaborative iceberg that penetrates deeply into the industrial aerospace life of the U.K. and Western Europe, with an almost bewildering array of commercial licensing agreements and other arrangements involving even the smallest of components.

To-day, this trend is being taken even further, with pressure growing for the development of a much more tightly-knit European aerospace industry to meet the increasingly difficult conditions in world markets and especially the toughening competition from the U.S. Especially, this move towards the creation of a smaller number of stronger aerospace units in Western Europe is directed towards redressing the current imbalance in the supply of civil aircraft to the home market, where at present more than 70 per cent. of all civil airliners are bought from the U.S.

Expertise

While in the past there has been some feeling in the U.K. industry that too much of the collaboration has been one-way, with the view sometimes expressed that the U.K. has been giving away too much of its technological expertise for too little tangible return, it has to be accepted that with costs, and in some cases also the complexity, of modern military and civil aircraft and engines continuing to rise, collaboration is the only secure way of achieving successful development and satisfactory market returns. In fact, it is now accepted by most senior executives in the industry that for any one country, let alone any one company, to embark upon a major venture by itself, without the security of shared costs and extended markets that international co-operation can provide, is virtually to court failure.

It is not going too far to suggest that had the Hawker Siddeley HS-146 feeder-jet been started on a much wider collaborative base than it was, notwithstanding the initial U.K. Government injection of substantial financial support, it might not have fallen by the wayside as it did. If any lesson at all can be drawn from the affair, it should be that the "go-it-alone" philosophy is

dead, except for the smallest ventures that can be encompassed within the budgets of a single company, and even then only with some Government financial aid.

Even the latter projects are not immune from the vicissitudes of rising costs. The post-war landscape of British aerospace is scarred with the debris of companies and projects that ran into this problem, and most of the mergers and the collaborative ventures of the past 20 years have stemmed from recognition of the need for stronger partnerships.

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For these reasons, the leaders of the U.K. aerospace industry are anxious to see a "Yes" vote in the forthcoming referendum, for they see in this the only way in which they can continue to exploit the undoubted advantages the U.K. industry has as the biggest single aerospace industry in Western Europe. While it is obvious that a "No" vote and a subsequent withdrawal from the Common Market is not immediately going to cause the collapse or demise of existing collaborative programmes (all of which are already too far down the road for that to occur) it would certainly make it much more difficult for the U.K. to participate in any future ventures that the European industry might want to start.

Clearly, also, the U.K. industry would not be totally isolated. Its technological expertise and the sheer scale of its resources, even if nationalisation and rationalisation should occur under the present Government's plans, would be bound to mean that its views "go-it-alone" philosophy is

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Ventures

But any U.K. withdrawal from the EEC would also be bound to start a subtle process of change in the whole pattern of world aerospace affairs. It could hardly fail to do so, in view of the U.K.'s position as the third largest industry after that of the U.S. and the Soviet Union. Just where that process of change would lead, no one at this stage can clearly see. But it could be that the U.K. itself would be forced to seek new arrangements and collaborative ventures with countries elsewhere, notably the U.S.

For the fact is that, outside existing collaborative prospects such as Concorde and Airbus, the U.K. has no indigenous major civil aviation ventures of its own, and in the light of the HS-146 affair it seems doubtful whether it could finance new projects entirely on its own, even with a substantial measure of Government launching aid granted under the coupon of nationalisation. It would need some collaborative base from which to operate.

All these factors in the situation appear to have been recognised by many of the leaders in the industry, which is why they are in favour of stay-

ing in Europe. They see a valid reason why a collaborative pattern built up at a expense in time, money, and resources should be left alone, get on with working out future patterns of U.K. European aerospace.

This attitude is also directly related to the other U.K. domestic political difficulty they—that of nationalisation—where they regard as a waste of time and resources what could and should be employed on the wider task of determining work program for the future. It also appears that many of workers in the industry, hitherto have regarded the "No" vote in the referendum and nationalisation as answers to the industry's problems, are beginning to realise that neither conclusion is necessarily the best solution.

Membership of the European Community, so far as the aerospace industry is concerned provides a convenient means ensuring that the U.K. industry has a major voice in the reshaping of European aerospace over the next decade, with or without nationalisation—although it in the industry feel it would be able to work more freely Europe without the shackles of State control. Withdrawal from the EEC could only create a situation of great uncertainty as to the future and at worst an almost disastrous restriction on the industry's field of manoeuvre the difficult conditions that ahead.

Michael Don

Aerospace Correspondent



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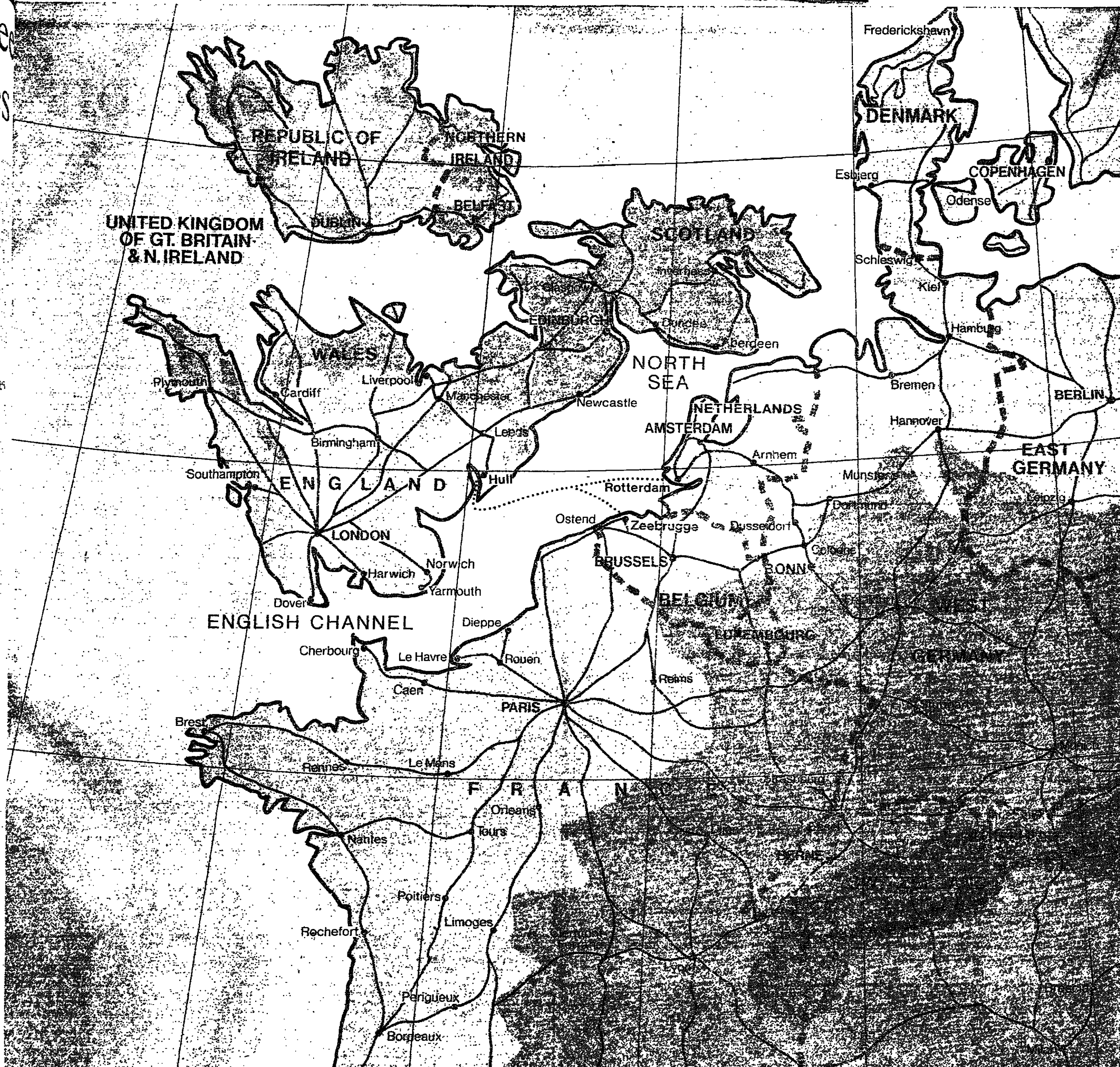
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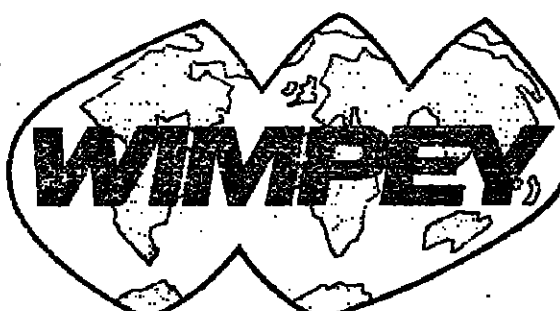
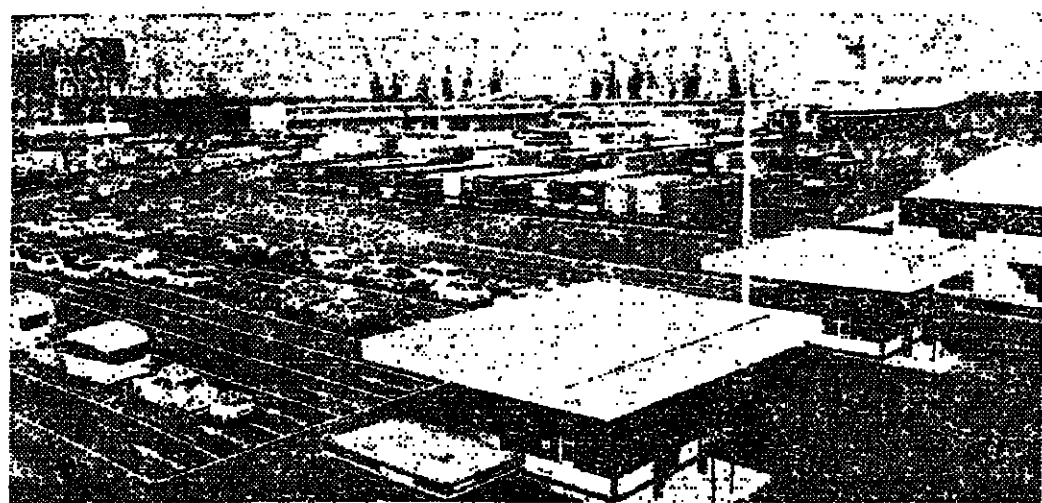
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Major challenge for motors

THE FIGURES on the U.K. motor industry's trade with the rest of the Common Market present what looks like a cast iron case for the anti-market. Since entry, the trade balance has slumped heavily against Britain, and in car exports the U.K. share of nearly every major market has fallen back. Yet the British car assembly and component manufacturers are standing squarely behind the European ideal.

This is not as paradoxical as it sounds. For one thing, no one in the industry expected immediate benefits to flow from entry. Indeed, there was general acceptance back in 1973 that in the early stages EEC membership would mean a certain amount of slippage against the rest. The original Six, it was argued, were already well geared up on a Continental basis, and had a sound base from which to extend into another market. The U.K., on the other hand, was still a learner in Continental terms.

Secondly, a combination of factors led to a weaker performance than expected overseas by the British industry. It is calculated that some 1m. cars were lost through stoppages of one kind and another over the

last two years — many of which could have been sold in the then boom conditions, and therefore must be accounted firm losses.

The result of this has been fewer cars to sell on the Continent, and a still further slump in credibility because of late supply problems.

It has also meant a greater opportunity for foreigners in the U.K.'s own market. The big stimulus given to the British economy by the last Conservative Government, while creating unprecedented demand for cars and the biggest sales in history, only served to exacerbate this situation. During this period importers from the Continent (as well as Japan) were able to consolidate the strong dealer networks which are serving them so well now.

These setbacks, however, have not deflected the main thrust of the motor industry's enthusiasm for Europe. This is founded on the size of the market, which is regarded as a potentially strong and broadly-based region from which to attack other large economies such as the U.S., Russia and the Far East. The U.K. alone is too small to justify the same degree of investment that can be measured against a much larger market.

Much of the strength of this argument rests on predictions of growth within Europe. Historically this has been more vigorous both in general terms (an annual rate of growth of 3.6 per cent. in the Six compared with 1.6 per cent. in the U.K. over the last decade), and for the motor industry, which was not subjected to the curbs imposed in Britain in the late 1960s.

Sanguine

It is notable, for instance, that the Ryder report on British Leyland takes a much more sanguine view of expansion in Europe as a whole (26 per cent. up on present levels by 1985) than in the U.K. (where it expects a static market in the early 1980s), or the U.S. (another relatively static market).

These predictions conform with the general view of

economists in the industry, who see Europe still lagging well behind the U.S. in terms of cars per person — and thus some way away from "saturation" point — while its GNP is still growing. Some additional force is lent to this argument by the present resurgence in Germany, but it could, of course, be unsettled at any time by such unpredictable events as the oil crisis.

Given reasonable economic stability, however, there is no reason why the U.K. should not improve its performance in Europe. Indeed, it has achieved more car sales in the EEC in the past (245,000 in 1972) than it did last year (183,000), so the grounds are there for hopes of considerable improvement.

What has happened since the Community was expanded has been just what the industry's economists suggested — an all-round growth of trade between the U.K. and the rest, but with

imports growing much more rapidly than exports. Back in 1980, for instance, Britain exported £28m. worth of motor products to the EEC and imported £28m., giving a favourable balance of £64m. By 1988 it was exporting £215m. and importing only £91m. But in 1973, with exports of £337m. and a deficit of £52m., and by the last year this had risen to £70m.

However, if car sales had improved in step with the probability, however, there is no reason why the U.K. should not improve its performance in Europe. Indeed, it has achieved more car sales in the EEC in the past (245,000 in 1972) than it did last year (183,000), so the grounds are there for hopes of considerable improvement.

These sectors are now showing far more strength than car manufacturing — in Britain. Companies like GKN, Lucas and Automotive Products have

constraint on investment planning. They emphasised the attraction to U.S. companies of building plants in the U.K. (a common language was mentioned as an important factor) provided economic conditions were right and the wider European market remained open to them. Esso Chemical, one of the major U.S. investors in Britain, exported almost half of its sales last year, for instance. More impressively, between 80 and 90 per cent. of its aromatics products was exported.

Exporter

ICI, Britain's major chemical company, emerged as the country's top exporter last year, largely because of its positive drive into Europe. Back in 1980, when the drive began, the company had virtually no factories on the Continent. Instead it had about 300 selling agents. These have been replaced by national companies in 15 countries. These manufacture on their own behalf as well as provide a marketing and servicing vehicle for ICI's general product range.

In one of its "considered statements," the Chemical

Industries Association take this point about exports. It exported some £799m. worth of chemicals to the rest of the world last year, 37 per cent. of all chemical exports — a massive 675 per cent. rise on the position 10 years earlier. On the other hand, exports to North America had risen 470 per cent. and to the S. America by 161 per cent.

According to the Economic Intelligence Unit the chemical industry is with a "serious running" or trading deficit with the rest of the world. Although the industry's trade balance improved by 50 per cent. last year, it pointed out the deficit with EEC countries had risen to £109m.

There were special reasons for this, however. British car manufacturers found it difficult to meet the level of demand; as a result British industry in general forced to import at the prices then reigning. Chemical Industries Association this state of affairs, highlighting the importance of being a large marketing base to attract the necessary investment already seen or

Ray Da

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There remains also the fact that the retail sector in U.K. tends to be much more concentrated than in most European countries making possible for importers to achieve a rapid penetration much more easily.

The industry remains, however, that initial disadvantages become less important, the potential advantages become more significant. Britain becomes a member of the Community.

Rhys D

Any friend of ours is a friend of theirs. Contact Don Bailey, Managing Director or Don Ludlow, International Director at 01-437 8644.

Allardyce
10 Carlisle Street, London W1

Chemicals deficit

IN THE past 10 years or so envisaged.

The world petrochemical conference in London in February was given some indication of how much the U.K. could benefit from its retained link with the EEC coupled with its own supplies of North Sea oil, a valuable source of petrochemical feedstock. It was envisaged that the U.K. production capacity for ethylene — one of the most important chemical building blocks — could grow from the existing 1.5m. tonnes a year to 4m. tonnes a year by 1985. In comparison, the growth of the West German and Austrian ethylene producers might be in the region of 62 per cent.; that of Benelux and Northern France by 71 per cent.; and of Southern France and Italy by 111 per cent.

It is unlikely that British companies could, or would, carry out this level of domestic investment by itself. Overseas companies must be attracted to invest and they will only do this if they can be assured of an adequate and secure market. A straw poll carried out by the Financial Times among major U.S. companies last year indicated that doubts about Britain's continued membership of the EEC was a definite

constraint on investment planning. They emphasised the attraction to U.S. companies of building plants in the U.K. (a common language was mentioned as an important factor) provided economic conditions were right and the wider European market remained open to them. Esso Chemical, one of the major U.S. investors in Britain, exported almost half of its sales last year, for instance. More impressively, between 80 and 90 per cent. of its aromatics products was exported.

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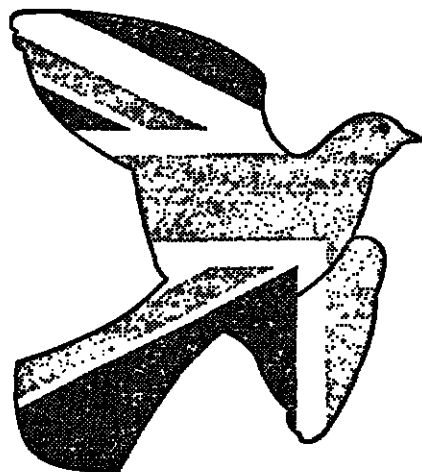
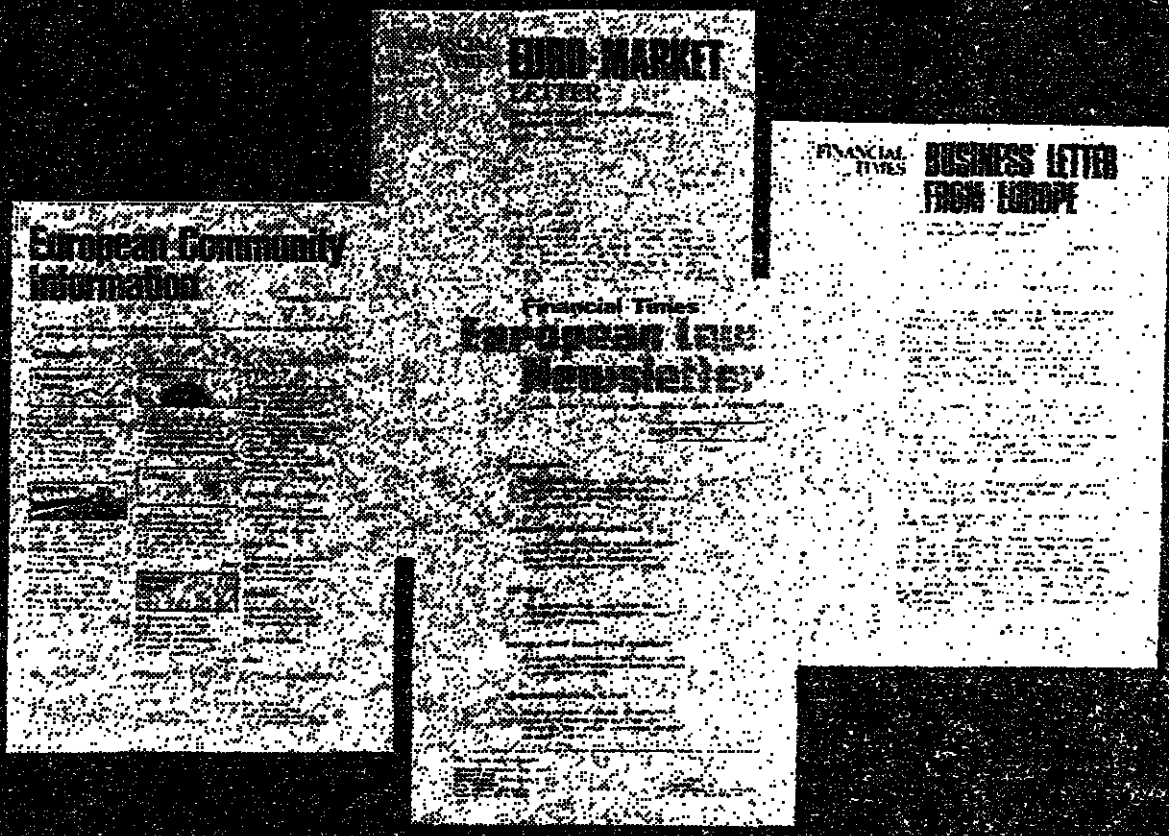
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Overseas sales of British television series, now running at the rate of \$40m. a year, rival those achieved by the U.S. Arthur Sandles reports

A cash lifeline for British television

FEW weeks ago there was headline in the American business press, Variety, to say more bustling than ever and laden a few, slaking British "Brit. Catching U.S. In 'Seas' TV Sales Race," it declared. Both countries are running at around \$40m. a year in the export of their television programmes. The U.S. had the edge slightly last year, but Britain promises to take the lead in 1975.

For British television this is a valuable lifeline. With commercial television advertising revenues having been a little ad during the winter months—although reviving recently—and the BBC constantly complaining about its lack of cash, the profits which are flowing in as a result of foreign sales are more than valuable; they are essential. And sales are fairly evenly distributed. The BBC, whose Enterprises Division operates under Mr. Peter Dimmock, has just produced £4m. gross from sales of programme exports in the last financial year.

Sir Lew Grade's ATV beats that, perhaps even doubles it, but ATV has a habit of making programmes with the world market in mind, while the BBC claims that this is certainly not the case. Most of the commercial majors have considerable success in the export field and even some of the smaller companies, Anglia for example with its Survival programmes, derives valuable overseas revenue.

While much of world commercial activity is to say the least, sluggish, at the moment, sales of television programmes are as lively as they have ever been. Throughout the world television companies are hard pressed for cash, and with foreign-financed products costing a great deal less than domestic production, there is a degree of temptation to look elsewhere. The latter



Britain's image abroad: "Upstairs, Downstairs." The London Weekend television programme sells well overseas, and recent buyers include Saudi Arabia and Iran.

for their product. These have some broad guidelines. Austria will pay foreigners about \$400 for a half hour episode, Mexico \$700, Uganda \$25, and Britain from a real block-buster of a series outside the U.S. would be around \$40,000 an hour (settlements are more often than not in dollars). A spectacular U.S. success which had the support of a big sponsor might get four or five times that amount.

The rates bear little relationship to the apparent prosperity of the nation, or the size of its audience. They are simply what a seller can squeeze from a buyer. There are, however, many of the smaller markets

and Westward abroad says: "We are all doing this. We have to. We have to tell people who are paying as little as £10 for a half hour's television that we cannot afford to carry on subsidising them in this way."

Although there are some signs that trouble may be on the horizon most of the companies insist that the export future is as bright as ever. The danger is that many of the programmes which are selling well today are those which were planned during the balmy days of the early seventies when money was flowing into the television coffers. Mr. Dimmock is convinced that he can double BBC TV sales abroad fairly quickly, but even he is having artificially to package 26 weeks series by linking programmes with a generic connection, in order to make a sale.

But this is not likely to be a major trend. Mr. Dimmock says that there is no sign of a fall-off in the standard of BBC product and the same argument is put forward by his commercial television rivals. Sir Lew Grade, who reckons he will gross \$8m. internationally from his "Edward VII" series this year, intends spending at a high level. His \$7m. science fiction series, "Space 1999," which is seen in many quarters as a much needed successor to "Star Trek" will be launched both here and in the U.S. next September.

Such is the state of television revenues at the moment that Sir Lew acknowledges that "I cannot spend that sort of money out of U.K. network income" and has to bank on foreign sales before he can go ahead. The BBC claims fiercely, of course, that it does not look abroad before making a film and simply hands Mr. Dimmock the product to sell without any pre-construction. He, however,

is considering the possibility of commissioning television products from the BBC itself for sale abroad and which the Corporation would then have to buy from its Enterprises division as well.

Mr. Richard Price is also optimistic that the product will continue to flow. "LWT will concentrate on quality rather than quantity, I think. If that proves to be true there should be no fall-off in sales, because there is already an abundance of product and a reduction in the amount will not affect the market in the same way as a fall-off in standards might."

The great strength of U.S. television is the filmed drama series of the "Hawaii Five-O," "Kojak" type which has hardly been seen in Britain since the days of the "Averagers." ATV has long been tempted by this market and has had one or two attempts with mixed success. Now Sir Lew is contemplating another bid with a series called "Squad X" which would be based on the operations of an Interpol unit (however unlikely that might be) in Europe. He argues, incidentally, that British television is selling abroad not necessarily because U.S. product is worse, but that ours is rapidly getting better. "People do not notice how much better television is today. If they see something a few years old they say 'Did we actually like that?'"

If foreign sales are maintained then there will be relief all round, because at the moment television is going through a spell of uncertainty. Advertising revenue for the commercial companies is flowing in considerably faster than anyone had expected, or even hoped. In the first three months of this year revenue was up by 19.4 per cent. on the same

period of 1974, bringing the total to more than £35m. If that pace were to continue the companies would be in a somewhat happier position than most of them were predicting last autumn. However, the cut-backs are continuing, with early closing and late starting being the most obvious indications to the general viewer.

Discreet

Less obvious, for the moment at least, is the greater reliance on repeats. To some extent this is hitting the advertising and ancillary operations more than television itself. Advertisers are letting their commercials have slightly longer life these days, and the units which make the advertisements, often employing highly paid film industry staff, are having a thin time.

ITV, with its federal system and diffused commercial performance, can be much more discreet about its money-saving activities than the BBC. The Corporation's additional £5 million licence fee may have seemed a great deal in January when it was applied for and when it was said that it would last for at least two years and perhaps three. Now, however, it is beginning to look a bit limp with inflation at its present pace. The Corporation was in trouble with the Government last autumn for a 20 per cent wage rise which, it was said, breached the social contract. Now weekly paid employees are likely to seek 30 per cent, when their agreements end in June, and the monthly paid staff may not accept less than that for their October settlements.

Perhaps soon it will not be able to import as many of those foreign programmes as it now does.

Letters to the Editor

Commodity prices

From Professor H. Singer

Sir—I refer to "The Search for market stability" (May 8). In this article you object to the indexation demanded by developing countries but apparently neglected by Mr. Wilson in his proposals to the Commonwealth Conference in Jamaica. You support Mr. Wilson on the grounds that "there would be endless disputes about the base period from which party prices were to be calculated."

May I point out that a logical error seems involved here. Indexation may be a good thing or a bad thing, and so may be the fixing of minimum or maximum or agreed long-term purchase prices contained in Mr. Wilson's proposals. If however minimum or maximum or agreed prices for individual commodities are accepted, there is no further distortion or "ossification." Involved in putting these prices on a real basis by tying them to some agreed index of manufactured prices imported by the developing countries is one cannot really expect producers of primary commodities to tie themselves to any money prices without some kind of protection. Far from provoking "endless" disputes, indexation in this case would lead to "endless" disputes about adjustment would be inevitable if some kind of indexation is not accepted.

I repeat that this is not a substantive argument in favour of indexation or of a fixed price policy, but it is an argument for stating that, if price fixing is accepted there is no basis for resisting indexation. Indexation should be treated as a negotiable issue, as indeed it is in the British official position.

H. W. Singer
Institute of Development Studies,
University of Sussex,
Andrew Cohen Building,
Kilmer, Brighton.

Electoral reform

From Mrs. H. Derrick

Sir—As a long-standing member of the Electoral Reform Society, I was delighted to read Mr. Rogers' article (May 8). I think Mr. Thatcher has too much sense to attempt to "sell alone" remembering what happened to Mr. Heath when he tackled the unions head-on, as any Tory leader would be bound to do. The argument about reducing the link between MPs and constituents in multi-member constituencies is, to my mind, fallacious. People would rather take their problems to an MP than to a party, and would do so, as now, by writing since "surgeries" are only convenient for town dwellers, in general.

H. M. Derrick
The Change, Handwick,
Stroud, Glos.

Allocating seats

From Mr. H. McMaster

Sir—Proportional representation seems to me to be so simple of accomplishment that I am surprised no one appears to have put forward a simple and workable solution so far. Let us assume that in a General Election 20m. people vote Labour, 22m. Conservative, 5m. Liberal, 3m. each of the other parties, and 1m. Communist, a total of 33m. votes. There are, say, 650 seats in the House of Commons. The Labour people are allocated 20/33 of 650 seats (385 seats), the Conservatives 22/33 (436 seats), the Liberals 5/33 (81 seats), the other parties 3/33 (15 seats), and the Communists 1/33 (15 seats). The total is 650 seats. The Labour people are allocated 385 seats, the Conservatives 436 seats, the Liberals 81 seats, the other parties 15 seats, and the Communists 15 seats. The total is 650 seats.

Liberal out

From Mr. G. R. Clark

Sir—Each Labour Government since 1945 has been further left than the one which preceded it. That the Labour Party is a coalition of proletarian socialists and bourgeois socialists is a fact which is commonly accepted. That the former group now have a decisive edge over the latter (Mr. Wilson notwithstanding) is not so widely understood.

The condition holds together for a number of reasons. First, the Labour Party is a coalition of the working class and the petty bourgeoisie. The latter group, by which the "soft centre" are thus greatly under-represented, has given us a Labour Party which is a coalition of the working class and the petty bourgeoisie. The latter group, by which the "soft centre" are thus greatly under-represented, has given us a Labour Party which is a coalition of the working class and the petty bourgeoisie.

This is dangerous to-day, because one faction of one party is calling for the abolition of the party, and the other is calling for the abolition of the party. The Labour Party is a coalition of the working class and the petty bourgeoisie. The latter group, by which the "soft centre" are thus greatly under-represented, has given us a Labour Party which is a coalition of the working class and the petty bourgeoisie.

The astonishing influence of the Labour Party, only one half of the governing party, representing at most only 20 per cent. of the electorate, may well be permanently curtailed as a result of the coming election. The Labour Party is a coalition of the working class and the petty bourgeoisie. The latter group, by which the "soft centre" are thus greatly under-represented, has given us a Labour Party which is a coalition of the working class and the petty bourgeoisie.

Would not a better solution than PR be the demise of the Labour Party? With its finances so precarious, with its influence virtually nil, would it not be better to let it go? The Labour Party is a coalition of the working class and the petty bourgeoisie. The latter group, by which the "soft centre" are thus greatly under-represented, has given us a Labour Party which is a coalition of the working class and the petty bourgeoisie.

The overlap in the two major parties is substantial. A shift to those parties by millions of Liberal voters would, I believe, most effectively end the distortion of influences to which I have referred.

Geoffrey R. Clark
Yeate Street,
Islington, N.1.

U.K. health at work

From The Director, External Relations, Chemical Industries Association

Sir—Dr. Clutterbuck's reference to U.S. health studies (May 8) on various chemicals must not be allowed to detract from the pioneering work carried out and sponsored by the British chemical industry, particularly in the health aspects of PVC production in which we have been among the leaders.

We wish it were as easy to compare the environmental standards and achievements of the U.S. and the U.K. as Dr. Clutterbuck seems to imply. One of the big difficulties must be earned. With dealerships running into millions of pounds of assets and myriads of men, there must be a strong argument for maintaining two high-volume marques, rather than leaving a corps of dealerships ready to switch to Ford or Vauxhall or Chrysler or foreign

The Attila line

From The Press Counsellor, Cyprus High Commission

Sir—In his well-informed article "North of the Attila line" (May 8) Mr. Mead Munir reveals the intentions and plans of Turkey to reactivate the economic resources in that area of Cyprus which is under military occupation. All these plans are worked up in Ankara when the constitutional future of Cyprus is discussed and therefore making a mockery of the negotiations which the Turks purport to carry out.

Mr. Munir, in my opinion, did not put adequate emphasis on the fundamental fact that the properties to be reactivated belong to uprooted Greek Cypriots and in some cases to Britons. The Turks in the north usurped and are exploiting industries which do not belong to them. Their actions are against any principles of justice and contrary to international law, especially the 4th Geneva Convention of 1949 and the European Convention of Human Rights.

Mr. Munir refers, inter alia, to the 80 per cent. of the citrus groves of the island and to the tourist industry of Kyrenia and Famagusta. The citrus groves have been planted and looked after for years by their rightful owners but the crop is now stolen by the invaders and exported, as Mr. Munir says, to this country. Those who import this fruit in the U.K. are not more than receivers of stolen goods.

The hotel industry of Kyrenia and Famagusta is the result of the hard work of the Greek Cypriot owners of the hotels. The luckiest of them have found jobs in England working as simple labourers but, others are staying under tents in the south of Cyprus.

The efforts of Turkey to exploit the property and businesses left behind by people brutally displaced by force out of their homes are to be deplored rather than praised.

George Lomitis
33 Park Street, W.1.

British Leyland

From Mr. George Wansbrough

Sir—Grave injustice will be done if the Ryder report goes unanswered. Since I spent four days in 1959 going round BMC plants on behalf of the Economist, I would like to make a contribution.

The Ryder report seems heavily slanted. It contains no reference to the dealership organisation in the home market, where a large part of overheads must be earned. With dealerships running into millions of pounds of assets and myriads of men, there must be a strong argument for maintaining two high-volume marques, rather than leaving a corps of dealerships ready to switch to Ford or Vauxhall or Chrysler or foreign

Back-doors to the EEC

From The Editor, Common Market News

Sir—If Mr. Douglas Jay pursued the logic of his argument on EFTA and the EEC (May 8) he would normally reach the conclusion that there is no point whatsoever in leaving the EEC on industrial grounds. We have taken out free trade agreements with the Community. The exceptions are a few "sensitive" products which were, and are, "sensitive" under both systems. And even they will disappear from the tariff list by 1984.

Why leave the EEC through one back-door only to return it (probably under less favourable conditions) through another back-door? Loss of sovereignty and trade with the Community? Both are arguments of doubtful validity. The political advantages, on the other hand, are enormous if we remain in the Community.

Stuart R. de la Mahotiere,
24 Thurlow Road, NW3.

Chains made in Britain

From Mr. L. Fillett

Sir—For some time I have tried to read patiently the rather unconvincing arguments of Mr. Gordon Tether as to why this country should withdraw from the EEC. Going through his article of May 7, I was almost beginning to feel some sympathy with his point of view until I came to his last two paragraphs. In these Mr. Tether seemed to go completely off the rails and we parted company with a jolt.

Could Mr. Tether please tell

Left and the referendum

From Dr. Geoffrey Dobbs

Sir—Mr. K. Irons (May 8) and many others, are suffering from an illusion when they suppose that an anti-market vote on June 5 will lead to even more Left-wing policies being adopted in Britain, if not to a Left-extremist take-over. The reverse is more likely to be true, since an anti-market vote will land this Government in such a fix that it may be possible to get rid of it, and a pro-market vote will confirm in power until it has broken the back of all resistance to the State Monopoly it calls socialism.

The illusion is based upon the absurd idea that Messrs. Benn, Foot, Mrs. Castle, etc. are a separate clique of "extremists" who are acting in defiance of the will of their more moderate colleagues, and will not be allowed to continue doing so if this Government is confirmed in office. It is pitiful the way this transparent manoeuvre of identifying these Left-extremists with anti-marketism, is succeeding in bouncing Tory and moderate votes into the pro-Brunell camp. No doubt Messrs. Benn and Co. are genuine in their ideological and political beliefs. The issue clearly does not rate the importance which requires resignation from Cabinet. With only 28.6 per cent. of the total electorate having voted Labour, it is very clear whose votes have got to be manipulated to win the Referendum for the Government.

There is only one valid excuse or purpose for holding this referendum, and that is the unprecedented nature of the constitutional change involved in entry into the EEC. I urge no one to vote either way on a basis of speculative opinion as to the political or the economic outcome. If the thing becomes a cockpit of ideological manoeuvring or a mass exercise in speculative economics, it will be the force that many people think it will be.

The sole issue on which the ordinary citizen ought to be invited to express his will (not his opinions) is that of the permanent and intendedly progressive transfer of powers of government over his own person, from the elected Parliament and other institutions within this country, to the institutions of the EEC outside this country. In short, the sole issue for which an answer is needed, is the extent of the people's consent to a measure of foreign rule.

Geoffrey Dobbs,
Bodifry, Bangor, Gwynedd.

To-day's Events

European Central Bankers begin two-day monthly meeting, Basle.
Publication of report on Flix-borough chemical plant explosion.
Dunlop clerical workers hold mass meeting on future of their strike.
Sir Murray Fox, Lord Mayor of London, unveils John Piper tapestry at opening of Sedgwick Forbes House, Aldgate, London.
PARLIAMENTARY BUSINESS
House of Commons: New Towns Bill, second reading; Timetable Motion on Industry Bill; Northern Ireland Order on Loans (Increases of Limits) and Administration of Justice.

What has Sheraton done for you lately?

House of Lords: debates include Inheritance (Provision for Family and Dependents) Bill; report; Legal Advice and Assistance (Financial Conditions) (No. 2) Regulations 1975; Legal Aid (Financial Conditions) Regulations 1975; Legal Advice and Assistance (Financial Conditions) (No. 2) Regulations; Legal Aid (Scotland) (Financial Conditions) Regulations.
OFFICIAL STATISTICS
Index of industrial production for March.
Hire purchase and other instalment credit business for March. Final retail trade figures for March.
Wholesale price index numbers for April.
COMPANY RESULTS
Furness Withy (full year). Commercial Union Assurance (first quarter). Philips' Lamps Holding (first quarter).
COMPANY MEETINGS
See Week's Financial Diary on page 10.
Soccer
Welsh Cup Final, second leg: Cardiff v Wrexham.

What has Sheraton done for you lately?

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COMPANY NEWS + COMMENT

Further growth for British Rollmakers

THE CURRENT year has started well for the British Rollmakers Corporation, particularly on the export side, although there is evidence that some of the group's major customers are beginning to experience difficulties, states chairman Mr. D. F. Dodd.

Despite this he is hopeful that the 1973 figures will show a further advance, not perhaps at the rate of the second half of 1972, but nevertheless of "satisfactory proportions."

As reported April 10 group pre-tax profit rose from £1,244,960 to £1,825,633 in 1972. The chairman points out that this result still represents a return of only 15.3 per cent on historic capital employed—a rate which could have been obtained on Local Authority deposit. If calculated on present day cost of assets the return would have been 10 per cent, but even the lower rates of interest now prevailing.

However, sufficient funds had been accumulated earlier years to have enabled BRC not only to meet the increase in working capital but to spend substantially on the continual modernisation and extension of manufacturing facilities. These reserves of cash have now largely been absorbed. Facilities are available from the banks and the capital markets but at a cost not necessarily confined to interest charges, which would lead to a diminution of profits already inadequate, says Mr. Dodd.

During the year the rollmaking division continued to be very active in the export market with the most significant result that at each of the two main plants export orders exceeded home orders for the first time. In the division direct exports increased by 88 per cent and amounted to 40 per cent of total sales.

Referring to a "very severe expansion" of working capital, particularly in the last two years, the chairman explains that inflation has been the main contributor. The group experiences an ever present requirement for further working capital just to maintain present activity levels.

During the year there was a net outflow of liquid resources of £543,000 (£280,000)—comprising a reduction in short call loans, bank balances, etc. of £1.5m. (£504,000), and a net reduction in working capital for current tax, ACT and dividends of £668,000 (£124,000).

Meeting, Birmingham June 4 at 12.15 p.m.

comment

British Rollmakers' finished 1974 on a sound note with price increases and some volume growth bolstering margins on the rollmaking side and a strong trend in exports, which accounted for over 80 per cent of the sales gain. However, the late push has left some scars on the balance sheet. Working capital requirements have risen by 22 per cent while the net cash position of £1.3m. has almost completely been eroded. For the current year BR will be faced by a deteriorating trading climate in the U.K. steel industry while a two-month foundry strike is bound to leave its mark in the export market. The shares are yielding 13 per cent at 28½p.

Woolworths (Australia)

Providing trading conditions Mander's had a tough time in do not widely fluctuate Woolworths of Australia plans to

Jardine Japan Investment Trust Limited

Points from the Chairman's, Mr. M. A. R. Herries, Statement.

Net revenue for the year to 31st December 1974 after taxation, amounted to £24,816 (£20,774 for 1973) and a total dividend of 0.85p per share (0.45p for 1973) is being recommended.

The increase in net revenue was entirely due to the highly liquid position maintained throughout the year. This policy of disinvestment also cushioned the effect of the fall in the Japanese stock market on the net asset value of the Company which fell by 10% during the year.

As expected, corporate profits declined during 1974 and the move out of recession is likely to be slow. By March 1975, however, the success of the counter-inflationary measures taken by the Japanese Government was becoming apparent and it is hoped that this will bring about an improvement in economic conditions.

The Board remains convinced of the potential for investment in Japan for long term growth and, in view of the prospective move out of recession, has initiated a cautious and selective policy of re-investment.

Copies of the Report and Accounts are available from The Secretary of the Company at 3, Lombard Street, London, EC3V 9AQ.

HOSKINS & HORTON LTD.

Mr. S. Lloyd reports MARKED INCREASE IN TURNOVER AND PROFIT

Shareholders will note that in this year there was a marked increase in turnover and in group trading profit. Inflation takes much of the value out of such comparisons but, nevertheless, we can be certain that the group as a whole did make useful progress in 1974. Despite difficult conditions in civil engineering and building and intensified competition turnover was fully maintained and profit increased. In the hospital equipment and light engineering companies of the group turnover increased by £1 million and this was reflected in trading profit which showed a good increase on the previous year. One can only record with regret the disappointing fact that, in a year of notable advance, greatly increased taxation and to a lesser extent high interest charges have held the net profit down to the figure of the preceding year.

DIVIDENDS
The board recommends a final dividend of 2.638 pence which with the interim dividend of 1.270 pence makes a total for the year of 3.908 pence, the maximum permitted, compared with 3.589 pence in the previous year, and the cover at 2.48 times generous.

FORECAST FOR 1975
In my last statement I forecast improved results for 1975. The forecast proved correct. With the present uncertainties it is imprudent to make any forecast for 1975. One can only say that the initial months have been encouraging.

EMPLOYEES
The progress made in this year by the company is evidence of the persevering work of employees throughout the group. It is a pleasure to express to them the thanks of the company for wholehearted effort.

| RESULTS IN BRIEF | | 1974 | 1973 |
|--|---|----------|--------|
| Group turnover | £ | 6,000 | 5,000 |
| Group profit before taxation | £ | 5,000 | 4,278 |
| Net assets employed | £ | 2,234 | 1,787 |
| Profit before loan interest and tax as percentage of net assets employed | % | 22.7% | 24.4% |
| Earnings per ordinary stock unit: | | | |
| Before taxation | p | 20.6p | 17.6p |
| After taxation | p | 9.7p | 7.9p |
| Dividend per ordinary stock unit | p | 3.908p | 3.589p |
| Rate of ordinary dividend—Gross | % | 29.7675% | 26.46% |
| Cover for ordinary dividend (times) | | 2.48 | 2.68 |

HIGHLIGHTS

The week-end post bag contains a number of company reports, including British Rollmakers, Manders and Bowthorpe, and the common theme here is a substantial increase in working capital requirements. The remainder of the week appears to be equally as busy with a number of top line companies producing results. The insurance sector is well represented with first quarter figures from Commercial Union on Monday, and from Royal Insurance and General Accident on Wednesday. To-morrow, Banks Movis is producing interim figures while on Wednesday British Leyland is also reporting its interim. Thursday is by far the most active day with interim figures from the Royal Dutch Shell Group and prelims from Dunlop, Boots and First National Finance.

maintain its dividend at 15 per cent, gross. Sales and profit since the year end have improved satisfactorily over last year but it is difficult to forecast results with any confidence due to the current economic uncertainty, says chairman Mr. T. Kelly.

Hopeful outlook at Manders

IN THE present unsettled circumstances it is almost impossible to make predictions for the short-term future of Manders (Holdings) but the chairman, Mr. J. D. F. Tavendale, is "not unhelpful."

He reports in his annual statement that although the group has adequate financial resources available, the directors feel it wise in the present inflationary situation to amend the borrowing powers. At the meeting shareholders will be asked to increase the borrowing limit to about £2m.

Mr. Tavendale says that in spite of the depressed state of the building industry and a decline in the U.K. market for decorative paints, the volume of paint sales continued to expand in 1974. "These sales are being maintained in the early part of 1975," he adds.

Wallpaper sales suffered a severe set back in 1974 but for 1975 should be "considerably higher." In spite of a very strong start to the year, 1974 was rather disappointing for the Printing Ink division.

Because of interest and non-recurring charges, the Liquid Ink (Soccol) acquisition in Australia made little difference to the group in 1974, but through the help of this division, "we expect to make some increase in 1975 despite the continued gloomy business conditions."

As reported on April 22 the company's pre-tax profit fell from £1.83m. to £1.71m. in 1974. Dividends total is up from 1.745p to 1.895p net.

Net attributable profit was down from £0.91m. to £0.81m.—split as to U.K. paint and printing ink companies £538,008 (£568,796). Overseas printing ink companies £54,858 (£122,164) and U.K. property company £120,000 (£90,083).

There was a bank overdraft as at December 31, 1974, of £1.59m. (£246,858).

comment

Manders' had a tough time in 1974 with margins falling by more than four points (to 11.3 per

Boustead chief sees progress

THE SPREAD of interests of Boustead, formerly Taiting Rubber Plantations, ensure that the company can be reasonably confident of maintaining a satisfactory rate of progress during 1975, states the chairman, Mr. H. B. Roper-Calbeck, in his annual statement.

He reports that there are a number of new developments under consideration aimed at providing further growth.

Mr. Roper-Calbeck states that in 1974 agricultural operations proved most satisfactory due to better than expected prices for rubber and palm oil and to a substantial increase of crops from the palm oil areas. The directors have approved a long-term replanting programme which aims to increase acreage planted to rubber to over 30 per cent to close on 40 per cent, he adds.

Oil palm prices peaked during the last quarter of 1974 and have since declined. However, the chairman says, even current prices the directors are reasonably confident that the increased crops forecast for 1975 should ensure profits no less favourable than those achieved in 1974.

Turning to group results for 1974, he says they reflect the further expansion of the company's interests and may be considered satisfactory in that net profits of £518,888 (£228,809) exceeded those forecast at the time of the merger with Edward Boustead and Co., despite the recent imposition of a 5% per cent excess profits tax in Malaysia. Dividend up from 1.08p net also exceeded the minimum level forecast.

A geographical analysis of the group's 1974 turnover of £18.83m. and pre-tax profit of £1.71m. shows: U.K. £2.97m. and £124,000; U.S. £1.96m. and £81,000; Singapore £8.74m. and £297,000; Malaysia £7.07m. and £330,000; and Australasia £4.72m. and £58,000.

Bank overdrafts and short-term loans at December 31, 1974 totalled £4.33m. (£1.99m.).

Boustead Estates Sdn. Bhd., a wholly-owned subsidiary, is the beneficial holder of about 20 per cent of the ordinary capital of Boustead.

Meeting, Bedford on June 3 at 2.30 p.m.

M. F. North prospects

There are slight signs of improvement in M. F. North's London hotels and at present advance bookings indicate that the company's hotels are likely to have a good year, says chairman Sir Cyril Black.

He is satisfied that the company is achieving more than its pro-

portionate share of the business available.

Commenting on the further development of Oatlands Park Hotel, Weybridge, outline planning consent for which was obtained last year Sir Cyril says there remains no further scope for the development of fringe lands without affecting adversely the amenities of the hotel.

After the development of this site of about 12 acres, the hotel will still possess amenity and pleasure grounds of about 40 acres, he adds.

The directors have decided that for tax and other reasons, it is very important that the company should begin a "material development" of this site prior to January 1, 1975, and plans for this are being rapidly worked upon at present.

As reported on April 22 pre-tax profit rose from £164,833 to £217,394 in 1974 and dividends totalled 0.653p net, against 0.619p.

Bowthorpe Holdings confident

MR. J. BOWTHORPE, chairman of Bowthorpe Holdings, the electrical and electronic components and accessories group, says that he has no doubt that the group's plan to offset the current world-wide recession will prove successful.

The group must continue to deliver new products to its customers throughout the world, and develop new markets, he adds.

The general cut back in both capital and consumer expenditure during last year has not been the same in each market or in each country, Mr. Bowthorpe points out.

The very diversity of the group's operations, the spread of its product range, and its involvement overseas in terms of both exports and direct investment has afforded a real measure of protection. Overseas activities produced a sales turnover of £8,476,000 (£5,648,000) and maintained their contribution to pre-tax profit.

As reported on April 18 taxable profit expanded from £3,97m. to £4,01m. in 1974 and the dividend is raised from 1.13p to a maximum permitted 1.23p net.

The chairman explains that working capital requirements increased considerably during the year, mainly due to the higher costs of materials and components.

Fixed assets were also increased by £1.9m., with a depreciation provision of only £848,000 cash resources have obviously been depleted. "We felt it right, however, at this time to invest for the future, and we are confident that our market strategy is right for the better times which we hope are to come."

A statement of source and destination of funds shows a reduction in net liquid funds of £1.62m. This reflects a rise in bank loans and overdrafts from £285,000 to £1,09m. coupled with a reduction in bank balances.

At the end of the year, deposits from £2.63m. to £1.54m.

comment

Since some 94 per cent of the sales gain was attributable to the overseas companies there could have been little difference to the gain in the U.K. for Bowthorpe.

The cassette side certainly had problems which along with a general cut back in both capital and consumer expenditure has left the company in a tight financial position. Working capital requirement has risen by 34 per cent, while the net cash position has been eroded from £2.3m. to £1.54m. over the year.

On the face of it, Bowthorpe will be pushed to buck the 1974 second half trend—pre-tax profits slipped by over one-fifth—at least for the first part of the year. The shares are yielding 6.9 per cent.

Davies & Newman

Mr. F. E. F. Newman, chairman of shipbrokers, shipping agents and airline operators, Davies & Newman, says that the company in his annual statement that barring unforeseen circumstances, business in hand should be sufficient to produce another satisfactory year.

At a time of great uncertainty in the shipping industry, with a record number of oil tankers laid up, the shipbroking subsidiary is doing well, he adds.

Mr. Newman points out that Dan Air's aircraft are well employed for the current season and maintenance contracts for other airlines ensure full activity for the aircraft engineering subsidiary.

A statement of source and destination of funds shows an increase in cash balances of £705,000 (£18,000) and an increase in short term investments of £1,421,000 (£198,000 decrease).

Already reported taxable profit for 1974 advanced from £1.03m. to £1.14m. and the dividend is raised from 5.5275p to 6.12949p net.

RESULTS AND ACCOUNTS IN BRIEF

ABRASIVES INTERNATIONAL—Final 1974 net making £1.136m. Turnover 1974 £1,698,389 (£1,348,444). Trading profit £1,774,481 (£1,104,444). Dividend £1,662,111. Exceptional items £2,940 (£2,188) and £1,400 (£1,400) leaving Net Profit £1,698 (£1,248). Start of current year reflected the performance of the company in 1973 but the continuing industrial recession is likely to affect profitability to some extent.

DUBLIN AND CENTRAL PROPERTIES—For the year ended December 31, 1974, Gross rents received, after provision for bad debts, amounted to £1,175,217. Interest payable £25,519. Net rental less £18,000 interest £1,131,698. Dividends received £22,231. Net income £1,153,468. Taxation charge nil. Gross loss £118,728. The Central Hotel closed trading on December 31, 1974. On June 25, 1974, the Waterloo Buildings Development came on to full rent and from that date all interest payable by Waterloo was charged to profits rather than capital. As a result of these two factors the directors consider the comparative figures for 1973 would be of no relevance.

World Marine and General Insurance Company by making the capital of that company fully paid. This is now £250,000 authorised and issued and represented by 30,000 shares of £5 each.

Meeting, The Abercorn Rooms, E.C., on June 2 at noon.

Francis Inds. looks to higher profit

If demand improves over today's depressed levels, 1975 should show an increase in sales and profits, states Mr. D. M. Saunders, chairman of Francis Industries, in his annual statement.

He says that the company, which has interests in light engineering, components and plastics, has been to the challenge and encouragement of successive Governments to re-invest and is now capable of becoming one of the most efficient producers in the country within its own specialised fields.

In many cases it manufactures a specialised product for customers so that in the main "we have already toolled up for the range we can expect to supply to them this year."

However, as their current



Mr. J. E. H. Collins, chairman of Guardian Royal Exchange Assurance.

Leslie & Godwin to prosper

IN A rapidly changing environment the plans and capabilities of Leslie and Godwin (Holdings) insurance brokers and underwriters, should prove adequate to meet future needs and subject to general reservations the company should continue to prosper, chairman Mr. Norman W. Gant says in his annual statement.

Necessarily the profits which the group can obtain from business in the U.K. is linked with the fortunes of its clients and in these circumstances the problems of controlling its own costs become increasingly difficult.

As reported on April 25 pre-tax profit increased from £2.53m. to £2.53m. in 1974. The dividend total is lifted from 1.128p to 1.394p net.

Leslie and Godwin's ability to maintain profitability and to continue to expand its business very largely depends upon its success in controlling costs, says Mr. Gant.

Because of continuing rises in rents and rates in London and because of the difficulties involved in staff travel costs, a decision to move to Farnborough was taken more than 18 months ago.

Original plans were frustrated by the decline in demand for buildings close to premises originally intended for occupation. Removal has already commenced and the company is ultimately to provide employment for about 300 in Farnborough within the coming 12 months, Mr. Gant says.

The significant costs involved have in part been borne out of the company's reserves but the charge will be made in the current year.

With their intention to continue a policy of planned expansion in those countries with a maximum potential for growth, but at present studying in detail the problems of trading investment outside the Sterling Area.

The hire purchase companies are now trading profitably. Provided that there is no serious economic deterioration the results for this year will be "much improved."

In the Republic of Ireland, due to difficulties associated with the transaction of motor insurance business, profits in 1974 were somewhat lower than had been anticipated. Nevertheless, there are grounds for expecting improvement in the current year, he adds.

During 1974 steps were taken to strengthen the position of the wholly-owned subsidiary, The World Marine and General Insurance Company by making the capital of that company fully paid. This is now £250,000 authorised and issued and represented by 30,000 shares of £5 each.

Meeting, The Abercorn Rooms, E.C., on June 2 at noon.

Hoskins & Horton

The initial months of 1975 have been encouraging for Hoskins and Horton, says chairman Mr. S. Lloyd "but it would be imprudent to make any forecast."

Commenting on 1974 he points out that despite difficult conditions in civil engineering and building and intensified competition turnover was fully maintained and profits increased.

In the hospital equipment and light engineering companies of the group turnover increased by £1m. and this was reflected in trading profit which showed a "good" increase on the previous year.

As reported on May 2 profit before tax for the year was £584,444 ahead at a record £487,923. The dividend is lifted from 3.586p to 3.908p net.

RESULTS AND ACCOUNTS IN BRIEF

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GRE sees 'somewhat better' year ahead

GIVEN THE tight climate for operations, Mr. E. Collins, chairman of Guardian Royal Exchange Assurance, sees no reason to anticipate that results for 1975 will not be somewhat better on the underwriting side, but supported by the profits and rising investment income.

While it does appear that in some areas the group is in a down-cycle, he feels that continuing satisfactory operations can be looked for in many of the other traditional areas in which the group has traded for a very long time.

Commenting on the proposed Policyholders Protection Bill, Mr. Collins thinks the group is entitled to expect a more favourable interpretation of the new legislation will be such that the British insurance industry will still have the freedom which is so essential to its success and vital contribution to the economy.

He points out that the company has already been involved in assisting companies in difficulties at not inconsiderable cost to it, and the impact of further levies which may be applied must not be overlooked in considering the group's competitive position.

On the subject of inflation the chairman declares that "if the Government cannot control inflation, at least it will do less harm if it allows industrial productivity to be restored. The absence of satisfactory levels of profit can only lead to unemployment and numerous bankruptcies and could even create conditions that could imperil our democratic society."

Reflecting a turnaround from a profit of £1.3m. to a loss of £7.5m. in 1974 on short-term underwriting, the gross profit before tax showed a reduction from £2.3m. to £2.4m., as reported March 14. The dividend is 7.73334p, the maximum permitted.

A dividend of £2.4m. is also proposed, and the directors expect at least to maintain the dividend in 1975 on the enlarged capital.

On the home motor business the chairman says it is necessary during the year to increase rates to meet the escalating cost of repairs and high compensation awards, but a modest profit was made. Although heavy losses in economy is being exercised, further increases in premiums will be necessary in many cases.

Investment income increased in 1974 from £2.2m. to £2.3m. These figures were adversely affected by the absence this year of any profit from the property and estate development companies which were started in 1973.

The general depression in the property markets. The rate of increase of the rest of investment income was 25.3 per cent. Mr. Collins says that investment policy in 1974 was to keep resources liquid and take advantage of high rates of interest in the current year the group has made additions to its selective portfolio and made selective purchases of equities. It is not, however, the directors' intention to commit substantial funds to the U.K. equity market.

Mr. Collins says that investment in the U.K. equity market is a fundamental change in conditions in this country. As a result of worldwide insurance operations a considerable part of GRE's

investment portfolio is overseas. At the year-end there was a downward variation of investment value of £50.9m.—U.K. fund £58.4m. and depreciation of investment £8.5m. The group's equity-linked portfolio £20.5m.

Meeting, 20 Aldermanbury E. June 4 at noon.

Good start by Advance Laundries

The year 1975 has started well for Advance Laundries, chairman Mr. W. M. Price, hopes that the company will be a better account of itself than 1974.

He reports that for some years the company has been in the losing of offices and other premises have made an indifferent contribution to group profits. "In any year was no exception, a further reorganisation has taken place and he hopes for 'better results'."

Two ventures in the Lebanon and Cyprus have suffered from political instability and have made an indifferent contribution to group profits. "In any year was no exception, a further reorganisation has taken place and he hopes for 'better results'."

Mr. Price says that the company's biggest investment (with a French partner) in G. many has still incurred quite substantial losses in 1974, but he expects a turnaround in 1975. "It is a profitable concern, he adds."

As reported on May 2 profit in 1974 improved from £1.56m. to £1.69m. The dividend is 1.70p Ordinary shares to 1.78p net.

Meeting, Stratton House, on June 2 at noon. Advance is a member of the British Electric Traction group.

BIDS AND DEALS

Hutchison sells Shipping & Gen. stake

Shipping and General Investment has been sold by Hutchison International, its majority shareholder, that Hutchison has sold its 71.4 per cent interest in the company for cash.

The shares have been placed by Hoare and Company Govett (Far East) with a group of London-based investment funds which include investment trusts, the Electric

INTERNATIONAL COMPANY NEWS EURO MARKETS

EUROMARKETS

Mixed reaction in dollar sector for growth

BY MARY CAMPBELL

THE DOLLAR sector of the Eurobond market was mixed last week with the Ascension Day holiday closing down continental centres on Thursday, but with some evidence of increased activity during the rest of the week. One new issue has been announced, \$400m for Norsk Hydro. Coupon is 9 1/2 per cent and maturity nine years. No compromises have been made on the maturity-average life is 8.375 years.

However, the issue appears to have met with more success than might have been expected from the maturity alone. Hambros, the lead manager, says that the response has been very encouraging and that it should be covered by today.

In the D-mark sector, declining coupon rates in the domestic sector are helping the foreign bond market. The latest issues include DM100m for Estel and a private placement of DM50m for the Norwegian company Borgorud. There is evidence, however, of some superfluity of Hydro. Coupon is 9 1/2 per cent and maturity nine years.

The Eurobond market will be quiet towards the end of next week when the annual conference of the Association of International Bond Dealers takes place. It would appear that a strong regional movement has been taken place during the last year—and that it is because much has already been done at the regional level that the meeting will last only one day.

AGA goes

By William Dufforce

STOCKHOLM, May 11. AGA, the Swedish industrial gas, welding and electronics concern, which has just taken over the Corona heat engineering company, anticipates a 10 per cent growth in combined turnover this year and earnings per share equal to the Kr.21.50 recorded last year.

Encouraging sales developments during the first months of 1975 in the gas and welding divisions indicate that they will balance the continuing losses in the electronics division and the considerable cost increases anticipated. Mr. Sven Asgrop, the managing director, predicts in the 1974 annual report that AGA, which is not one of the world's leading gas concerns with over 200 factories in 19 countries, will improve its trading profit by an annual average of 10 to 15 per cent over the next five-year period.

Substantial investments will be needed on all the concern's plants in order to improve its share, and last year a new programme was started involving expenditure of over Kr.350m. (\$27m.) in the two-year period to the end of this year.

The concern's external sales climbed 12 per cent over 1974 to Kr.1,668m. (\$1,273m.), producing an increase of nearly 10 per cent in pre-tax profit to Kr.143m. (\$11m.). The Board recommends a Kr.0.50 rise in dividend to Kr.5 per share. The AGA system is now increased from Kr.35m. to Kr.175m. to finance the Corona takeover. Corona had a Kr.40m. (\$32m.) turnover last year and is expected this year to take a significant step towards its target of Kr.22m. in pre-tax profit.

Marine lifts capital

PARIS, May 11.

MARINE FIRMINY is to raise its capital by Frs.325.7m. to Frs.802.7m. by pay for transfer of assets from the De Wendel steel group which will give the latter around 63 per cent in the enlarged company.

The De Wendel holding company, Cie Lorraine Industrielle et Financière, is making over net assets valued at Frs.472m. Two De Wendel portfolio companies, Lormet and Ornas Beher, are also transferring parts of their portfolio to Marine, valued at Frs.21.0m. and Frs.35.5m. to be remunerated by capital increases of 11.1m. and 15.5m. francs respectively. Reuter.

AUSTRALIAN WEEKLY LIST

| Company | May 9 | May 10 | May 11 | May 12 |
|---------------------------|-------|--------|--------|--------|
| Advertiser Newspapers | 11.12 | 11.12 | 11.12 | 11.12 |
| Amalgamated Finance | 10.65 | 10.65 | 10.65 | 10.65 |
| Amalgamated Transport | 10.65 | 10.65 | 10.65 | 10.65 |
| Amalgamated Insurance | 10.65 | 10.65 | 10.65 | 10.65 |
| Amalgamated Paper Mills | 10.65 | 10.65 | 10.65 | 10.65 |
| Amalgamated Steel | 10.65 | 10.65 | 10.65 | 10.65 |
| Amalgamated Textiles | 10.65 | 10.65 | 10.65 | 10.65 |
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| Amalgamated Consulting | 10.65 | 10.65 | 10.65 | 10.65 |
| Amalgamated Training | 10.65 | 10.65 | 10.65 | 10. |

OFFSHORE AND OVERSEAS FUNDS

| | Yield % | | Yield % |
|----------------------------|---------|-------------------------|---------|
| Albany Management Co. Ltd. | | Free World Fund Limited | |

[illegible]

Waterford Glass Limited

Well-based for expansion

Salient points from Senator Patrick W. McGrath's Statement for the year ended 31st December, 1974.

The Smith Group figures have been included for the first time, and I am happy to say have made a satisfactory contribution to the turnover and profits of the Group. The overall group results are considered to be satisfactory in view of the very heavy increase in the cost of wages, salaries, materials, energy and other items. Shareholders will also note the very significant effect of the high interest charges which amounted to £1,728,000 compared with £534,000 the previous year.

Profits and Dividends
Group profit before tax amounted to £3,546,000 compared with £2,622,000 in the previous year. A final dividend of 12% is proposed, which together with the interim dividend of 8%, makes a total of 20%, the same as last year.

Parent Company
In my statement last year I mentioned that a more flexible

approach to prices had been adopted and as a result our profit margins improved during the first six months of the year under review. However, the onrush of increased costs continued unabated so that the profit margins for the second part of the year were inadequate. Further price adjustments have taken place and it is anticipated that normal margins will be restored. Demand for Waterford Crystal continues at a very high level. Our European subsidiary commenced operations during the year. Sales in Europe are still only a small proportion of the total but they are almost double those of the previous year.

Aynsley China Ltd.
Once again record production and sales were achieved by this company. Profits also increased, and expansion of the company's facilities together with its products and its markets continues.

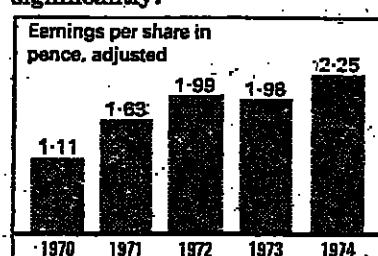
Switzer Group
The capital programme embarked upon last year has still not been fully completed but vast improvements have been made in most of the group's retail outlets. It is expected that most of the alterations will be completed by the middle of the summer and that increased trade and profits during the autumn will restore the group to a more satisfactory level of profit.

John Hinde Ltd.
This company, once again, had a successful year with a satisfactory increase in turnover and profits.

Smith Group
Sales of Renault cars were extremely satisfactory during the year and the units sold and percentage of market share increased.

The two other major activities of the group, namely construction and hire purchase, increased their contribution.

Accordingly, the Smith group profits were somewhat ahead of budget and also ahead of the results for the previous year. It is hoped that all the areas of this group's activities will expand in turnover and profits during the current year, although it is difficult to forecast performance in the motor industry. The emphasis on diversification over the last few years has given the Smith Group a much broader base and the contribution from its non-motor activities is growing significantly.



Future
Whilst the outlook for the coming year is extremely difficult to forecast, your group is well based for a considerable expansion and improvement in its profitability. Barring a further serious deterioration in the economic situation I would hope that the current year will show further growth.

Copies of the report and accounts may be obtained from the Secretary, Kilbarry, Waterford, Ireland.

Hand engraving a Waterford Crystal vase.

We should be told the good news about Britain, Mr. Wilson insists

FINANCIAL TIMES REPORTER

QUESTIONS ranging from the sort of square mile of London social contract to the prospect where all the gossip but house of a coalition Government were raised when the Prime Minister was interviewed at Chequers yesterday on Weekend World, the London Weekend Television programme.

Talking of the Britain he found on his return from the Commonwealth Conference in Kingston, Jamaica, Mr. Wilson told interviewer Peter Jay:

"While I've been away, in fact nothing has happened, there hasn't been a single new index published, but I come back and find not only journalists, commentators, but some politicians rushing round like wet hens as though some devastating crisis has hit the country."

"As far as I can tell, an American journalist, very distinguished, either came over or rang somebody up, talked to the kind of cocktail circuit in that

"That's not news of course, especially when we've got a Labour Government with the kind of Press we've got."

"But in fact, of course, things were far worse with the three-day-week, with the country divided with the confrontation a year ago and we're still paying the price, to some extent for that."

On the trade balance, Mr. Wilson said that "even before the oil surge hit us, before a single Arab oil producer turned off the tap or put on this five-fold increase in oil prices, we had the most ghastly balance of trade deficit we've ever had in our history."

"Now if you exclude the oil figures, we have been for the last three or four months pretty well in balance. Now that is not good enough. We've still got to pay for the oil; we can't go on borrowing what we had in autumn 1973, to say the least."

Pre-Budget planning talks Chrysler strikers asked to study company's plan

Mr. Wilson said that "far too many people are insisting on wage levels, wages, rates, wage earnings that cannot be afforded in relation to the about living standards for this year."

"We said so all along, and of course, the severity of Mr. Healey's Budget was partly conditioned, as he said very frankly to the country, by the fact that if people award themselves more wages some of it's got to be taken back in tax, otherwise you really get a dangerous rate of inflation."

"It's bad enough as it is, but it would increase inflation. All right, what does he do? He puts taxes on certain things: drink, tobacco, cars and so on, and that increases the cost of living index, and next thing people say I want that back, I want that made up in my wages. Now that is what we can't afford."

"What I would like to see done more—I've advocated it before and I think we're coming to it now—is for the Government to sit down at the beginning of each financial year, and at intervals thereafter, with the trade unions, with the employers and all the other useful people in the country, and say:

"Now look, this is what we think the product of the country is going to be for next year, this is going to be the total income of the country, so much is already committed to social services, to essential Government

Discussing strikes, Mr. Wilson said: "I have had occasion to attack the strike-proneness within British Leyland. In a speech made in my constituency at the beginning of the year with a lot of our workers and sometimes why I utterly deplore what people can't see far enough ahead."

"You have got a case now studied the details—I think with Chrysler, I myself, this is not generally known, talked to the head of Chrysler International and the head of Chrysler Europe because I was anxious, they might think of pulling out of this country at a time of our examination."

Benn 'an Old Testament prophet without a beard'

On the subject of Mr. Anthony Wedgwood Benn Mr. Wilson remarked: "I'll just deal for a moment with the question of different ideas put forward by Ministers. At the present time with the Common Market referendum, I have taken the view that this is so deep within parties and even within families, that I felt it right that there should be some freedom to express the points of view because the people are going to decide and we must all accept the decision of the people when they do decide."

Guardian Royal Exchange Assurance

A Year of Challenge

I have called 1974 a year of challenge as I have seldom known this country or this Company faced with so many difficulties at one time.

At home we started the year with industrial troubles and the three-day week. This was followed by a change of Government, two budgets and uncertainty in financial affairs, and nothing is worse for business than uncertainty. We finished the year with many of these matters unresolved and the question still to be settled of our remaining in the E.E.C.

Overseas we suffered from a series of natural disasters, from growth in government control, and from unwise competition in a number of territories. Competition we accept, but excessive rate-cutting is never helpful to the insurance market as it must lead to the weakening of the market and to higher premium increases when they have to be made.

To ensure that we continue to grow at the pace we would wish, we recently made a rights issue to our shareholders of one share for four of our shares held. This raised a sum of £31.6m., and means that our capital and free reserves at today's values, in relation to the premium income we write, will again be approximately 50%, which makes us one of the companies with the highest backing in the market.

Underwriting - Fire, Motor and Accident

For some years we have reported the spread of our business round the world and it is useful to repeat it in these comments as it does give some indication of the impact of the results in the main areas in which we operate:-

| | |
|-------------------------|-----|
| United Kingdom and Eire | 41% |
| Germany | 19% |
| Canada | 9% |
| Australia | 8% |
| Rest of the World | 23% |

Home
Although fire wastage in the United Kingdom increased from £194m. in 1973 to £265m. in 1974 including the effect of the Flixborough fire loss which cost the Group £2.8m., we were still able to show a small profit on our home fire account.

It was necessary during the year to increase our motor rates to meet the escalating cost of repairs and the high compensation awards which are now a regular feature, but we were able to make a modest profit. Against these profits we had to set a loss on the accident account where the premiums for this class of business did not keep pace with the increasing liabilities.

These results have been achieved despite the higher cost of handling our business, and it cannot be overlooked that the expense ratio has risen during the year by very nearly 1%, principally due to salary increases and pension contributions. Although the Company is exercising every possible economy, further increases in premiums will be necessary in many classes.

Overseas

We had to report last year that in Australia, Government action arbitrarily and retrospectively increased the compensation payable to injured workmen without the companies having any opportunity of increasing their rates proportionately. Further provisions were necessary in 1974, and regrettably we also suffered heavily from natural disasters, through the floods in Queensland and New South Wales, followed by the cyclone which hit Darwin at the end of the year. Whilst we were not seriously affected by the Darwin cyclone as far as personal insurance was concerned we were involved as international underwriters in a number of schedules of leading companies, which resulted in heavy losses. Our total loss on the revenue account in respect of our operations in Australia exceeded £8m.

Germany is a territory in which it is extremely difficult to make a technical profit on underwriting. However, the Albingia achieved an increase of 29% on investment income and the overall result was a useful profit.

In Canada we predicted that insurance was becoming more difficult and the competition for business has led to unwarranted rate-cutting. As a result Canada was not a profitable area in 1974.

We have, however, a very wide spread of business and were fortunate that many areas in the world made valuable contributions to profit. I would particularly mention Brazil, East Africa, the Far East (which includes Hong Kong, the Philippines and Thailand), Ghana, New Zealand, Nigeria and South Africa. The profits which came from these territories compensate for the losses we suffered in Canada and Germany and the loss on our operations in Australia accounted for more than the loss of £7.5m on our short-term revenue account.

Marine and Aviation

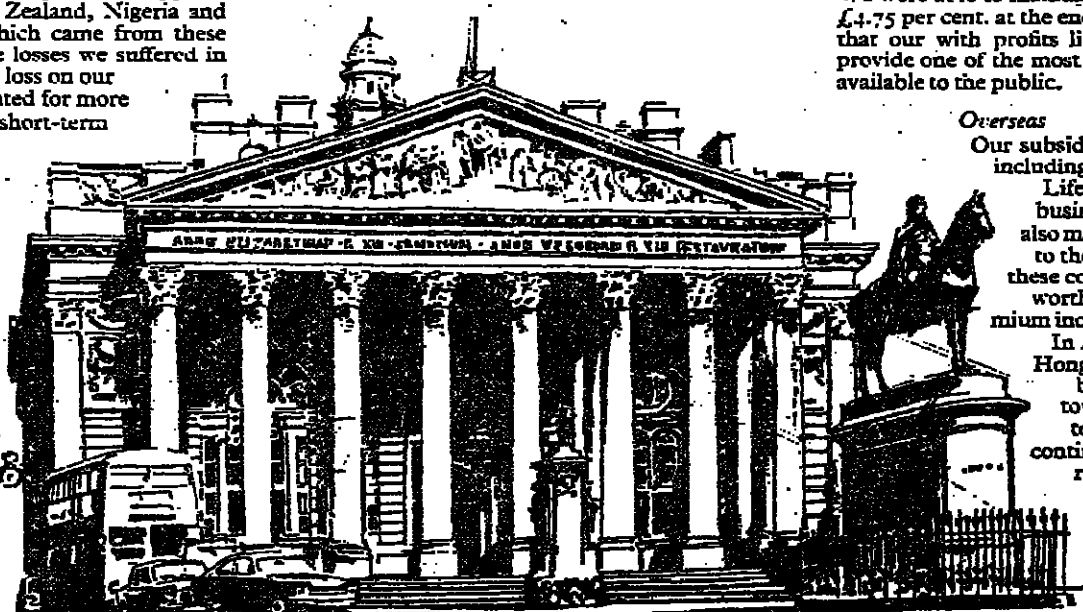
Higher ship-building costs and unprecedented rises in basic commodity prices combined to make 1974 a year of record exposures in the marine market and, regrettably, record losses. Although the volume of the tonnage lost during the year shows a slight improvement on 1973 the value involved has substantially increased, and with the concentration of risks in a diminishing number of higher valued units, i.e. ships and cargoes, it has become increasingly difficult to underwrite a balanced book in the marine market.

It would be thought that in this climate underwriters would have written with considerable care, but due to the high rates of interest which have been obtainable a small number of underwriters have been prepared to do what I can only describe as gamble on the certainty of

Statement by the Chairman J. E. H. Collins, MBE, DSC

Summary of results

| | 1974 | 1973 |
|---|-------|-------|
| | £m. | £m. |
| Premiums written | 368.5 | 332.9 |
| Fire, Accident, Motor and Marine | | |
| Investment income | 32.2 | 28.1 |
| Underwriting Transfers | | |
| Fire, Accident, Motor and Marine | (7.5) | 1.3 |
| Life | 3.7 | 2.9 |
| Profit before taxation | 28.4 | 32.3 |
| Less Taxation | 14.2 | 15.1 |
| Profit for year after taxation | 14.2 | 17.2 |
| Less: Preference and Minority Interests | .9 | .9 |
| Profit for year, after taxation, available to Ordinary Shareholders | 13.3 | 16.3 |
| Dividends to Ordinary Shareholders | 7.8 | 8.8 |



Copies of the Annual Report for the year 1974 obtainable from the Secretary, Guardian Royal Exchange Assurance Limited, Royal Exchange, London EC3Y 3LS.

underwriting losses by quoting unrealistic rates which they have endeavoured to set off against the interest earned on their funds. It will only be when the market writes for a genuine profit on underwriting that we will see the very necessary improvement.

Life

New life and annuity business written in our life department at home and overseas continued to expand at a satisfactory rate in spite of difficult economic conditions in the United Kingdom.

The results for 1974 were:-

| | 1974 | 1973 |
|---------------------|---------|---------|
| | £m. | £m. |
| Net new business: | | |
| Sums assured | 1,593.4 | 1,264.8 |
| Annual premiums | 24.3 | 20.7 |
| Single premiums | 22.5 | 23.3 |
| Annuities per annum | 35.3 | 27.9 |

Home

In 1974 the demand was more for the traditional classes of life assurance, and away from single premium business, particularly property bonds and income and growth bonds. The unsettled state of the property market, and increased taxation of the proceeds of certain types of bonds, were contributory factors.

Bonuses

We were able to maintain declared bonuses of up to 4.75 per cent. at the end of the year, demonstrating that our with profits life assurance contracts still provide one of the most satisfactory forms of saving available to the public.

Overseas

Our subsidiaries in South Africa (now including the acquisition of the Sun Life of Canada's South African business), Canada and Germany also make important contributions to the Group's new business and these companies did well to achieve worthwhile increases in new premium income as compared with 1973. In Australia, New Zealand and Hong Kong, our most important branch operations, the trend towards a larger proportion of term assurance type business continued in 1974, but the overall results fulfilled expectations.

Profit and Loss Account
The principal item in the Profit and Loss Account is our investment income which increased from £28.1m. to £32.2m. The comparison was adversely affected by the fact that we were not able this year to bring in any profit from our property and estate development companies, which were affected by the general depression in the property markets. The rate of increase of the

rest of our investment income at 28.3% was, I think satisfactory.

The maximum permissible dividend has been paid and, as stated in the offer document of the right issue, it is the Directors' intention, in the absence of unforeseen circumstances, to pay not less than the same rate of dividend on the increased capital in 1975.

Directors and Staff

Following the Annual General Meeting and appointment as Chairman two new appointments were made. Mr. C. E. A. Hambro was elected Deputy Chairman and Mr. Keith Showering appointed an additional Vice-Chairman. The Deputy Chairman and the two Vice-Chairmen I believe of the greatest help to me in handling affairs.

Our staff throughout the world have contributed very fully to the success of our operations, and it is always a pleasure to record my thanks and those of the board for all they have done.

The Future

We are at the moment awaiting the introduction of the Policyholders Protection Bill in Parliament. Industry has indicated that it is fully prepared to co-operate with the Government in looking after private policyholders in this country up to a notional limit sufficient to allow the disciplines of market to apply, but I think we are entitled to expect that the interpretation of the new legislation will be such that the British insurance industry will have the freedom which is so essential if it is to make its vital contribution to the economy of this country.

On the subject of legislation I feel I must say not only do we suffer from monetary inflation also from what I can only describe as legislative inflation. Politicians of all parties keep up pressure on Parliament and civil servants for more and more legislation, resulting in ill-drafted Acts, a sea increase in the Civil Service and a continuing strain on the economy. For long time industry has suffered on a steady run-down in profitability and resources due to inflation, increasing taxation, latterly, various forms of price control. I think time that the continuing criticism of industry might cease and its real role of being the life-blood of the country realised. If the Government can control inflation at least it will do less harm, allows industrial profitability to be restored, absence of satisfactory level of profit can only lead to unemployment and numerous bankruptcies could even create conditions that could imperil democratic society.

We have had to use all our expertise to produce not unfavourable results in the past year. Every year is a new and real challenge, but we can, I think, for compensating satisfactory operations in many of traditional areas in which we have traded for a long time. I see no reason to anticipate that results will not be somewhat better in 1975 on underwriting side, fully supported by our profit and the rising investment income.

SK

Notice to

The Annual General Meeting will be held at 11, Gresham Street, London EC2A 3PU on Monday, 19th May 1975 at 2.30 p.m.

Agenda

1. Declaration of Dividend
2. Election of Directors
3. Appointment of Auditors
4. Report of the Directors
5. Report of the Auditors
6. Resolution relating to the proposed new share issue

Board Meeting

A Board Meeting will be held on Monday, 19th May 1975 at 11, Gresham Street, London EC2A 3PU. The agenda for this meeting is as follows:
1. Declaration of Dividend
2. Election of Directors
3. Appointment of Auditors
4. Report of the Directors
5. Report of the Auditors
6. Resolution relating to the proposed new share issue

New Share

The Company has issued a new share issue of 100 million shares at a price of 100p per share. The new shares will be available for subscription from Monday, 19th May 1975. The subscription period will close on Friday, 23rd May 1975. The new shares will be issued to subscribers on a pro-rata basis.

Old Shares

Shareholders of the Company are requested to send in their old shares to the Company's Share Registrar, 11, Gresham Street, London EC2A 3PU, for exchange against the new shares.

Coal Board SELBY COAL MINE SCHEME

The hopes and fears of people sitting on a £200m. mine

By David Fishlock

Science Editor

BY OUR LEEDS CORRESPONDENT

THE National Coal Board has won a substantial contract for natural gas from a private company in Yorkshire, at a price slightly below the price charged by British Gas.

The gas will be extracted from the NCB's Grimethorpe and Houghton main pits, near Barnsley, and pumped to the adjoining works of Carlton Main Brickworks to fire a new tunnel kiln.

The contract covers a five-year period, during which the NCB will be supplying heavily insulated, thermally stable, natural gas.

Natural gas is a by-product of coal mining, associated particularly with the higher ranking coals in Britain, such as those of Yorkshire and Somerset, where it may be present in the seam in large quantities and at high pressures. Since it can form an explosive mixture with air when diluted to less than 15 per cent, safety reasons have led to its being exhausted from the seam.

The NCB is finding a use for some 40m therms a year, worth about £2m, mostly at the pit head to fire boilers and dual-fuel engines. Another 12m therms are being sold to area gas boards, and 4m therms to the NCB subsidiary National Smokeless Fuels, mainly to fire coke ovens.

Until the contract was signed with Carlton Main Brickworks, private customers accounted for only 300,000 therms annually. Discussions with other potentially large consumers are continuing, says an NCB official.

CLARKE CHAPMAN is to make a range of drilling equipment for the IDECO drilling and well servicing operation of Dresser Industries, of the U.S. Clarke Chapman's crane and bridge division will manufacture 12 heavy duty crawler pumps at a total cost of almost £1m.

Other items of drilling equipment which will follow, subject to final agreement on price and delivery, include draw-works, rotary tables, swivels and travelling blocks and books.

AGA NAVIGATION AIDS, Brentford, Middlesex, has won an order worth more than £100,000 for marine lighting equipment to mark the widening approach channel to the port of Bandar Shahpur in Iran. The equipment will be mounted on piles being erected either side of the dredged channel.

EVERYONE in the Selby area and de-population as the Selby pit swings into its 10m. ton a year production.

Through West Yorkshire villages to the power stations. The men from Wakefield County Hall do not want their roads jammed with traffic held up at level crossings every few minutes as the coal trains trundle through. But neither do the Selby people want the same trains re-routed to disturb their peace.

Dr. Edmund Marshall, Labour MP for Goole, has suggested the re-opening of a former rail line, but that will require the demolition of a new housing estate built on the old rail site. The solution in all probability will be reached in another back room conference.

West Yorkshire's fears of a mass emigration from the Castleford, Featherstone and Northampton areas may be more difficult to overcome. The drab, old mining towns have struggled for years to keep going as their pits near exhaustion and alternative work is slow to move in.

Although the mine is in North Yorkshire, the West Yorkshire people have fears of road chaos.

THE U.K.'s external position and the level of domestic inflation, both vital factors affecting the relationship of the pound with other currencies, will be the major figures highlighted in this week's published statistics.

The pound continued to lose ground steadily last week in spite of Mr. Denis Healey's repeated reassurance that he did not want to see any further decline in its value. He has also said, however, that as long as the rate of U.K. inflation is running higher than abroad, sterling is likely to come under pressure.

On Friday, the retail price index for April is likely to show a continued high level of inflation. The March figure for the first time broke through the 20 per cent mark with an increase of 21.2 per cent over the previous 12 months, while in the three-month period to March the increase was running at a rate of 25.6 per cent a year.

On top of this, the Budget tax changes were expected to put

we want a thousand mining families or more moving out of the old towns to the Selby area. That could be a disaster for the society that is left," explained one Yorkshire official.

Then there was tragedy during the first evening session (held to enable individuals to have their say without losing working time) when an elderly parish councillor, having completed his evidence that village roads would not cope with the increased traffic, collapsed and died.

Next spring At the start Mr. Matthew Adamson, the planning consultant appointed to conduct the inquiry, pledged that every one would have their say. True to his word, he interrupted the technical experts so that one local lady could be heard before flying to Australia for a holiday.

Had the Government not called the inquiry, the NCB would have started development this spring. Now they hope the inquiry will produce its findings in time for a start next spring. Which is not as optimistic as the three Irish labourers who turned up at one session, hoping to start work that day on contract work.

THE U.S. still accounts for more than half of the world's largest companies, but its position of dominance is being eroded gradually, particularly by the rapid growth of Japanese concerns, according to a new study.

The study is on the profitability and performance of the world's largest industrial companies. It was written by Professor J. H. Dunning and Mr. R. B. Pearce and is published today by the Financial Times.

It shows that in 1972, out of the 642 largest industrial companies in the world, 342 or 53 per cent, were U.S.-owned. Japan was in second position with 79 or 12 per cent of the total. In 1962, the comparable figures were U.S. 60 per cent and Japan 6 per cent.

During the same decade Europe's share dropped slightly, from 30 per cent to 29 per cent, but there was a tendency for the smaller European countries to gain at the expense of Germany, the U.K. and France.

Britain's share in 1972 was 61 companies, or 9.5 per cent of the total, compared to Germany's 6.7 per cent and France's 4.8 per cent.

Diminished The study shows that concentration among the world's 500 or so largest companies diminished over the 1962-72 decade both overall and for most individual industries.

In 1962, the 25 largest enterprises accounted for 31 per cent of the total sales of the 486 largest companies, but by 1972 their share had fallen to 29 per cent, and by 1973 to 28 per cent.

An important contribution to this levelling process appears to be the erosion of the dominance of U.S. companies by their more rapidly growing rivals in other countries.

The study provides new information on the degree of multinationality of the world's largest companies. It shows that in 1972 the 642 companies surveyed produced one quarter of their total output outside their countries of origin.

Profitability and Performance of the World's Largest Industrial Companies. An EAG Business Research Study published by the Financial Times. From Financial Times Ltd., Business Enterprises Division, 10, Bolt Court, London, E.C.4. £30 (plus postage).

Another two knitwear plants closing By Our Leicester Correspondent

TWO MORE Leicester knitwear factories are closing. They are the Oadby factory of R. Rowley and Company, part of the Rowley-bairns division of the Courtaulds group, and Cavendish Fashions, part of the Northampton-based Bernstein Group.

The Rowley factory is to close by July 3, making 60 employees redundant. The Cavendish Fashions closure is fixed for next Friday, affecting 25 women workers.

Spare parts shortage hits Mersey buses By Our Merseyside Correspondent

A SERIOUS shortage of spare parts has hit the bus fleet of the Merseyside Passenger Transport Executive—curtailing services. Nearly 400 vehicles, almost a quarter of those available, are immobilised in the depots.

A decision to buy another 70 buses for 1977 has been deferred, meanwhile, for further investigation. Before the war a 10 per cent spare fleet was reasonable, but now up to 25 per cent have to be off the roads to keep the remainder serviceable because of the improved sophistication of the modern double decker.

An urgent appeal has gone out to the manufacturers of vehicles and components to speed up the supply of spare parts.

Jolly, jolly



THE RANDFONTEIN ESTATES GOLD MINING COMPANY, WITWATERSRAND, LIMITED

(Incorporated in the Republic of South Africa)

CHAIRMAN'S STATEMENT

The following is a statement to members by Mr. B. A. Smith, which will be presented at the Annual General Meeting of the company.

It gives me great pleasure to present my statement for 1974, a year which has seen Randfontein emerge once again as a producing mine. With the commencement of production from the Cooke Section in March, 1974, working profit increased from R350,000 in 1973 to R13,671,000 in 1974.

COOKE SECTION

Tonnage milled from this newly opened Section of the mine totalled 349,000 tons in 1974. Production is being steadily increased from the No. 1 Shaft system and is currently some 67,000 tons milled per month. It is anticipated that a production rate in excess of 70,000 tons per month will be achieved in the latter half of 1975. Development on all levels is proceeding well and increased to 10,882 metres for the year under review (1973-5,225 metres). Progress has been hampered by the intersection of water in dykes and the consequential delays in containing the inflow by cementation. To date all water intersected has been adequately handled and the installed pumping capacity is considered sufficient to cope with all but a totally abnormal inflow of water. Two clear water pumps together capable of handling 36,000 kilolitres per day have been installed and commissioned. The current pumping rate is some 2,400 kilolitres per day. A comprehensive system of bulkhead doors is currently being installed on all levels as an additional shaft protection measure.

At the No. 2 Shaft system, the Main Shaft advanced 661 metres reaching a depth of 704 metres by the year-end and is currently at a depth of 845 metres. The Ventilation Shaft advanced 557 metres to a depth of 661 metres from surface and has to date reached a depth of 813 metres. These shafts are expected to reach their final depths of 1,128 metres and 850 metres respectively early in 1976. Considerable station cutting, connecting development and rock pass development have been carried out in conjunction with the shaft sinking. Both shafts intersected multiple reefs at depths ranging between 599 metres and 642 metres below collar in very disturbed and broken ground. The nature of this heavily faulted ground has made correlation of the various reef bands difficult and their full confirmation is not possible in the immediate future. Gold values in the two shafts were low as these shafts had deliberately been sited in what was expected to be a low grade area. In general, however, the gold recovery grade is expected to be less than in the No. 1 Shaft area, although uranium values should be significantly higher. The No. 2 Shaft system should be commissioned by the end of 1976 and production is scheduled to commence towards the middle of 1977. The build-up to optimum hoisting capacity should be achieved early in 1979 and production of one from this source is expected to be in excess of 80,000 tons per month milled.

The roadway line connecting the Cooke No. 1 Shaft system with the reduction plant at Randfontein Section, measuring a total distance some sixteen kilometres, was completed during the year. In the event of a decision being taken to increase production materially and to extract uranium, it will be necessary to build a larger gold and uranium recovery plant complex at a site closer to the Cooke Section. However, as this would essentially be a long term solution work is in hand to increase the existing plant's capacity to handle the increasing tonnage expected from No. 1 Shaft and the initial commingling from No. 2 Shaft.

Net expenditure on mining assets at Cooke Section totalled R13,610,000 exceeding the estimated figure of R12,400,000 by some R1,210,000. This was mainly as a result of the rapid escalation of shaft sinking costs at the No. 2 Shaft and the advances in development at No. 1 Shaft being greater than anticipated. The expenditure in 1975 on the current programme for bringing Cooke Nos. 1 and 2 Shafts into full production is estimated to be R14 million.

RANDFONTEIN SECTION

Although production from the Black Reef showed an increase during 1974 when 59,000 tons were milled (1973-32,000 tons), gold production is to be phased out during 1975. Disappointing values and the shortage of labour make such a highly selective and labour intensive method of mining unattractive at present.

Results of the production of sulphur concentrates have been disappointing from the outset. Production has been well below the designed plant capacity due mainly to the recoverable sulphur content of the ore being below expectations and as a result our contract sales commitments have not been met. Consequently this operation has been phased out and arrangements made to meet our commitments from other sources.

PYRITE PLANT

Members will have become increasingly aware of their company's future as a uranium producer. Cooke Nos. 1 and 2 Shafts are primarily gold producers with uranium production potentially a valuable by-product. The southern area of Cooke Section and the Bird Reef horizons of the Randfontein Section also have considerable reserves of gold and uranium ore.

FUTURE OPERATIONS

As uranium is likely to be an ever-increasing source of the world's energy requirements, it is generally expected that the demand for uranium will increase and that during the latter part of the 1970's and the early 1980's this demand will be particularly strong. Consequently, it has been encouraging to note the recent upsurge in the price of uranium from the very depressed levels of the past decade. It is with these expectations that we must plan ahead in order that your company should be in a position to become a major producer at the right time. We have accordingly been re-assessing the uranium potential of the various reef horizons which underlie the company's property.

A comprehensive evaluation of the uranium potential of the Bird Reef horizons in the Randfontein Section has proved encouraging. Indications are that a potential 10 million tons of ore are available for the extraction of both gold and uranium at an average in situ grade of 5 grams per ton for gold and 0.9 kilograms per ton for uranium. However, a substantial proportion of this tonnage is currently below the water level and the mine would require to be dewatered and extensively refitted before large-scale production could commence.

In the situ reserves of the Cooke Section using current predictions of future gold and uranium prices have been estimated as follows:

| | Tons millions | Gold gms | Uranium kgms |
|---------------------------------|---------------|----------|--------------|
| No. 1 Shaft Area | 11 | 11 | 0.20 |
| No. 2 Shaft Area | 18 | 7 | 0.45 |
| The No. 2 and No. 3 Shaft Areas | 29 | 6 | 0.45 |

Gold values are likely to be considerably lower than those encountered at the No. 1 Shaft. However, given the right combination of gold and uranium prices, they have considerable prospects. The extent to which these reserves can be turned to account is dependent on many factors and it must be noted that these reserves represent estimates derived from a series of boreholes drilled from surface. There is little underground confirmation of experience to date as to what actual recoveries can be anticipated. In the Cooke No. 1 Shaft area, however, the gold values have proved to be substantially higher than originally expected, but these may well decrease as development takes place further afield.

The rapid escalation of working costs and the high capital cost of establishing what would in effect be a new mine in the No. 3 Shaft area together with a potentially serious labour shortage, would have to be taken into account by your board before it could recommend such a major expansion of the company's gold and uranium operations.

Any expansion would be of considerable magnitude and would require substantial funds. This should be avoided if possible in terms of today's gold and uranium prices, but might well become desirable if current estimates and predictions of future prices prove to be substantially correct. As the internal generation of funds will not be sufficient to meet the major capital expenditures contemplated, a decision to proceed with the expansion programme must also be dependent on suitable sources of finance being secured. Your board is giving its urgent attention to the timing and implementation of the proposed expansion programme and takes the view that recourse to funding from equity sources should be avoided if possible. It is consequently investigating the availability of loan finance, together with the possibility of securing firm purchase commitments from responsible parties for the sale of its future uranium production at favourable prices. Shareholders will be kept fully informed of developments.

PROPERTY AND HOUSING FOR EMPLOYEES

During the year 345 stands were purchased in the Finsbury North township at Randfontein at a cost of R1 million. Of these stands 181 are fully reticulated. It is also the intention to develop 38 residential stands at Robin Park, adjoining the Robinson Lake, on property owned by the company. The building of some 40 houses will commence during the current year and will be regulated so as to meet the requirements of the company as production increases. A number of company houses and hostels are still being rented to outside parties, but some of these are no longer suitable and will be demolished in due course.

A new hostel will be required at the Cooke Section as production increases and suitable married quarters are being planned in conjunction with the authorities concerned. The houses for married employees will be located as close as possible to the two Black townships adjoining the company's property.

FINANCIAL

Drawings on the State loan amounted to R220,000 during the year bringing the total to R8,000,000. In addition deferred interest amounting to R544,000 accrued, bringing the total accumulated capitalised interest at 31st December, 1974 to R1,129,000. The terms governing the repayment of this loan and the accrued interest thereon are outlined in the notes to the financial statements.

The overdraft and loan facilities granted by the Standard Bank and Standard Merchant Bank were R3,000,000 and R2,000,000 respectively, while the combined drawings thereon at 31st December 1974 amounted to R2,011,000 (1973-R394,000). Provided current estimates of revenue and expenditure are realised, no further borrowings will be necessary to bring the Cooke Nos. 1 and 2 Shaft systems into full production and there is unlikely to be any material increase in these loans during the current financial year. The company has a considerable outstanding balance of capital expenditure pending redemption, no provision for taxation and State's share of profits was necessary for 1974, and no tax liability is anticipated in the current year.

DIVIDENDS

The future profitability of your company is dependent not only on the price received for gold on the free market, but also on various other factors, the most important of which are the rapid escalation of working costs, and the availability of an adequate and trained labour force. In the event of a decision being taken in 1976 to exploit the mine's uranium potential, revenue from this source will only be material in the 1980's and in the short term loan repayment commitments and the extensive capital expenditure programme will restrict the amount of distributable profit. However, irrespective of whether or not the expansion programme is undertaken, it is the board's intention to re-commence dividend payments as soon as it is practicable to do so. Dividends will be pegged at modest levels for a few years if a major gold and uranium expansion programme is undertaken, but in such an event, your board is convinced that the magnitude of the benefits to be derived from this policy will bring substantial future rewards to shareholders.

ACKNOWLEDGEMENTS

I wish to conclude by expressing the board's appreciation of the excellent services rendered by the general manager, Mr. R. D. Wolf, the mine staff, the consulting engineers and the technical and secretarial staffs at head office. In particular, the general manager, operating staff and employees must be congratulated on their efforts in bringing Cooke No. 1 Shaft into production and in steadily increasing production in the face of difficulties arising from a shortage of underground labour.

Johannesburg
The Annual General Meeting of members will be held in the Board Room, Consolidated Building, Corner of Fox and Harrison Streets, Johannesburg on 16th May, 1975 at 2.15 p.m.

5th May, 1975

SKF

Notice to Parent Company Shareholders.

The Annual General Meeting of Aktiebolaget Svenska Kullagerfabriken will be held at the Company's Head Office, Hornsgatan 1, in Göteborg, Sweden on Wednesday 28th May, 1975 at 3.30 p.m.

Agenda

In addition to matters prescribed by law and Articles of Association, the following agenda will be considered at the meeting.

- approval of the decision taken at the meeting of the Board of Directors on 26th February, 1975, to increase the share capital of the Company, now amounting to 600,000,000 Swedish Kronor (SKr) to SKr 750,000,000 in all by a rights issue at the price of SKr 60 per share. Present shareholders have priority to subscribe for one share of the same designation as four held.
- approval of the proposal of the Board to further increase the share capital by a capitalization issue of SKr 150,000,000 to SKr 900,000,000.

Board Meeting

A Board meeting of the type specified in Paragraph 39, Section One of the Swedish Company Law, is to be held immediately before the expiry of the period of notification.

New Shares

The Company has adopted the Swedish law for simplified share handling. Shareholders holding certificates issued according to this law and who wish to participate in the Meeting, must have been noted in the share register maintained by the Securities Register Centre (VPC AB) not later than Tuesday, 20th May, 1975. Registration in the share register has generally been made when exchanging old share certificates for new ones and when buying certificates of the new type. Shareholders who have registered their shares in the name of a trustee and securities department of a bank or other authorized depository must temporarily register these shares in their own name in order to qualify for participation in the Meeting.

Old Shares

Shareholders who have not exchanged their old certificates for new ones according to this law, are entitled to participate in the Meeting subject to the shareholder being registered for the shares in the old share register maintained by the Company.

Dividends

The Board proposes that records control day for the share register maintained by the Securities Register Centre and for the list of authorized depositories etc. maintained in connection with same, be 30th May, 1975.

Subject to the approval of the proposal by the Meeting, it is expected that the Securities Register Centre will send out notice of payment to recorded shareholders and listed depositories on 6th June, 1975. Holders of old share certificates can according to law only receive payment after exchanging their old certificates.

Notification

Shareholders who wish to attend the meeting shall notify the Board in writing, SKF S-415 50 Göteborg, Sweden, or by telephone: 031-84 00 00, before noon Friday, 23rd May.

Shareholders who wish to appoint a Proxy can obtain forms on request to the Company at the above address.

FINANCIAL TIMES REPORT

Monday May 12 1975

FRANCHISING IN BRITAIN

The concept of franchising has been slow to gain popularity outside the U.S. However, more and more small operators in the U.K. are beginning to see the benefits that can accrue by using the expertise and capital of a central organisation to produce efficiency.

Concept catches on

NOBODY KNOWS who invented "franchising," or when the idea first began to gain acceptance. But almost everyone would

agree that the inventor was an American. Although purely European and purely Japanese franchising operations exist, the overwhelming majority of franchises are American based. The U.S., with its ready access to capital, its belief in the small entrepreneur, its readiness to adopt new ideas and its enormous spread of service industries provided fertile ground for the franchising concept. In some ways, it remains an essentially American concept, an American way of selling American products and services.

Certainly most of the really successful franchising operations which come easily to mind, from Coca-Cola bottling, to Hilton hotels, Kentucky Fried Chicken, Budget Rent-a-Car, Singer and Avon Cosmetics are American-owned and inspired. Most of the European managed developments, such as the Wimpy Bar, have been quite closely modelled on American ideas and concepts.

The thinking behind the franchise system is obvious enough and the basic philosophy is applicable to almost any service business and to a few simple manufacturing operations, as well. How often has one waited in mounting irritation in some branch of a large service operation for the sales clerk or operator to serve one? How often has one thought that if only the old days of the owner-operator were still with us, how much better would be the service?

Drawback

The drawback, of course, is that the owner-operator lacks the resources of capital and management expertise to grow rapidly. Too often a successful small grocer or newsagent or car-hire operator remains small, simply because the owner is too tied up in the day to day business of running his outfit to think about expansion, elsewhere. Thus, the owner-managed concern remains local and known only to its immediate clientele. In competition with the nationally-owned chains, which can advertise and market on a national basis, it inevitably suffers. It lacks the advantages of large-scale buying, the ability to carry satisfied customers from one town to another and many of the other advantages of scale ranging from public relations to legal services.

But, if some central organi-



A Kentucky Fried Chicken store

sation provided the expertise for running the business, the stocks and fittings, the design of the premises, the management training, the advertising, financial and accounting services and any other help, but left the running of the business to local talent, might one not get the best of both worlds? So at least runs the franchising concept.

Franchising is strongest and best developed in the food and restaurant business, particularly in the provision of convenience foods. Obviously restaurants have to be limited to a fairly circumspect size or they become unmanageable; equally the day-to-day problems of managing the staff and ensuring good service demand a highly committed manager, who ideally should be the owner.

Thus the development of franchising in standardised restaurants offering cheap take-away food, with everything from hamburgers and chicken to Chinese foods, pizzas and steaks has developed apace. The franchise company generally provides almost all that the franchise holder needs to set up in business apart from the cash, providing standardised layouts and food, advising on the installation of equipment and the hiring and training of staff.

Although they require far more capital and planning, hotels were an obvious extension of the franchise concept.

local management and capital owner operators linked in with an American name and international standards, of accommodation, food and service was an obvious answer.

Another area of widespread consumer dissatisfaction with existing marketing methods is in the provision of service, repairs and replacements for cars and in the renting of hire cars. The general garage, providing an overall service, which includes everything from selling petrol and oil to respraying damaged cars and fitting new engines, can rarely hope to provide a fully satisfactory service over the whole range of its activities. If it is privately owned, the manager probably works hard, but he can scarcely be a specialist in every area and some parts of his service may be poorer than others. If it is managed as part of a big concern, motivation may be lacking.

This has helped the spread of franchise operations, in a wide range of specialised motor services from tyre fitting to exhaust replacement, rust proofing, car hire and the sale of in-car entertainment equipment. The best-known franchise operations include Ziebart rust-proofing and Budget Rent-a-Car, both American owned, although they have inspired several British and European competitors. In most cases, the franchise holder provides the technical know-how, advises on management and provides any specialist equipment or materials, but the franchise operator, which may be a garage or even a chain of garages—provides the site and the staff.

Again, such services have the benefit of national advertising and a recognised brand name, as well as the inspiration of a financially-involved owner. Driving schools and taxi-operators, who are franchised by a central authority—of course work in much the same way, with

Manufacturing has provided more difficult area for franchising operations, although the scale and financial resources required are as greater. And while it may be easy enough to find a manufacturer's ability to manufacture, it is a different matter when it comes to a

Formula

Coca-Cola, making use of a secret formula to ensure standardised world-wide production, allowing local entrepreneur to provide the capital, bottling plants is one successful example of such franchising. The Skol lager, with the same name and formula used by different brewers in different countries to make common product is another approach.

Perhaps the most interesting arrangement though, is with the manufacturer provides product but uses local talent. Singer has always such a policy of allowing machines to be sold through Singer shops, which were of form standard but privately owned, although they have inspired several British and European competitors. In most cases, the franchise holder provides the technical know-how, advises on management and provides any specialist equipment or materials, but the franchise operator, which may be a garage or even a chain of garages—provides the site and the staff.

With franchising employed in the provision of services, the cleaning, the sale of newspapers, the treatment of houses and a hire and training of sales and typists, there seems little limit to the application of the concept.

James E.

Car rental operations

THE ONLY real franchise operation in the U.K. in car and van rental is Budget Rent a Car. In 17 years this group has become the world's third largest car hire operation—and is to-day the second largest in the U.K., after Godfrey Davis. The essential difference about this franchise operation from a normal car rental business is that the franchisee, who is normally a car dealer, owns his own vehicles and pays Budget a portion of his income from the car rental activity. The benefits for the franchisee are many. He gets the benefit of being able to use the Budget name, benefits of its experience, promotion and, perhaps most importantly, gets a protected territory. All of these are normal features of a franchise operation.

The cost of the Budget franchise is graded according to population and vehicle potential. For markets of over 50,000 it amounts to £3,000 of which £1,000 is payable immediately and the balance in four annual payments of £500. The franchise is automatically renewed after each five-year period provided the specified fleet growth has been maintained.

Staff

Budget advises on the recruiting of suitable staff and runs training programmes, instructing staff how to run a Budget system. The company then establishes with the dealer the size of the starting fleet which is normally 10 vehicles. The company also arranges a launch day with publicity in local and national newspapers. After the opening, a field manager works with the staff for a few days to show how the Budget system actually works. Fundamentally, we operate by training the managers to set realistic fleet size operating costs and income targets," says Mr. Richard Page of Budget. "From this base they have a target which can be reviewed weekly through Budget's specially designed weekly control report. This report allows the operator to see how his weekly operation has performed against the monthly target. It also allows him to make an analysis of his trading for that week."

Any unfavourable indications that appear on these weekly reports instigate a phone call to that office for explanation and corrective action. The district manager has autonomy in his area and is able to do

whatever trouble-shooting is necessary in order to keep the operations running smoothly."

One of the linchpins to Budget's franchising operation is the extensive amount of advertising and promotion. There are also direct mail shots to senior executives of companies. The profitability of the operation is linked to a 75 per cent. utilisation during the seven months of the low season and over 80 per cent. utilisation in the high season.

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Each year, the licensee pays a fee of 10 per cent. of gross turnover. This is broken down into: a) 5 per cent. paid as a monthly car service. During the first 12 months it is spent on advertising and thereafter half is spent on promotion; b) the other 5 per cent. is paid for the general administrative and supervisory services.

The target profits which Budget expects amount to 25 per cent. on the average value of the fleet maintained. The firm does not say what success its licensees have had with this target rate, but points out that since many franchise operations are highly geared (with perhaps £10,000 invested by the licensee in his fleet and other costs and another £30,000 borrowed for capital expenses) the actual return on his money can be very high indeed. This 25 per cent. return, though, is calculated on the operating profits. So with the high level of interest rates in the market to-day, the net return will be somewhat lower. Budget normally likes to choose its licensees from existing motor dealers and distributors. When it first came to the U.K. it had a link with Vauxhall, the U.K. arm of General

Motors with whom Budget linked with in the U.S. when growth started to slow down they looked around second link and coincided British Leyland—approves them so that the agreement is that the BL dealer first option on a Budget franchise in his area.

Budget look for two criteria in seeking to appoint new licensees: (1) that the car rental business is satisfactory. That is, the customer does not have to travel a long distance to get it and (2) the existence management strength. Make clear to potential licensees that we are not hiring the golden goose, we are making money. We provide know-how, but he must provide the energy," says Mr. Page.

Expansion

In looking at future expansion, the aim is to concentrate on improving the market penetration on existing licensees. Budget is keen to open in areas of South Wales, East Kent South West and the high northern areas of London and Birmingham.

The reason that Budget became a franchising operation was to handle its strong growth during the 1960s—when and capital resources were small, to really expand a large scale. Then, in Budget became a subsidiary Transamerica Corporation, of the effects of its franchising operation has been to some kind of rationalisation process on a cottage industry for between 60 and 70 per cent. of car rentals are still carried by the small one-man car owner who hires cars as a line. Still, given the growth rate of 15 per cent. a year there plenty to go for. Budget already has some 140 offices in the U.K. and a peak fleet of its franchisees of about 10,000 vehicles.

Roy Lev



The sign of a Good Investment!

To continue with our expansion plans for 1975, we have a limited number of single or multiple franchises available in the U.K.

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Mr. R.M. Sandison, Franchising Manager,
KENTUCKY FRIED CHICKEN (G.B.) LIMITED,
Boundary House, Boston Road, London W7 2QE.
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The first name in take-away foods

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Terry Leece



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Be your own boss The unique Tandy franchise plan makes you outright owner of a franchise selling "exclusive" high quality Tandy audio and Hi-Fi equipment, plus components and accessories, ensuring high volume sales and healthy profit margins.

The TANDY Corporation is one of America's most successful companies with over 3,000 outlets in the U.S. and Canada. Since their arrival in late 1973 Tandy have already opened 100 stores in England. Soon every major town and city in the U.K. will have at least one Tandy store.

No experience necessary Tandy's 50 years experience ensures realistic training of the franchisee and covers everything from your own Grand Opening to everyday routine plus T.V. and press advertising with full merchandising and promotional support. A minimum investment of £17,000 is required. For further information, please write in confidence to The Senior Vice President, Mr. Richard O'Brien,

TANDY Tandy Corporation (Branch UK),
Bilston Road, Wednesbury,
Staffs, WS10 7JN

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- Assistance in finding and evaluating possible sites.
- Extensive use of Wimpy design and development resources for a new site.



Wimpy International Ltd. is a member of the J. Lyons group of Companies.

- Research of markets and assessment of profit potential.
- The training of managers, staff and advice on operational policy.

- The provision of regular advertising and promotional support.

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The Marketing Department,
Wimpy International Ltd.,
214 Chiswick High Road,
London W4 1PH. Telephone: 01-994 6454

Major food sector

PERHAPS AFTER such a long period of domination by the fish and chip shop, the British fast-food industry was ripe for take-over. For take-over there certainly has been in the past few years. Perhaps not nationally as yet, but without doubt in many urban locations, Wimpy Bars, Kentucky Fried Chicken outlets and Baker's Take-Aways heavily outnumber the traditional fish and chip counter. The movement reflects the fish and chip's overall indigestibility as much as the new comer's aggressiveness. It is only relatively recently that fish shops have broadened their product range and most of them being family operated units, have neither the resources nor the expertise to take on the invaders with much hope of success. The rising price of fish has not helped.

However, a quick look at the fast-food franchise business can give the wrong impression. Any potential entrant should tread with care. The rewards can be considerable, but so too are the dangers. The champions of the franchised food business in the U.K. at the moment are of course, Wimpy and Kentucky

both of whom have become household names. Dozens of other projects have none the less fallen by the wayside as they strove to keep up. For every successful Wimpy Bar there is a sad tale of someone trying to launch pizza houses, frankfurter emporiums, and omelette shops. The key to the game seems to be that both sides in a food franchise arrangement must have resources. A reputable franchise operator does not smile too kindly on the franchisee who has to beg or borrow the initial investment, and anyone determined to be his own boss should not be overkeen on a company which is patently incapable of backing up its promotional promise with substantial advertising. The main problem of franchising is that nothing succeeds like success. Once a sizeable chain has been established, it can generate sufficient revenue for national television and local advertising, using the sophisticated point of sale material. If, on the other hand, it begins to stumble after three or four outlets have been established, then all that promise will start to peter out as the cash

Glamour

Food franchising has certainly not proved the fantastic growth business that was predicted in the late sixties. But now much of the glamour and whizz-kiddery has been removed, and left an industry which now has a sound commercial image and which boasts growth which, while perhaps not "fantastic" is cer-

tainly very healthy considering the troubled state of the economy at the moment. The fastest growing success story of the past two or three years has been Kentucky Fried Chicken, although it too had something of a shaky start. KFC is a classic of the food franchise business and indicates the sort of deal that a potential franchise holder in a better run enterprise can expect. KFC is unlikely to welcome anyone with much less than £10,000 as starting capital, and really prefer their franchise holders to have a little more fat in their belts. Clearly this figure can vary considerably, a Mayfair KFC might involve rather higher initial costs than one in a Halifax suburb. Equipment is bought from KFC, which also does the shopfitting. There are basic initial fees of a few hundred pounds and after that KFC requires the franchisee to buy supplies from the parent company (except the chicken itself, which comes from approved suppliers) and which collects a 4 per cent royalty on the gross take. There is a further percentage for collective advertising, although what further promotional work is

done by the franchise holder after that is up to him. KFC, Wimpy, McDonalds and other reputable groups require a fairly high degree of sophistication, and dedication, on the part of their franchise holders, and seem to do their best to dissuade the eager amateur who is tempted by independence but is really not going to maintain his eagerness over the years. Most fast-food operations rely on their basic reputations of being able to supply their hamburger, chicken or pizza at short notice almost whatever the hour. Therefore, the franchisee who seeks to set up an operation using only himself and his family as staff can quickly find the demands of a 7 a.m. to midnight, seven-day week, job a little less glamorous than he thought when he planned to open "a little restaurant of my own."

Franchised fast-food operations have been designed as money-makers for the small-to-medium investors rather than as a vehicle for the man who is looking for some way of dropping out from the rat race. It is a normal pattern for franchise holders to have several outlets. In Britain the main competition is not necessarily from other franchise holders with rival groups, but with the Indian and Chinese take-away outlets which have become a much part of the British way of life. For all their apparent impact, the American style hamburger and the take-away chicken shop have in fact made a smaller impression on the British eating scene so far than Chinese restaurants.

Recent findings by the Catering Little Noddy, however, would indicate that the tide is very much flowing in favour of fast food operations. The British, it seems, prefer to eat their food quickly and cheaply. Perhaps this is a long way from the image of a long lingering dinner with time spent over the port. Instead we seem to be a nation of the quick hamburger, eaten from a cardboard box. The only lingering we do is over the last few minutes of Coronation Street.

Arthur Sandles

Hotels: a waiting game

IT IS extremely difficult to tell traditional American Inns than where traditional hotel operation that normally seen in Europe). tion ends and franchising Rooms tend to be larger than starts to-day. There are, of normal, in Holiday Inns' case course, franchising groups, but they have two king-sized beds a large number of hotels in each room, in Novotel's there days have such confused owners is one double and one single ship and management contracts bed. They all provide swim that it would be difficult to say ming, pools, parking, for all that any of the major chains comers, air conditioning, and was not in franchising in some late night eating facilities.

form somewhere. Most will leap at the chance of management contracts, consultancy agreements and even "join our marketing club" deals if given the chance. If you have a few million pounds, which you are willing to put into the hotel business, you will have little difficulty in finding a well-known brand name to put in lights across the front door.

At one stage in the late sixties it looked as if hotel franchising might follow the other forms of franchising into a boom position. The down-turn in the growth of tourism, the temporary silt of hotel rooms in some areas, and the lost glamour image of the hotel business has changed all that.

The two major hotel groups potentially operating in Britain on the franchise scene are the Memphis based Holiday Inns Group (the British Inns are in fact run by Commonwealth Holiday Inns of Canada) and Novotel. Both seem to be pausing for breath at the moment, and there is no rush of British investors keen to put up the money for major franchised hotel operations.

The franchised hotel depends heavily on other franchise operations, on a single image Johnson among them—and in this Holiday Inns and Novotel are remarkably similar. Holiday Inns is stricter than Novotel in its market aim (although most franchise holders when perhaps Novotel is nearer the enforcing the terms of its agree-

ments. Inns must be up to the standard demanded by the chain or they are dropped from the group. Senior staff are given corporate brain-washing sessions at the group's Memphis headquarters. Sometimes the standardisation proves difficult to apply. In Europe, Commonwealth Holiday Inns, a major franchise holder whose interpretation is a little further up market than the parent, appears to be doing better.

The similarities between French Novotel and Holiday Inns are striking, but the French company, formed in 1966, has a strongly Gallic accent. It is already firmly entrenched in Europe and has recently begun to spread its wings further from home, including into the U.K. Making the most of the traditional appeal of franchising, joint marketing and joint reservation systems, Novotel promotional material makes strong claims for commercial performance. Those involved, it says, "know that a fully operational Novotel can obtain a minimum extra 20 per cent occupancy over national and local averages. This is achieved firstly by the group's insistence that the correct basis for marketing is a commercially precise approach to siting and secondly by the central reservation system."

Under a Novotel franchise agreement involves an "entrance fee" of Swiss Francs 350 per room and a "membership subscription" of 0.5 per cent of turnover. In return the franchisee gets Novotel expertise in the setting up of the property and membership of the group in future. There is also consultancy and management fees of up to 1.5

Arthur Sandles

The right advice

FRANCHISING IS A rather going for. There is a little legislation to control it (certainly no direct legislation). A few figures to help monitor it and only a handful of consultants and government bodies specialise in the industry. This book, franchising is defined as "involving the development not merely of a trademark or blueprint of all the ways in which the business is to be carried out and must minimise the risk inherent in opening a new business."

A few franchise operations have been remarkably successful like Wimpy or Kentucky Fried Chicken or Budget Rent a Car. But there is also a high degree of failure and many budding entrepreneurs have lost their money on a franchise operation. Because there are many fringe operators in the arena the industry has not had a good name, especially after the scandals of pyramid operations which resulted in a stamp down by the Government. So the individual seeking to have his own business through a franchise operation needs to be on his toes if he is going to take the business will be recognised out the bad franchise. To help him there are a number of consulting agencies. The other franchisees.

Two essential elements of Franchising are that the franchisee must own the business to proceed with a franchise operation. Ten years ago he started his business. Ideas better and followed that with the Institute. he some 31 years ago. All subscribers to the letter (at £11.50 establish which ones are worth guaranteed ideas. A franchise a year) are members of the

must himself be prepared to work hard to advance his business, however much assistance the franchisor is giving."

At the end of the booklet there is a list of questions to ask the franchisor before committing yourself. These include asking the addresses of existing operations and whether you can interview them. "Can you demonstrate your capacity to provide the necessary follow-up services?—How many business failures have been experienced by your franchisees?" and so on.

Other essential questions could include a detailed analysis of how much it will cost and the basis upon which the contract can be terminated. For those who wish to find out even more about the operations of the concept, Mr. Mandelsohn has written "The Guide to Franchising."

Useful

The genial Mr. George Caldwell of The Institute of Small Business can also give some useful advice about how to proceed with a franchise operation.

"Ten years ago he started his business. Ideas better and followed that with the Institute. he some 31 years ago. All subscribers to the letter (at £11.50 establish which ones are worth guaranteed ideas. A franchise a year) are members of the

Roy Levine

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Ralph Waldo Emerson, 1803-1882

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Zockoll franchises include Dyno-Rod, the leading drain clearance service—always in demand by both domestic and industrial sectors whatever the state of the economy.

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Franchisees of Zockoll Group companies are regarded more as partners and enjoy many benefits.

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If the prospect of running your own business excites you and you would like to know more of what the Zockoll Group of Companies can offer, write or phone John Gooderham, Director of Franchising, The Zockoll Group of Companies, 107 Mortlake High Street, London SW14. Tel: 01-876 4441



specialists in ethical franchising

The Financial Times Monday May 12 1975

ENGINEERING—Cont

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